



Municipality of Huron East
Council Agenda
Tuesday, July 5, 2022 – 7:00 P.M.
Virtual Meeting

1. Closed Session and Reporting Out (Section 239 Of The *Municipal Act*, 2001)

That a closed meeting of Council be held on Tuesday, July 5, 2022 at 5:00 p.m., electronically, in accordance with Section 239 of the Municipal Act, 2001 for the purposes of the following matters:

- 1.1 Adoption of June 21, 2022 Closed Session of Council meeting Minutes (Distributed Separately)**
- 1.2 239 (2) (b) – personal matters about identifiable individuals in relation to staffing regarding recruitment:**
 - Director of Finance
 - Manager of Vanastra Early Childhood Learning Centre

2. Reconvene into Open Session

3. Call to Order & Mayor's Remarks

4. Land Acknowledgement

We would like to acknowledge that the land we stand upon today is the traditional territory of the Anishinaabe, Haudenosaunee and Neutral Peoples.

5. Confirmation of the Agenda

6. Disclosure of Pecuniary Interest

7. Minutes of Previous Meeting

7.1 [Regular Meeting – June 21, 2022](#)

7.2 [Special Meeting – June 23, 2022](#)

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8. Public Meetings/Hearings and Delegations

- 8.1** Delegation: Nancy Johnston, McSweeney & Associates re: Huron East Economic Development Strategic Plan

9. Accounts Payable**10. Reports & Recommendations of Municipal Officers**

- 10.1** [CAO-22-35](#), Economic Development Strategic Plan

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- 10.2** [CAO-22-34](#), Canada Wide Early Learning & Child Care

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- 10.3** [CAO-22-36](#), Employee Exit Interview Process

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- 10.4** [CLK-22-10](#), Fourteenth Concession Municipal Drain Tender Results

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- 10.5** [CLK-22-11](#), Council Review Advisory Committee – Recommendations

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- 10.6** [CLK-22-12](#), Off-Road Vehicle and Clean Yard Enforcement By-laws

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11. Correspondence

- 11.1** [John Lowe, Brussels Homecoming Parade Coordinator](#) re: Requests for Road Closures on July 30 for the Parade and Staging and July 31 for the Classic Car Show

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- 11.2** [Municipality of Shuniah](#) re: Request for Support and Endorsement for the Release of all Federal and Provincial Documents Related to the Former Mohawk Institute Residential School

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12. Unfinished Business**13. Municipal Drains**

14. Planning**15. Council Reports**

15.1 Council Member Reports

15.1.1 County Council Report

15.1.2 Other Boards/Committees or Meetings/Seminars

15.2 Requests by Members

15.3 Notice of Motions

15.4 Announcements

16. Information Items**17. Other Business****18. By-laws**

- 18.1** [By-law 031-2022](#), A By-law for the Fourteenth Concession Municipal Drain (Final Reading)

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- 18.2** [By-law 047-2022](#), A By-law to Temporarily Close a Portion of Main Street (County Road 12) and Gouinlock Street, Seaforth

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- 18.3** [By-law 048-2022](#), A By-law to Appoint a Drainage Superintendent and Repeal By-law 17-2018

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- 18.4** [By-law 049-2022](#), A By-law to Amend the Child Care and Early Years Programs and Service Agreement with the County of Huron and Amend By-law 94-2021

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- 18.5** [By-law 050-2022](#), A By-law to Permit and Regulate the Operation of Off-Road Vehicles on Municipal Highways within Huron East and to Repeal By-law 63-2010 (First and Second Reading)

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- 18.6** [By-law 051-2022](#), A By-law Regulate the Maintenance of Land known as the Clean Yards By-law within Huron East and Repeal By-law 21-

2010 (First and Second Reading)

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- 18.7** [By-law 052-2022](#), A By-law to Temporarily Close Roads and Portions of Roads in Brussels for the Brussels Homecoming Parade and Classic Car Show

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- 18.8** [By-law 053-2022](#), A By-law to Confirm Council Proceedings

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19. Confirmatory By-Law

- 19.1** By-law 053-2022, Confirm Council

20. Adjournment



**Municipality of Huron East Council Meeting Minutes
Virtual Meeting
Tuesday, June 21, 2022**

Members Present:

Mayor: Bernie MacLellan; Deputy Mayor: Robert Fisher; Councillors: Raymond Chartrand, Brenda Dalton, Dianne Diehl, Larry McGrath, Alvin McLellan, Justin Morrison, Zoey Onn, and Joe Steffler

Absent:

Councillor Gloria Wilbee

Staff Present:

CAO Brad McRoberts; Fire Chief Marty Bedard; Public Works Manager Barry Mills; and Clerk Jessica Rudy

Others Present:

Huron County Planner Jenn Burns

Shawn Loughlin, Editor, The Citizen

1. Call to Order and Opening Remarks

Mayor MacLellan called the meeting to order at 7:00 p.m.

2. Land Acknowledgement

Mayor MacLellan provided the land acknowledgement.

3. Confirmation of the Agenda

Moved by Councillor Diehl and Seconded by Councillor Morrison:

That the Agenda for the Regular Meeting of Council dated June 21, 2022 be adopted as circulated.

Carried

4. Disclosure of Pecuniary Interest

5. Minutes of Previous Meeting

Moved by Councillor Chartrand and Seconded by Councillor McLellan:

That Council of the Municipality of Huron East approve the following Council Meeting

Minutes as printed and circulated:

5.1 Regular Meeting – June 7, 2022

5.2 Public Meeting – June 7, 2022

Carried

6. Public Meetings/Hearings and Delegations

6.1 Public Meeting re: Official Plan and Zoning By-law amendment for Pt. Lot 9, Concession 1 HRS & Lots 200-202 RP 399, Seaforth (Durisol Ltd.) -
Cancelled

Huron County Planner Jenn Burns noted that the public meeting cancellation details were outlined in the memo attached to the agenda.

7. Accounts Payable - \$3,969,615.99

Moved by Councillor Morrison and Seconded by Deputy Mayor Fisher:

That the accounts payable in the amount of \$3,969,615.99 be approved for payment.

Carried

8. Reports & Recommendations of Municipal Officers

8.1 FD-22-02, Fire Department Dispatch Services RFP Results

Fire Chief Marty Bedard provided an overview of the three submissions that were received in response to the proposal and highlighted that Owen Sound is used by most of Huron and Perth County.

In response to the pricing difference between proposals, M. Bedard reported that the other two proposals recommended purchasing radio replacements, whereas Owen Sound is able to use the current equipment.

Moved by Councillor Steffler and Seconded by Councillor Onn:

That the Council of the Municipality of Huron East approve the Dispatching Services Proposal from Owen Sound Emergency Communications Centre;

And Further That, the Council of the Municipality of Huron East authorize the Huron East Fire Department to enter into an agreement with the Own Sound Emergency Communications Centre to provide Dispatch Services to the Fire Department beginning October 21, 2022 with a renewal option at the end of 2026.

Carried

8.2 FD-22-03, Fire Department 2021 Annual Report

Fire Chief Marty Bedard provided an overview of the report noting the summary of activities in 2021 and the decrease in training due to COVID.

In response to donations towards the battery operated spreader tool, M. Bedard confirmed that donations were received from several local businesses, as well as, a grant from the Ontario Trillium Foundation. Recognition was given by the firefighters.

In response to Council, M. Bedard confirmed that the use of buying groups is only cost effective when making bulk equipment purchases and not used by Huron East due to the lower quantities being purchased.

Moved by Councillor Diehl and Seconded by Deputy Mayor Fisher:

That the Council of the Municipality of Huron East accept the report from the Fire Chief of Huron East regarding the Fire Department 2021 Annual Report for information purposes only

Carried

8.3 CAO-22-23, Building Maintenance Report – January to March 2022

The report was received for information.

8.4 CAO-22-33, Waste Management RFP – Seaforth, Tuckersmith & Brussels Area

CAO Brad McRoberts provided an overview to the report noting that the current contract with Waste Management expires at the end of June 2022. It was noted that the RFP requested pricing for the following three scenarios:

1. Status Quo: manual collection and existing scheduled frequency;
2. Automated Collection Service Weekly: automated collection using wheel-mounted bins on the existing scheduled frequency; and
3. Automated Collection Service Bi-Weekly: automated collection using wheel-mounted bins on a bi-weekly waste collection frequency.

B. McRoberts stated that Bluewater Recycling Association (BRA) was unable to provide a quote on Option 1 due to them not offering manual collection as a service. If Council were to move ahead with Option 3, as recommended, it would unify waste collection services across Huron East and provide an annual cost savings of \$86,800. A cost breakdown was provided for the various options.

In response to Council, B. McRoberts noted that details on bin usage for those in a business setting, placement among roadways with on street parking, and the responsibility and logistics for those living in apartments would be reviewed during the implementation process.

Councillor Chartrand requested that potential cost savings be explored for the concept of placing all bins on one side of the road to reduce trip time, fuel mileage and overall costs.

Moved by Councillor McLellan and Seconded by Councillor Diehl:

That the Council of the Municipality of Huron East accept the proposal from Bluewater Recycling Association for waste collection & disposal and recycling collection and processing for the Seaforth area, Rural Tuckersmith, and Brussels based upon a bi-weekly waste and recycling collection (Option 3).

Carried

Moved by Councillor Morrison and Seconded by Councillor Steffler:

That Huron East Council receive the following Reports of Municipal Officers as presented:

(1) Fire Chief

(2) CAO

Carried

9. Correspondence

9.1 The HUB Family re: Noise By-law Exemption for August 19-21, 2022 for the Seaforth Ribfest

Moved by Councillor Steffler and Seconded by Councillor Diehl:

That the Council of the Municipality of Huron East provide the HUB Family a noise by-law exemption on August 19, 2022 from 4:00 p.m. to 9:00 p.m., August 20, 2022 from 11:00 a.m. to 9:00 p.m. and August 21, 2022 from 11:00 a.m. to 6:00 p.m. for the Seaforth Ribfest being held at the Seaforth Community Centre.

Carried

9.2 Seaforth Business Improvement Area (BIA) re: Request for Temporary Road Closure of County Road 12 and Gouinlock Street, Seaforth for the Main Street Summerfest

Moved by Councillor Chartrand and Seconded by Councillor McLellan:

That the Council of the Municipality of Huron East approve the request for a temporary road closure on Main Street South (County Road 12) between Goderich Street (Highway #8) and George Street East and Gouinlock Street on Friday, July 22, 2022 from 3:00 p.m. to 10:00 p.m. for the BIA's Annual Main Street Summerfest and Car Show.

Carried

9.3 Shadow Minister, Deputy Ministers for Rural Economic Development and Rural Broadband Strategy re: Townhall to Address Federal Funding for Rural Communities

The CAO provided an overview of the letter in regards to the Townhall and noted that Councillors wishing to attend should contact the Clerk.

10. Unfinished Business

11. Municipal Drains

12. Planning

12.1 Planner's Report re: Plan of Subdivision 40T22-001 – Trailblazer (Seaforth Ward)

Huron County Planner Jenn Burns provided a presentation to Council highlighting the comments and concerns raised in regards to the Plan of Subdivision at and after the March 15, 2022 Public Meeting and a summary of how the concerns were addressed. A copy of the presentation is [appended](#) to the original minutes.

In response to Council, J. Burns confirmed that there are a total of 33 dwelling units in the subdivision and that everyone who had previously provided comments were notified of the report for Council discussion and provided information on how to attend the meeting.

Moved by Councillor Steffler and Seconded by Councillor McLellan:

That the Council of the Municipality of Huron East acknowledge the report of Huron County Planner Jenn Burns dated June 16, 2022 and support the Plan of Subdivision File 40T22001 including all conditions and direct that the file be forwarded to the County of Huron for Draft Plan approval.

Carried

12.2 Planner's Report re: Consent Application C50-2022, Jacob and Maria Kalverboer (McKillop Ward)

Huron County Planner Jenn Burns provided a presentation to Council providing an overview of the application and subject properties. The application was recommended for approval. A copy of the presentation is [appended](#) to the original minutes.

In response to Council, J. Burns noted that the current dairy farm operation will continue to be in operation and that the newly created lots would be a factor for minimal distance setback requirements, if the dairy farm were to consider a substantial expansion in the future.

Moved by Councillor Morrison and Seconded by Councillor Dalton:

That the Council of the Municipality of Huron East acknowledge the report of Huron County Planner Jenn Burns & Student Planner Randi Burke, dated June 16, 2022 and has no objection to severance application C50-2022 of Jacob and Maria Kalverboer for 81579 Perth Road, 81391 Perth Road, 44613 Winthrop road and 81565 Perth Road 180, McKillop Ward, provided the following conditions are met:

- a) That the conditions imposed be met within one year of the date of notice of decision, as required by Section 53(41) of the Planning Act, RSO 1990, as amended;
- b) That all municipal requirements, financial or otherwise, be met to the satisfaction of the Municipality (for example: servicing connections, cash-in-lieu of park dedication, property maintenance, compliance with zoning by-law provisions for structures.);
- c) That \$1500 be paid to the Municipality as cash-in-lieu of parkland;
- d) If required, the subject lands be addressed for 911 purposes to the satisfaction of the municipality;
- e) That a survey showing the lot lines for each of the retained parcels, and the location of any buildings thereon and a reference plan based on an approved survey for each retained parcel be provided to the satisfaction of the Municipality;
- f) That where a violation of any municipal zoning by-law is evident, the appropriate minor variance or rezoning be obtained to the satisfaction of the municipality;
- g) The applicant provide a letter from a licenses contactor advising that the tanks on both of the retained parcels were pumped and are functioning properly, to the satisfaction of the Municipality.

Carried

12.3 Planner's Report re: Planning Act Changes: Bill 109 – More Homes for Everyone Act

Huron County Planner Jenn Burns provided an overview of Bill 109 in regards to planning processes and the requirement to have site plan control and approval delegated to staff. It was noted that during discussions with staff it was determined that authority would be delegated to the Chief Administrative Officer (CAO). J. Burns stated that the proposed by-law had been reviewed by the County Solicitor.

In regards to the concern on the lack of Council involvement in the site plan process it was noted that site plan elements could be captured in other planning processes such as zoning by-law amendments, minor variances and consent applications.

CAO Brad McRoberts commented that staff will be reviewing the Site Plan Control By-law to include a more detailed process and standards, ensuring all requirements are met.

Moved by Deputy Mayor Fisher and Seconded by Councillor McLellan:

That the Council of the Municipality of Huron East accept the report as presented by Huron County Planner Jenn Burns and Director of Planning and Development Sandra Weber for information and consider a By-law to delegate authority for Site Plan Review and Control to the Chief Administrative Officer (CAO), as required by the Planning Act.

Carried

Mayor MacLellan requested that the Huron County Planner and the CAO research the feasibility of a by-law which addresses unkempt and vacant properties due to absentee property owners, noting such a by-law in Huron East would be especially useful in the downtown areas.

13. Council Reports

13.1 Council Member Reports

13.1.1 County Council Report

Deputy Mayor Fisher noted that the Seaforth Trust received \$5000 toward the brick work on the Post Office and that the Seaforth BIA received \$7500 from the Huron County SLED program for their Reuse, Recycle and Refurbish Project.

13.1.2 Other Boards/Committees or Meetings/Seminars

13.2 Requests by Members

Councillor McLellan requested that staff investigate the road side parking in Walton, on County Road 12 just North of Walton Road, causing problems for sidewalk usage. CAO Brad McRoberts had noted that staff are investigating the issue.

Councillor Chartrand requested a status update in regards to the Seaforth Manor and potential of beds moving to Goderich, noting that it is an emotional topic in the community and would like to see if something can be done by the Municipality. In response, Mayor MacLellan noted that COVID had interrupted the process and confirmed that he would follow up and investigate.

13.3 Notice of Motion

13.4 Announcements

Councillor McLellan announced that Sunday, June 26, 2022 is the Grey Firefighter's breakfast.

14. Information Items

14.1 Council Expenses for May 2022

Received for information.

14.2 Municipal Engineers Association re: The Retention of Professional Engineers at Ontario Municipalities

Received for information.

Moved by Councillor McLellan and Seconded by Deputy Mayor Fisher:

That Huron East Council receive the following Board and Committee meeting minutes as submitted:

14.3 Huron East/Seaforth Community Development Trust – May 5, 2022**14.4 Administration Committee – June 13, 2022****14.5 Seaforth & District Community Centre Management Committee – June 15, 2022**

Carried

15. Other Business**16. By-laws**

Moved by Councillor Diehl and Seconded by Councillor Morrison:

That Be It Hereby Resolved that leave be given to introduce By-laws 44, 45, and 46 for 2022.

By-law 044-2022 – A By-law to Enter into a Stipulated Price Contract Agreement with Elgin Contracting and Restoration Ltd. for the BMG Community Centre Renovation and Addition

By-law 045-2022 – A By-law to Delegate Authority for Site Plan Review and Control to the Chief Administrative Officer

By-law 046-2022 – Confirm Council Proceedings

Carried

Moved by Councillor Morrison and Seconded by Councillor Chartrand:

That Be it Hereby Resolved By-law 044-2022, A By-law to Enter into a Stipulated Price Contract Agreement with Elgin Contracting and Restoration Ltd. for the BMG Community Centre Renovation and Addition be given first, second, third and final readings and signed by the Mayor and Clerk, and the Seal of the Corporation be affixed thereto.

Carried

Moved by Councillor Diehl and Seconded by Councillor Onn:

That Be it Hereby Resolved By-law 045-2022, A By-law to Delegate Authority for Site Plan Review and Control to the Chief Administrative Officer be given first, second, third and final readings and signed by the Mayor and Clerk, and the Seal of the Corporation be affixed thereto.

Carried

17. Closed Session And Reporting Out (Section 239 Of The *Municipal Act*, 2001)

Moved by Councillor Diehl and Seconded by Deputy Mayor Fisher:

That Council of the Municipality of Huron East, pursuant to Section 239(2) of the *Municipal Act*, adjourn the regular meeting of Council at 8:26 p.m. to go into Closed Session to discuss the following:

- 17.1 Adoption of June 7, 2022 Closed Session of Council Meeting Minutes
- 17.2 239(2)(b), personal matters about identifiable individuals regarding CAO Evaluation

And that CAO Brad McRoberts and Clerk Jessica Rudy remain in closed session.

Carried

Moved by Councillor Diehl and Seconded by Councillor Chartrand:

That Council of the Municipality of Huron East resumes the regular Council meeting at 8:38 p.m.

Carried

Mayor MacLellan reported out from the Closed Session that Council discussed the process for the performance review of the CAO.

18. Confirmatory By-Law

Moved by Deputy Mayor Fisher and Seconded by Councillor Diehl:

That Be It Hereby Resolved that By-law 046-2022, a by-law to confirm the proceedings of Council, be given first, second, third and final reading and signed by the Mayor and Clerk, and the Seal of the Corporation be affixed thereto.

Carried

19. Adjournment

Moved by Deputy Mayor Fisher and Seconded by Councillor Onn:

The time now being 8:40 p.m. That the regular meeting now adjourn until July 5, 2022 at 7:00 p.m.

Carried

Bernie MacLellan, Mayor

Jessica Rudy, Clerk

Plan of Subdivision Application 40T22001 – Trailblazer Homes in the Municipality of Huron East

Owner/Applicant: Baker Planning Group for Trailblazer Homes Ltd.

Known as 144 Market Street, and Legally Described as: All of Lots 2 to 23 and All of Lane (Abutting Lots 10 and 17) and Part of Buller Street and Part of Lot Playground, Registered Plan No. 406, and Part of Lots 4 and 5, Registered Plan No. 405 (Formerly the Town of Seaforth).



Proposal

- A residential Plan of Subdivision is proposed on the subject property.
- The site is 6.33 acres in size and is designated Residential in the Huron East Official Plan.
- Baker Planning Group, c/o Caroline Baker provided a Planning Justification Report & MTE Consultants provided a Functional Servicing Report in support of the application.
- Since the March 15, 2022 Public Meeting, the applicant has provided a park concept plan, agreed to complete a Record of Site Condition for the former gas station lands and investigated an entrance with MTO.
- The Draft Plan of Subdivision proposal application is proposing 9 single-detached lots, 8 semi-detached lots, 5 multiple attached lots proposed to include 16 multiple attached dwelling units for a total of 33 residential dwelling units.
- All of the proposed uses are permitted within the current zoning on the subject lands.

Subject Lands



Draft Plan of Subdivision



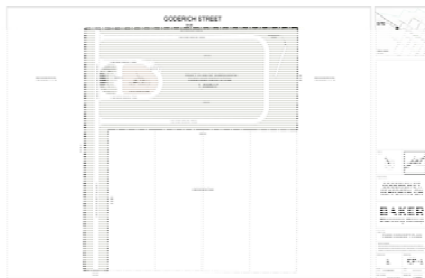
Subject Lands



Proposal

- Access to the Plan of Subdivision is proposed via Market Street. There are two internal streets proposed and Robert Street is proposed to be utilized. Block 26 is proposed for a future road extension to the lands to the west.
- Servicing will be provided by municipal water, sanitary sewers and storm sewers. An internal stormwater management plan is proposed, with a dry pond on Block 22. Stormwater is to be further addressed in the conditions of draft approval.
- Block 23 is proposed to be provided to the Municipality for a parkette. A concept plan for the proposed parkland was provided by the applicant.

Park Concept Plan



Comments Received

- Several concerns were identified by neighbours:
 - Traffic
 - Lack of parkland on west side of Seaforth
 - Location of former gas station
 - Stormwater Management, including drainage concerns
 - Density of proposed development
 - Elevation of proposed lots
 - Loss of trees
 - Fencing

Recommendation

It is recommended that the Council of the Municipality of Huron East support Plan of Subdivision File 40T22001 with the attached conditions, and forward to the County of Huron for Draft Plan approval.

Consent Application C50-22 in the Municipality of Huron East

Owner/Applicant: Jacob and Maria Kalverboer

Concession 7, 8, Part Lots 1, 2, 1, 2, 8, 3, McKillop Ward, Municipality of Huron East (81579 Perth Rd 180; 81391 Perth Rd 180; 44613 Winthrop Rd; 81565 Perth Rd 180)

Municipality of Huron East



Retained Parcel #3



2020 Air Photo



View standing on Perth County Rd 180 (Google Maps)

Subject Property

Create two new lots under the surplus farm residence severance policies.

- severed parcel #1 outlined in black (324 acres),
- retained parcel #2 outlined in red (1.6 acres),
- retained parcel #3 outlined in blue (2 acres)



Recommendation

- It is recommended that consent application C50-22 be recommended for **approval** with the attached standard conditions.



Retained Parcel #2



2020 Air Photo



View standing on Winthrop Rd (Google Maps)

Recommended Conditions

Expiry Period

- Conditions imposed must be met within one year of the date of notice of decision, as required by Section 53(41) of the Planning Act, RSO 1990, as amended. If conditions are not fulfilled as prescribed within one year, the application shall be deemed to be refused. Provided the conditions are fulfilled within one year, the application is valid for two years from the date of notice of decision.

Municipal Requirements

- All municipal requirements, financial or otherwise, be met to the satisfaction of the Municipality (for example: servicing connections, cash-in-lieu of park dedication, property maintenance, compliance with zoning by-law provisions for structures).
- The sum of \$1500 be paid to the Municipality as cash-in-lieu of parkland.
- If required, the lands be numbered and addressed for 911 purposes to the satisfaction of the municipality.

Survey/Reference Plan

- Provide to the satisfaction of the County and the Municipality:
 - a survey showing the lot lines for each of the retained parcels, and the location of any buildings thereon, and
 - a reference plan based on an approved survey for each retained parcel.

Zoning

- Where a violation of any municipal zoning by-law is evident, the appropriate minor variance or rezoning be obtained to the satisfaction of the Municipality.

Septic

- Applicant to provide a letter from a licensed contractor advising that the tanks on both of the retained parcels were pumped and are functioning properly, to the satisfaction of the Municipality.



**Municipality of Huron East Council Meeting Minutes
Virtual Meeting
Thursday, June 23, 2022**

Members Present:

Mayor: Bernie MacLellan; Deputy Mayor: Robert Fisher (Virtual); Councillors: Raymond Chartrand, Brenda Dalton, Dianne Diehl, Alvin McLellan, Justin Morrison, Zoey Onn, and Joe Steffler

Absent:

Councillors: Larry McGrath and Gloria Wilbee

Staff Present:

CAO Brad McRoberts; Executive Assistant Tricia Thompson and Clerk Jessica Rudy

Others Present:

Ian Duff, McSweeney & Associates

1. Call to Order and Opening Remarks

Mayor MacLellan called the meeting to order at 10:30 a.m.

2. Land Acknowledgement

Mayor MacLellan provided the land acknowledgement.

3. Confirmation of the Agenda

Moved by Councillor Diehl and Seconded by Councillor Chartrand:

That the Agenda for the Special Meeting of Council dated June 23, 2022 be adopted as circulated.

Carried

4. Disclosure of Pecuniary Interest

None declared.

5. Ian Duff, McSweeney & Associates re: Rural Economic Development

CAO Brad McRoberts provided an introduction for Ian Duff, President of McSweeney & Associates noting that the purpose of the meeting was to provide education in regards to the principles of Rural Economic Development.

Ian Duff provided a presentation to Council outlining the definition of Economic Development as defined by McSweeney & Associates, the necessary investment in order to see long-term success, and the economic development formula of marrying people and process to equal success. It was noted that the government role is to create the environment that attracts businesses and people to the community thus creating a successful community and sustainable economy.

In response to Council, I. Duff explained that local government is not in the position to create jobs and provide funding but rather support the community and economy by ensuring the infrastructure is stable and supportive. The partnerships explored with other levels of government will help maintain or improve the economy thus retaining and attracting people and businesses.

I. Duff stated that the role of Council is not to be economic development experts but to work with their staff, which have the role of educating Council. He stressed the importance of Councillors to keep an optimistic open mind and form a trusting relationship with any potential Economic Development Officer (EDO). It was stressed that it is vital for the EDO to also develop relationships with the Huron County Economic Development Office and Planning Department.

Council questioned the use of metrics while reviewing the success of the program. I. Duff explained that it is more realistic to track actions and have an activity-based report on the controllable pieces. Economic development has a variety of factors that are not all controlled by the municipality. It was made clear that although the economy of the community is measurable it is not all due to the actions of Council.

I. Duff described the three phases of economic development, which are to prepare, strategize and do. He highlighted examples of the prepare stage which would include a complete property inventory, posting inventories online and increasing the municipalities web presence. Strategizing involves the overall plan, mapping how to market the municipality, and creating strategies for the various sectors. The final phase involves talking to the businesses and the community thus creating and developing the various relationships.

Council highlighted the need for business succession planning within the community and questioned the role that the municipality plays. I. Duff explained that succession planning is a long-term process and that although the municipality does not play a direct role in, they can connect and direct them to the correct resources through partnerships that have been developed. It was emphasized that the municipality is responsible to ensure that infrastructure, housing and quality of life in the municipality is in a position that attracts people.

In closing, I. Duff provided a high-level overview of the strategic plan that will be coming forward to Council on July 5, 2022. He noted that the plan will have three goals and will offer an opportunity for Council to start fresh and refocus economic development efforts as well as provide an opportunity to connect to the various established businesses.

Special Council Minutes – June 23, 2022

Council discussed the presentation and thanked I. Duff for the education he provided. Council stated that the next steps will be to receive the detailed strategic plan and from that develop the goals and objectives.

6. Adjournment

Moved by Councillor Diehl and Seconded by Councillor Onn:

The time now being 12:33 p.m. That the special meeting adjourn.

Carried

Bernie MacLellan, Mayor

Jessica Rudy, Clerk

Huron East Administration

To: Mayor MacLellan and Members of Council
From: Brad McRoberts, CAO
Date: July 5, 2022
Subject: Economic Development Strategic Plan

Recommendation:

That the Council of the Municipality of Huron East accept the Economic Development Strategic Plan developed by McSweeney & Associates;

And that Council direct the CAO to initiate the process to recruit a new Economic Development Officer.

Background:

The Municipality of Huron East Retained the services of McSweeney & Associates to undertake the development of an Economic Development Strategic Plan for the Municipality of Huron East.

McSweeney & Associates undertook a situational analysis, developed a community profile, stakeholder interviews, surveys, consultations, workshops and focus group sessions, and an education session with Council between February and June 2022.

A copy of the Situation Analysis, Community Profile, and Economic Development Strategic Plan is provided in Attachments 1 through 3, respectively.

Next steps will be for staff to work with McSweeney & Associates to develop an updated Job Description for the Economic Development Officer position and to develop an action plan for the various strategies.

Others Consulted: Staff, Council, County of Huron, business, industry, agriculture representatives, and community stakeholders.

Financial Impacts: Upon recruitment of an Economic Development Officer, staff will develop a 5-year work plan and budget for the various initiatives.

Signatures:

Brad McRoberts (Original Signed)

Brad McRoberts, MPA, P. Eng., CAO

Attachments:

1. [Municipality of Huron East Situational Analysis – April 2022](#)
2. [Municipality of Huron East 2022 Community Profile;](#)
3. [2022 Economic Development Strategic Plan for the Municipality of Huron East;](#)



Municipality of Huron East

SITUATIONAL ANALYSIS

April 2022





Situational Analysis

For the Municipality of Huron East

April 2022



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W: www.mcsweeney.ca





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Municipality of Huron East Economic **SNAPSHOT**



9,680

2001

9,310

2006

9,264

2011

9,138

2016

9,829

2021

Population Profile

40

ONTARIO MEDIAN AGE:
42

41

ONTARIO AVERAGE AGE:
41

Apprenticeship/trades
certificate/diploma

10%

University diploma/
degree - bachelor or above

13%

No certificate, diploma/
degree

17%

High school certificate
or equivalent

30%

College or other
non-university certificate

30%

Highest Education

Population ages 25-64



30%

Secondary

53%

Post-secondary

Household & Earnings



19%

ONTARIO
28%

of Huron East's populations spend
30% or more of household total
income on shelter costs.



Average Dwelling Value

\$455,170

Median Dwelling Value

\$390,405

85%

Single detached house

8%

Apartment / detached duplex

2%

Rowhouse

1%

Semi-detached
house

Total number of households

3,885

28 Municipality of Huron East Economic **SNAPSHOT**



Labour Force & Local Economy

Median Employment Income | Average Employment Income

\$36,685 | **\$45,361**

ONTARIO MEDIAN

\$37,648

ONTARIO AVERAGE

\$54,082

PARTICIPATION RATE

ONTARIO
65.0%

69.0%

EMPLOYMENT RATE

ONTARIO
59.0%

65.5%

UNEMPLOYMENT RATE

ONTARIO
9.1%

5.0%

Top 5 Sectors by Industry**



Agriculture, Forestry,
Fishing and Hunting



Manufacturing



Health Care &
Social Assistance



Construction



Retail Trade

Top 5 Sectors by Occupation**



Trades, Transport
& Equipment
Operators



Sales & Service



Management



Business, Finance
& Administration



Natural Resources,
Agriculture and
related production
occupations

** by labour force employment

All data sourced from Manifold SuperDemographics 2021, unless otherwise specified.



DATA SOURCES

Please note that every effort has been made to use the most current data available. There are four major sources of information for the remainder of this document:



- The 2001 to 2016 Census from Statistics Canada.
- Canadian Business Registry (CBR) - December 2020
- SuperDemographics 2021 from Manifold Data Mining Inc.
- EMSI Analyst 2021.Q3

Canadian Business Registry (CBR)

The major sources of information for the business registry are updated from the Statistics Canada survey program and Canada Revenue Agency’s (CRA) Business Number account files. This CRA administrative data source allows for the creation of a complete set of all business entities.

Manifold Projection Method

Production of 2021 Demographic data estimates is partially based on population statistics collected by the Statistics Canada Census Program. Manifold estimates demographic data annually, including population projections for 5 and 10 years in the future. Manifold methodologies are based on the following techniques:

- Enhanced cohort survival methods;
- Nearest neighbourhood and regression techniques; and
- Structural coherence techniques.

Manifold Data Sources include:

Statistics Canada	Real Estate Boards/Companies
Health Canada	Canadian Bankers Association
Regional Health Ministries	Bank of Canada
Citizenship and Immigration Canada	Canada Post Corporation
Regional School Boards	Consumer and business directories books
Flyer Distribution Association	Proprietary survey and research
Publication of hospitals, CMHC, BBM and partners	



SITUATIONAL ANALYSIS

Municipality of Huron East

EMSI Analyst

EMSI data brings the various snapshots of the Canadian economy together in a single picture. First, it aligns the geographies of the data from 2001 to the present, which means the Municipality of Huron East of 2001 is the same as the Municipality of Huron East (Hereafter referred to as Huron East) of 2021. This results in geographically detailed data (down to the Census Subdivision level) that apply to today's economy.

The data is remarkably detailed, providing information on 305 industry classifications using the North American International Classification System (NAICS) system and 522 occupations from Statistics Canada's National Occupational Classification (NOCs) classification system in over 4,300 integrated geographical areas. The data is updated twice a year, so users have the most current information possible. And to top it all off, it adds 10-year projections based on the CBR data so that it provides an idea of the future alongside the past and present.

EMSI Data Sources include:

Canadian Business Registry (CBR)

2001, 2006, and 2011, 2016 Census data

Survey of Employment, Payroll and Hours (SEPH)

Labour Force Surveys (LFS)

Canadian Occupational Projection System (COPS)

CANSIM Demographics

Post-secondary Student Information System (PSIS) Education Data





1. DEMOGRAPHIC ANALYSIS

1.1. Population Growth

This subsection illustrates population characteristics for the Municipality of Huron East. The wider economic landscape relevant to the region is explored by using **Ontario as a benchmark**.

Table 1 illustrates population changes in Huron East from 2001 to 2031 compared to Ontario. The census population in Huron East declined slightly from 2006 to 2016, while Ontario's population grew 10.6% during the same ten-year period. However, the population in Huron East is expected to increase by approximately 4.96% over the next five years, comparable to Ontario's projected growth rate of 5.87%.

Table 1: Population Change, Huron East and Ontario, 2006-2031

	2006	2011	2016	2021	2026	2031
Huron East Population Count	9,310	9,264	9,138	9,829	10,317	10,761
% Change	/	-0.49%	-1.36%	/	4.96%	4.31%
Ontario Population Count	12,160,282	12,851,821	13,448,494	14,699,530	15,562,392	16,419,880
% Change	/	5.70%	4.60%	/	5.87%	5.51%

Source: Statistics Canada Census Profiles 2001-2016. Manifold SuperDemographics 2021-2031. Note that the two sources use different methods and thus, are not directly comparable.

The population in Huron East is projected to grow by 9.5% between 2021 and 2031

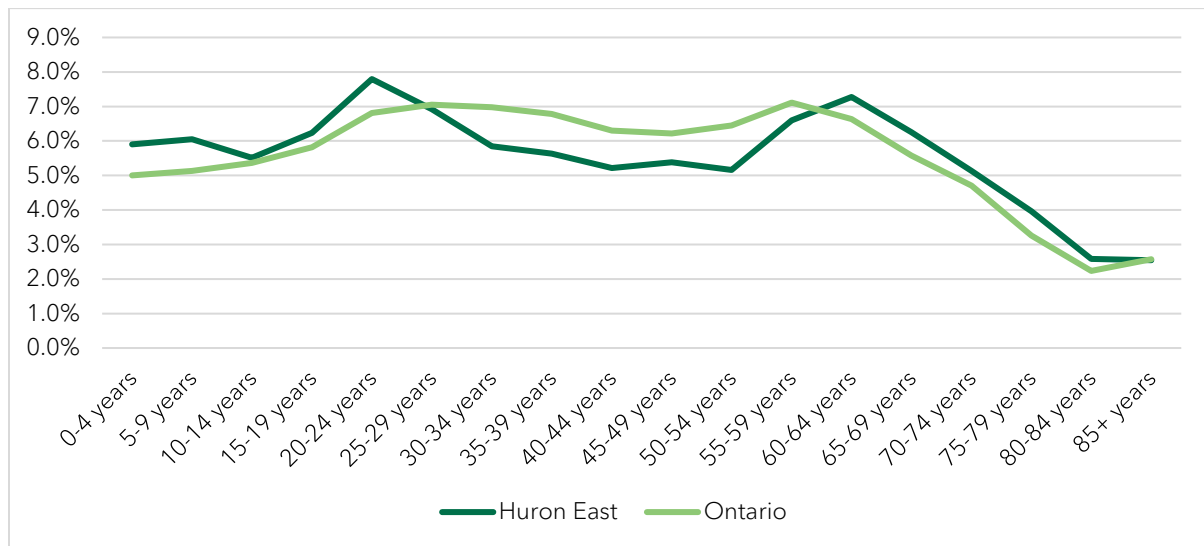


SITUATIONAL ANALYSIS

Municipality of Huron East

Figure 1 contrasts the age profile of residents in Huron East and Ontario, in 2021. Huron East has a larger percentage of youth (0-29) and older adults (60+), compared to Ontario.

Figure 1: Percent Population by Age, Huron East vs. Ontario, 2021



Source: McSweeney & Associates and Manifold Data Mining Inc. SuperDemographics 2021

Overall, Huron East's working-age population (ages 15-64, 62.1%) is similar to Ontario's (66.2%). However, Huron East's median (40, compared to 41 for Ontario) and average (41, compared to 42 for Ontario) ages are slightly lower than Ontario's.

2021 Age Profile Snapshot		
Age Group	Huron East	Ontario
0-14	17.5%	15.5%
15-64	62.1%	66.2%
65+	20.5%	18.3%

Source: McSweeney & Associates and Manifold Data Mining Inc. SuperDemographics 2021



The median age of Huron East's male population is slightly lower than the female population, 39.6 compared to 40.7.

2021 Huron East Age Profile Snapshot		
Age Group	Male	Female
0-14	18.0%	16.9%
15-64	62.6%	61.5%
65+	19.4%	21.6%

Source: McSweeney & Associates and Manifold Data Mining Inc. SuperDemographics 2021

1.2. Income, Households and Attainability

This subsection describes income, households and housing costs of the population. This information is relevant within the context of economic development planning because it provides an understanding of whether a region has attainable housing for resident labour – a key factor in residential and labour force attraction and retention. With regards to employment income, the following observations can be made¹:

- In 2020, **Huron East's median employment income was \$32,013**, 12% lower than in Ontario (\$36,406).
- In 2020, the **average employment income for Huron East residents was \$40,626**, 22% lower than in Ontario (\$51,981).

Figure 2 illustrates the distribution of household incomes. Approximately 70.3% of households in Huron East earn less than \$100,000, compared to 63.0% in Ontario.

- Median household total income in Huron East: \$72,472 vs. \$83,780 in Ontario.
- Average household total income in Huron East: \$89,769 vs. \$109,708 in Ontario.

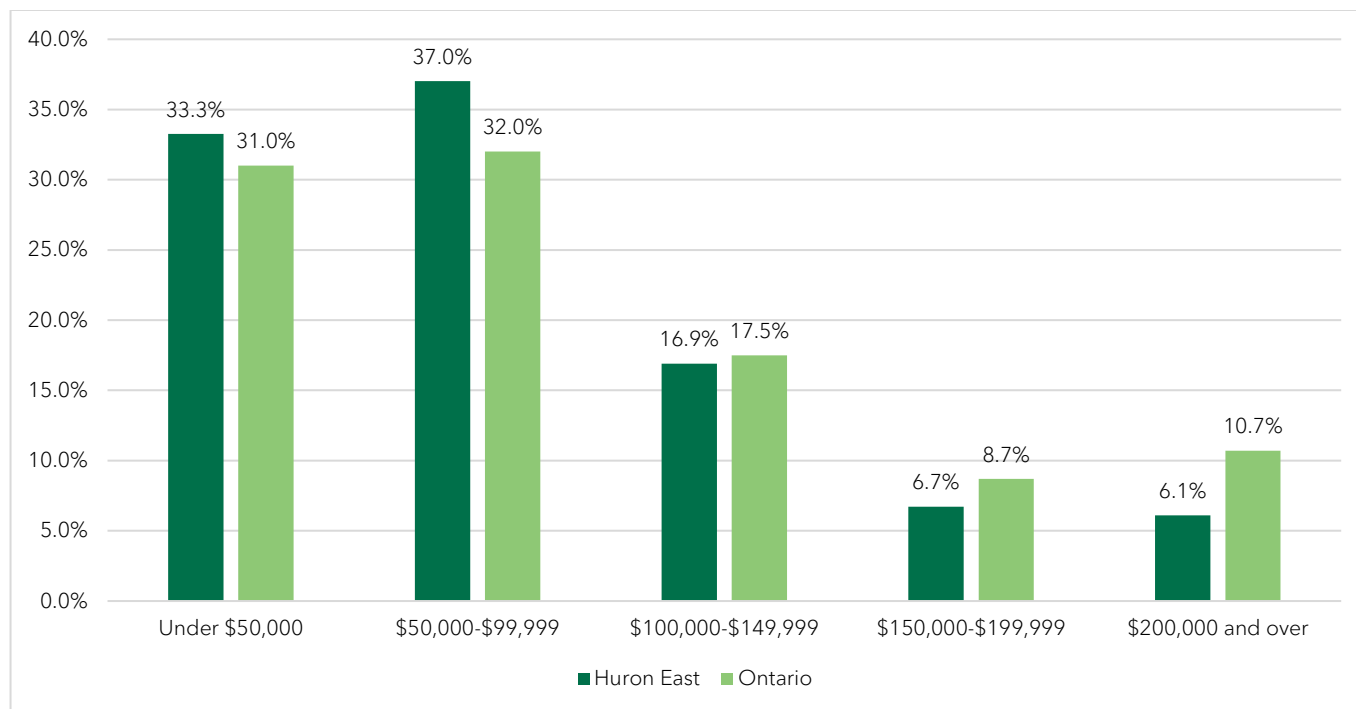
¹ As noted previously, all income data uses the year previous; therefore 2021 data uses 2020 incomes.



SITUATIONAL ANALYSIS

Municipality of Huron East

Figure 2: Household Income Levels by Percentage of the Population, 2020



Source: Manifold Data Mining Inc. 2021 (2020 incomes).

On average, the residents in Huron East have lower levels of employment and household income compared to Ontario. These communities, though, offer significantly more favourable costs of housing. Table 2 and Figure 3 highlight key housing characteristics. Compared to Ontario, Huron East has a lower cost of housing and fewer residents spend over 30% of their total income on shelter costs. At the same time, Huron East sees less variety in housing stock, including significantly fewer apartment units (see Figure 3).

Table 2: Households and Dwelling Attainability, 2021

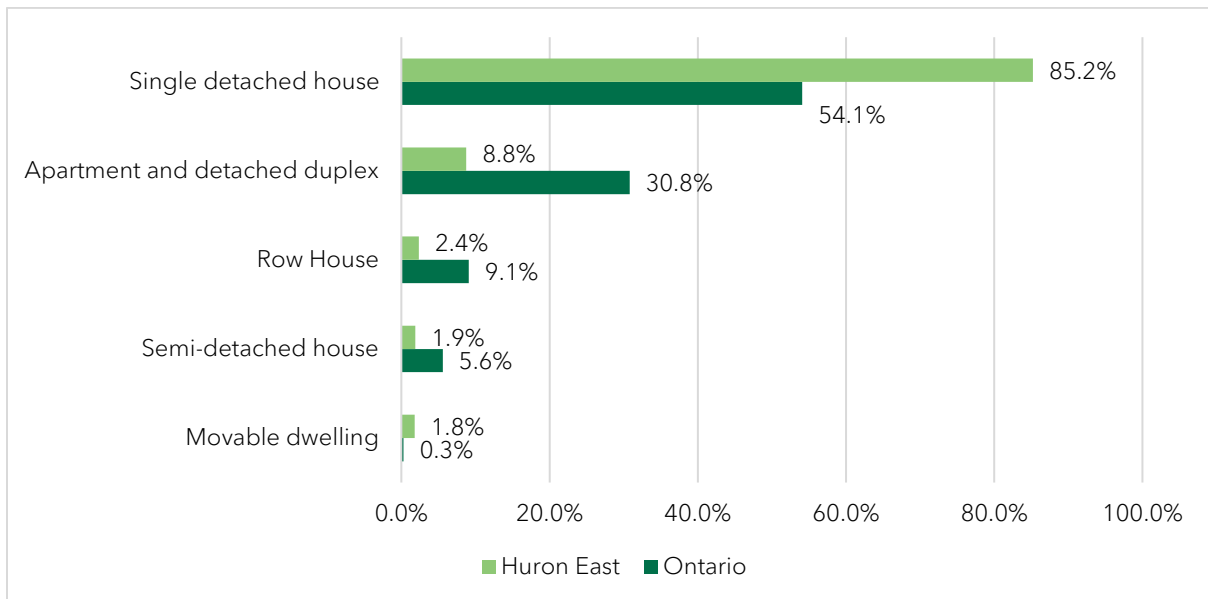
Housing Characteristics	Huron East	Ontario
Total Number of Households	3,885	5,703,137
Average value of dwelling (\$)	\$455,170	\$635,227
Median value of dwellings (\$)	\$390,405	\$475,166
Median monthly shelter costs for rented dwellings (\$)	\$899	\$1,106
Average monthly shelter costs for rented dwellings (\$)	\$890	\$1,215
% of households owned	79%	70%
% of households rented	21%	30%
Average number of persons in private households	2.49	2.53
Population spending 30% or more of household total income on shelter costs	19%	28%

Source: McSweeney & Associates from Manifold Data Mining Inc. SuperDemographics. 2021

SITUATIONAL ANALYSIS

Municipality of Huron East

Figure 3: Occupied Dwellings by Structure Type, 2021



Source: McSweeney & Associates from Manifold Data Mining Inc. SuperDemographics. 2021



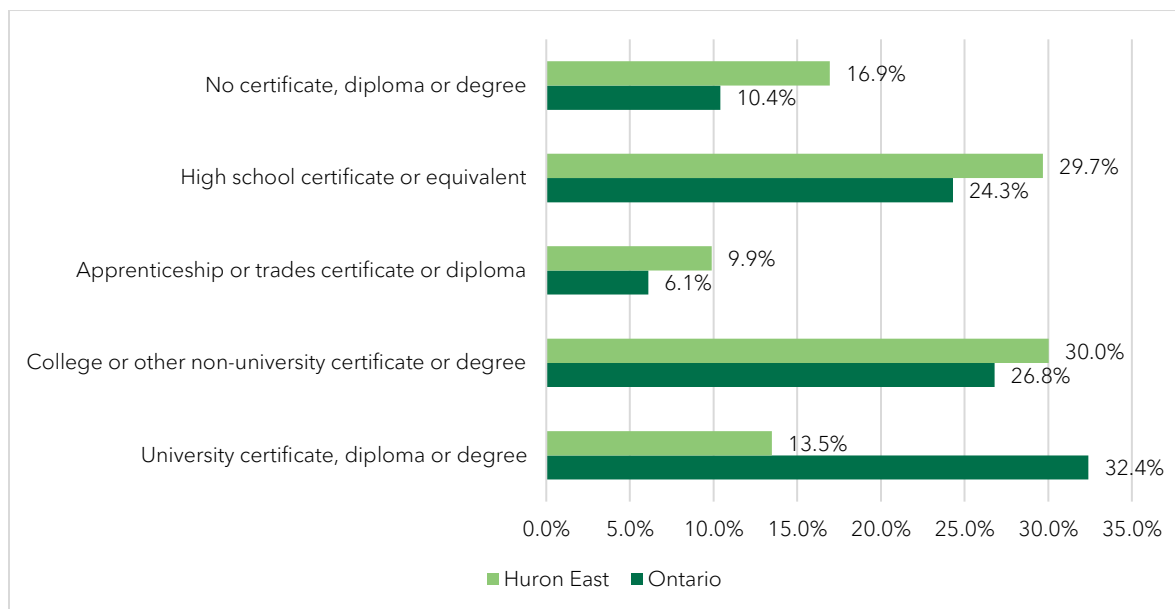
SITUATIONAL ANALYSIS

Municipality of Huron East

1.3. Education, Skills and Training

This subsection reviews the level of education and major fields of study for residents of Huron East and Ontario. Figures 4 and 5 outline the education levels obtained by Huron East residents ages 25-64, as compared to Ontario. Definitions may be found in the footnote.

Figure 4: Educational Attainment Breakdown, Residents Ages 25 to 64, 2021²



Source: McSweeney & Associates from Manifold Data Mining Inc. SuperDemographics 2021



² 'High school diploma or equivalent' includes persons who have graduated from a secondary school or equivalent. It excludes persons with a post-secondary certificate diploma or degree.

'Post-secondary certificate diploma or degree' includes 'apprenticeship or trades certificates or diplomas' 'college CEGEP or other non-university certificates or diplomas' and university certificates diplomas and degrees.

'Apprenticeship or trades certificate or diploma' includes Registered Apprenticeship certificates

'University certificate diploma or degree includes the categories 'University certificate or diploma above bachelor level'

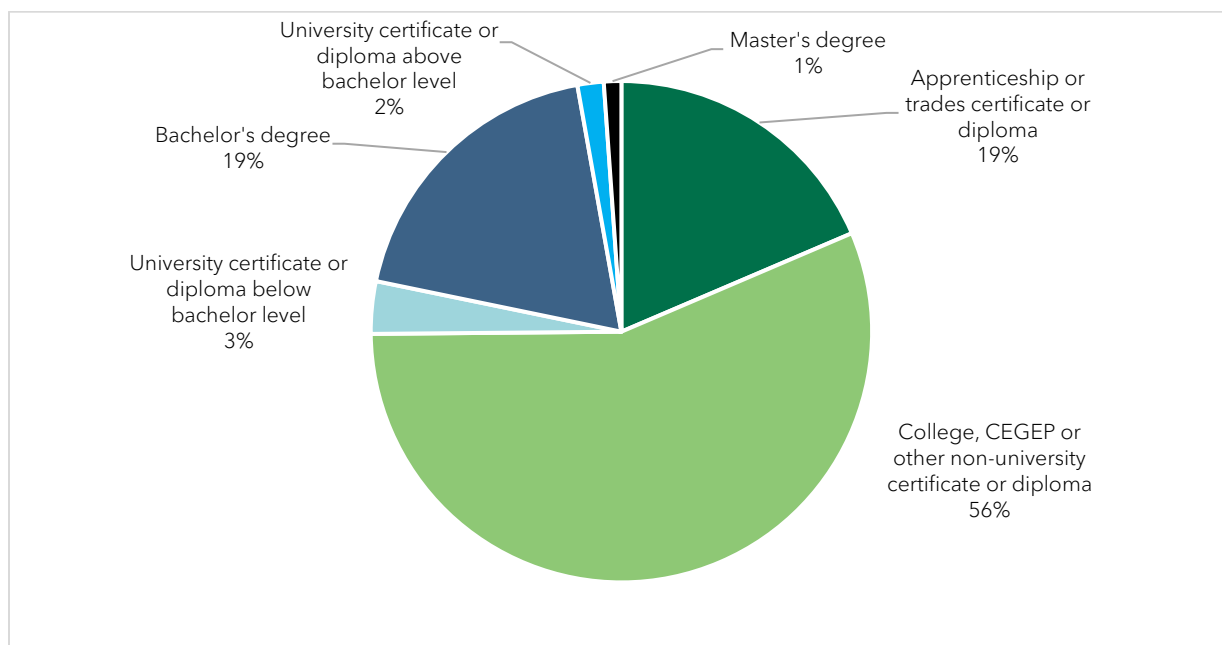
'Degree in medicine dentistry veterinary medicine or optometry' 'Master's degree' and 'Earned doctorate.'



Figure 5 illustrates the post-secondary educational attainment of Huron East residents ages 25 to 64. Based on Figure 5, it can be concluded that:

- A total of 2,520 residents aged 25 to 64 have post-secondary education.
- A college degree is **the most common type of education**; attained by 56% (attained by 1,417 residents) of residents with a post-secondary education, aged 25 to 64.

Figure 5: Percentage of Residents aged 24- 65 with Post-Secondary Attainment, 2021



Source: McSweeney & Associates from Manifold SuperDemographics 2021

Table 3 illustrates the major fields of study³ for all residents 15 years and older, from most prominent to least. It is collected for the highest certificate, diploma or degree above the high school or secondary school level. The largest field of study in the population is 'Health professions and related programs'; and 'Business, management, marketing and related support'.

³ 'Major Field of study' is defined by Classification of Instructional Programs (CIP) 2016 for the population aged 15 years and over in private households. It is collected for the highest certificate, diploma or degree above the high school or secondary school level: www.statcan.gc.ca/concepts/classification-eng.htm.



SITUATIONAL ANALYSIS

Municipality of Huron East

Table 3: Post-Secondary Major Field of Study, Huron East, 2021

Classification of Instructional Programs (CIP)	Total	Female	Male
Total population, 15 years and over	8,112	4,069	4,043
No postsecondary	4,352	2,024	2,328
51. Health professions and related programs	577	536	41
52. Business, management, marketing and related support services	467	378	89
01. Agriculture, agriculture operations and related sciences	390	108	282
47. Mechanic and repair technologies/technicians	324	0	324
13. Education	304	254	50
12. Personal and culinary services	174	135	39
46. Construction trades	171	1	169
48. Precision production	149	2	147
15. Engineering technologies and engineering-related fields	147	0	147
19. Family and consumer sciences/human sciences	126	123	3
11. Computer and information sciences and support services	118	38	80
43. Security and protective services	89	48	41
31. Parks, recreation, leisure and fitness studies	85	44	42
45. Social sciences	67	56	11
26. Biological and biomedical sciences	64	35	29
50. Visual and performing arts	55	32	23
10. Communications technologies/technicians and support services	52	21	31
42. Psychology	47	38	9
44. Public administration and social service professions	44	43	0
49. Transportation and materials moving	43	7	35
14. Engineering	34	11	23
22. Legal professions and studies	33	27	7
30.01 Biological and physical sciences	33	15	18
03. Natural resources and conservation	32	1	31
24. Liberal arts and sciences, general studies and humanities	19	17	2
04. Architecture and related services	16	9	7
09. Communication, journalism and related programs	13	12	1
30B Interdisciplinary social and behavioural sciences	12	11	0
23. English language and literature/letters	11	11	0
30.16 Accounting and computer science	11	1	10
27. Mathematics and statistics	9	5	4
30.99 Multidisciplinary/interdisciplinary studies, other	9	6	3
40. Physical sciences	9	4	5
54. History	9	4	5
25. Library science	4	3	1
16. Aboriginal and foreign languages, literatures and linguistics	3	2	0
39. Theology and religious vocations	2	1	1
41. Science technologies/technicians	2	1	1

Source: McSweeney & Associates from Manifold Data Mining Inc. SuperDemographics 2021.

2. LABOUR FORCE PROFILING & ANALYSIS

2.1. Key Indicators

Huron East has a labour force of 5,596 individuals. Huron East has a lower unemployment rate alongside stronger employment and participation rates relative to Ontario.



Males in Huron East have higher participation and employment rates than females, through females in Huron East have a slightly higher rate of participation than females across the entire province. This data may indicate an opportunity to grow the labour force by increasing participation among females.

Table 4: Key Labour Force Statistics by Gender, Huron East, 2021

Labour Force Activity	Huron East			Ontario		
	Total	Male	Female	Total	Male	Female
Total population 15 years and over	8,112	4,043	4,069	12,421,618	6,012,210	6,409,408
In the labour force	5,596	2,969	2,627	8,067,647	4,162,642	3,905,004
Employed	5,314	2,838	2,476	7,331,218	3,799,640	3,531,578
Unemployed	281	131	151	736,428	363,002	373,426
Not in the labour force	2,517	1,074	1,443	4,353,972	1,849,568	2,504,404
Participation rate %	69.0	73.4	64.6	65.0	69.2	60.9
Employment rate %	65.5	70.2	60.9	59.0	63.2	55.1
Unemployment rate %	5.0	4.4	5.7	9.1	8.7	9.6

Source: McSweeney & Associates from Manifold Data Mining Inc. SuperDemographics 2021

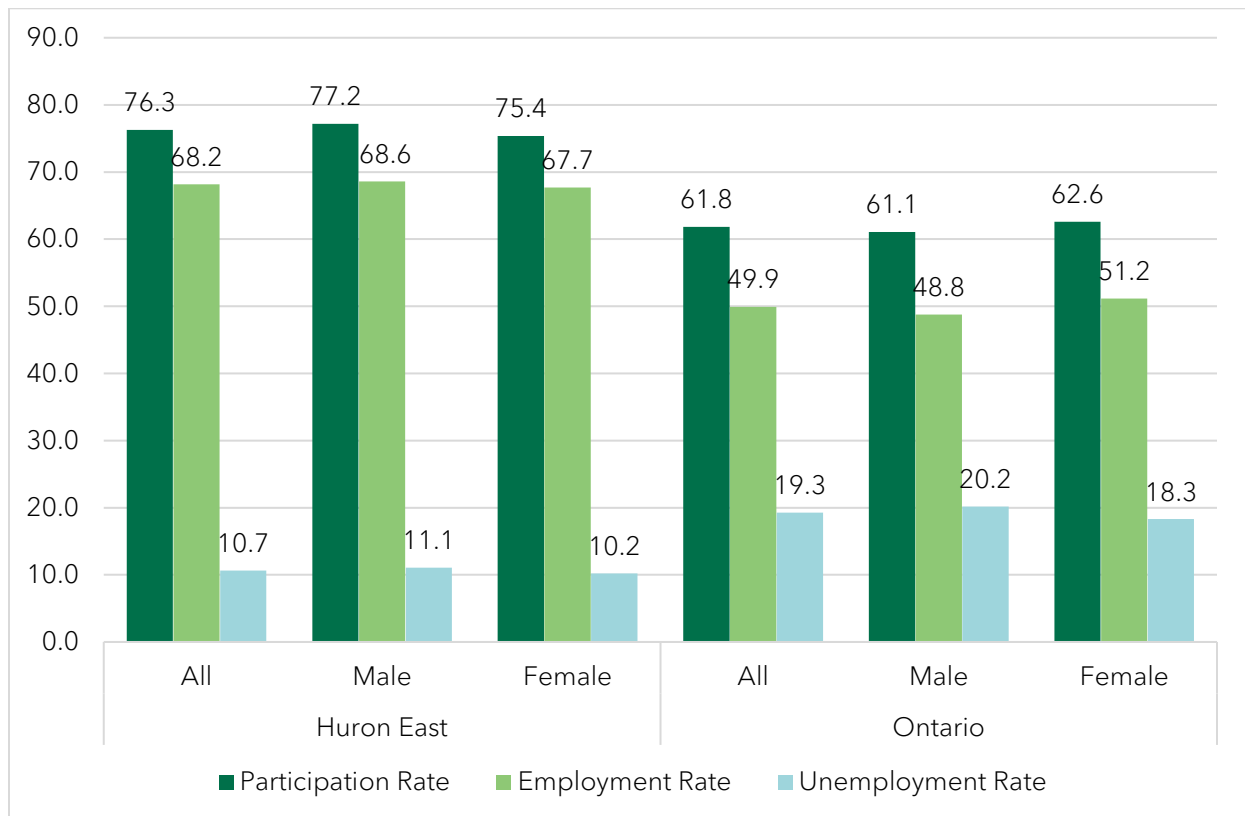
Huron East has a higher participation rate than Ontario.



Key labour force indicators can be further broken down by age and sex and used to highlight underemployed/underutilized labour groups. Huron East has a low youth unemployment rate, being 8.6% lower than the provincial rate. This trend holds for both males (9.1% lower than the provincial rate) and females (8.1% lower). These data suggest that the majority of young residents who are looking for work can find suitable employment.

Figure 6 illustrates that youth (ages 15 to 24) in Huron East are actively engaged in the labour force (more than the same age group in Ontario) but significantly underemployed relative to those 25 and older. Further outreach to youth, represents an opportunity to support economic growth and may enhance youth labour force involvement. Connecting local youth to meaningful work experiences (i.e., internships, co-ops, volunteer, etc.), can create opportunities to grow the skills supply of young people in Huron East.

Figure 6: Labour Force Statistics by Gender, Population 15 to 24, 2021



Source: Manifold SuperDemographics 2021

The following table illustrates labour force characteristics for youth and mature adults (25 and older) in Huron East, benchmarked against Ontario data.

Table 5: Labour Force Characteristics by Age and Sex, 2021

	Population 15 to 24 years old:					
	Huron East			Ontario		
	Total	Male	Female	Total	Male	Female
Participation rate (%)	76.3	77.2	75.4	61.8	61.1	62.6
Employment rate (%)	68.2	68.6	67.7	49.9	48.8	51.2
Unemployment rate (%)	10.7	11.1	10.2	19.3	20.2	18.3
	Population 25 years and over:					
	Huron East			Ontario		
	Total	Male	Female	Total	Male	Female
Participation rate (%)	67.5	72.7	62.4	65.5	70.8	60.7
Employment rate (%)	65.0	70.5	59.5	60.6	65.9	55.8
Unemployment rate (%)	3.7	2.9	4.7	7.5	6.9	8.1

Source: Manifold SuperDemographics, 2021

2.2. Labour Supply in Huron East

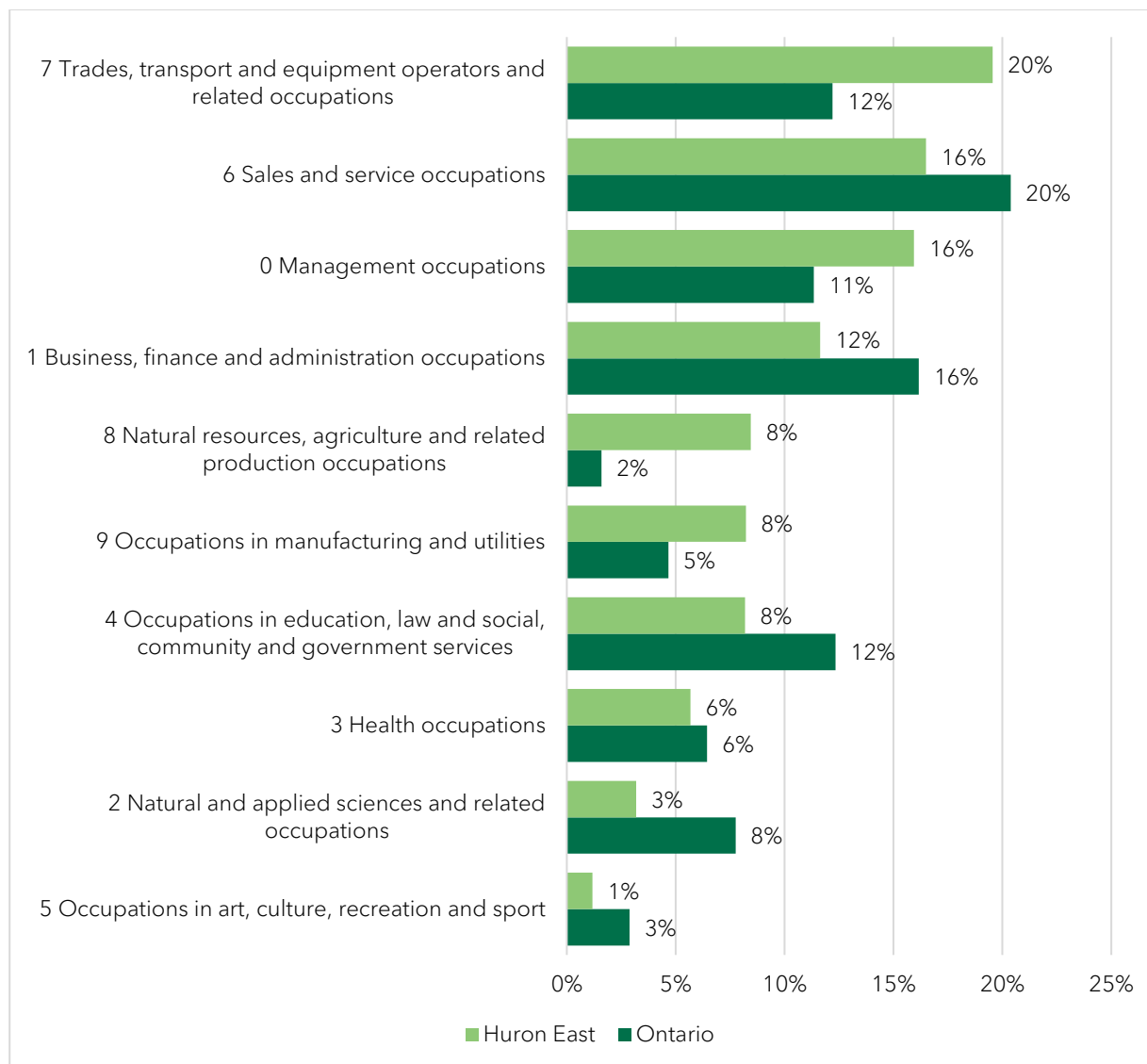
Persons in the labour force can be classified using the National Occupational Classification (NOCs) codes; a four-tiered hierarchical arrangement of occupational groups with successive levels of disaggregation. It contains broad occupational categories (1-digit), major (2-digit code), minor (3-digit code) and unit groups (4-digit code).



Figure 7 shows that Huron East residents most commonly work in:

- Trades, transport and equipment operators and related occupations
- Sales and service occupations
- Management occupations
- Business, finance and administration occupations

Figure 7: Resident Labour Force by Occupation, 1-digit NOCs, 2021



Source: Manifold SuperDemographics 2021.

The number of part-time and full-time workers also helps identify potential labour force engagement and supply. In Huron East, 57.8% of employed individuals typically worked full-time while 42.2% worked part-time. This is higher than the rest of Ontario where 52.4% of individuals typically worked full-time and 47.6% worked part-time.

Table 6: Percentage of Employed Individuals by Full-Time or Part-Time Status, 2021

Status	Huron East	Huron East %	Ontario %
Full-Time	3,331	57.8%	52.4%
Part-Time	2,428	42.2%	47.6%

Source: Manifold SuperDemographics 2021.

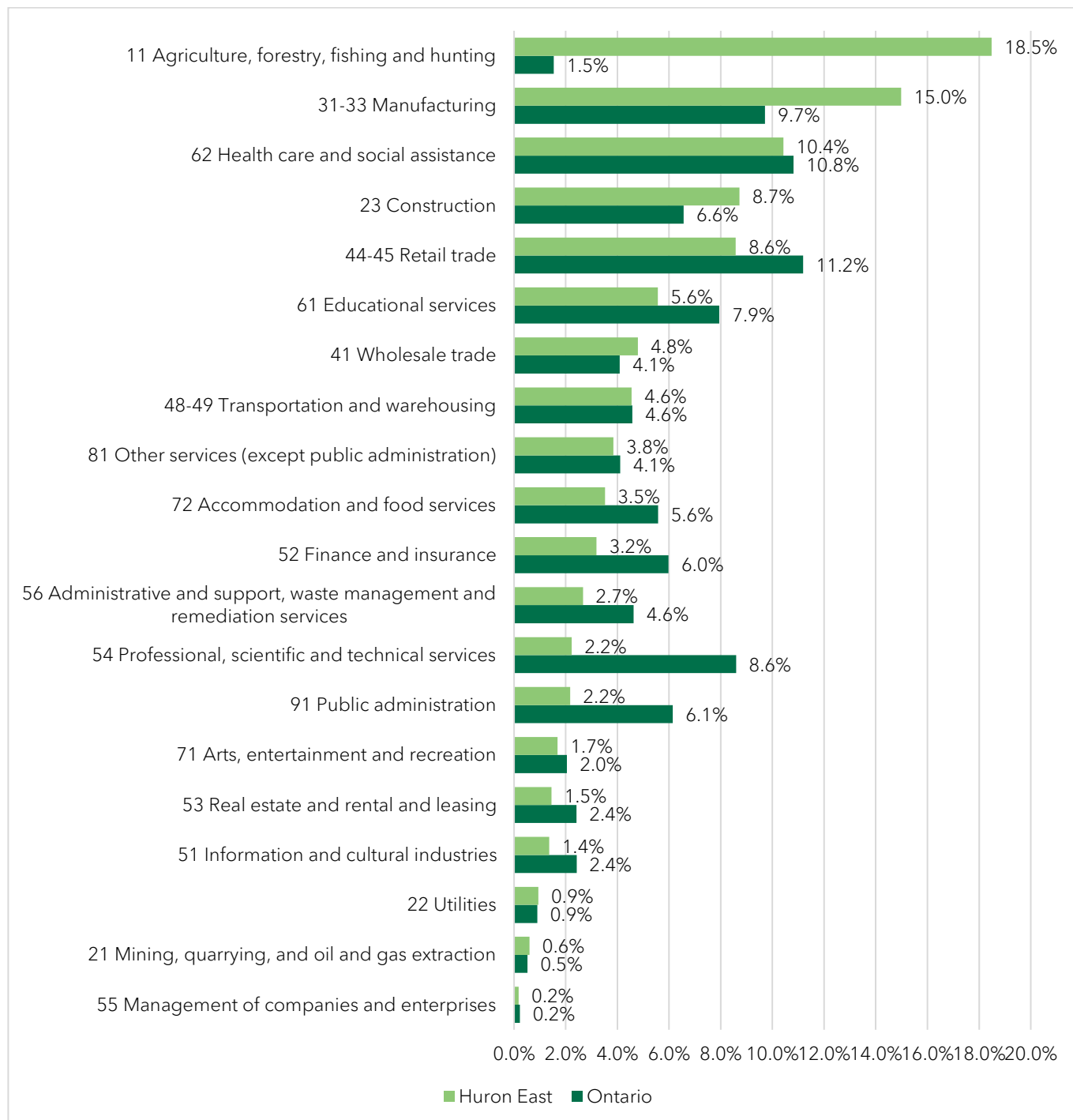


SITUATIONAL ANALYSIS

Municipality of Huron East

The following figure illustrates the supply of labour that Huron East residents provide for specific sectors. Huron East has larger labour concentrations relative to Ontario in several sectors, but most prominently in agriculture, forestry, fishing and hunting. Concentrations are explored in-depth in section 3.4.

Figure 8: Labour Force by Industry, 2021



Source: Manifold SuperDemographics 2021.



2.3. Labour Market Gaps/Surpluses

Labour market gaps/surpluses are a measure of how well local labour supply meets local demand. Total occupational demand is difficult to map, as businesses change and alter demand based on a variety of factors (i.e., season, economic/financial outlook, technology, resource availability, etc.). The total number of jobs is used as a proxy for current occupational demand. Similarly, labour supply for a given occupation can be difficult to calculate since skills could be considered adaptable and could supply several occupations. Here, the resident labour force that has worked in an occupation (it is their current position or the position of the longest duration in the past year), is used as a proxy for local occupational supply.

The labour market gap/surplus is defined as the difference between the number of jobs (i.e., demand by occupation) in Huron East and the number of workers living in Huron East that worked/work in that occupation (i.e., local supply). There are more workers than jobs in Huron East, making the area a net exporter of labour. **In Huron East, there is a net deficit of approximately 1,516 jobs.**

An occupation where the number of jobs in the local economy is less than the number of workers is considered to have a labour surplus. In Huron East, two sectors have labour surpluses of over 300 individuals:

- 6 Sales and services occupations (368 more residents working in the sector, compared to the number of jobs)
- 7 Trades, transport and equipment operators and related occupations (339)

In Huron East, **the following occupations have labour market gaps** - where there are more jobs than workers available in the local economy:

- 3 Health occupations (69 fewer jobs compared to workers in the sector)
- 4 Occupations in education, law and social, community and government services (9)

These gaps/surpluses are only an approximation since local demand could be higher than the total number of jobs (i.e., there may be unfilled positions), and supply could be higher if we account for persons who have transferable skills and could potentially fill other occupations. Nevertheless, the results in the table below indicate the direction and magnitude of local labour market imbalances.



SITUATIONAL ANALYSIS

Municipality of Huron East

Table 7: Labour Market Gaps/Surpluses by Occupation, 1-digit NOCs, 2021

Occupation Group (1-digit NOCs code)	Huron East Residents Working in Occupation	Jobs in Huron East	Gap (-)/ Surplus (+)
0 Management occupations	892	654	238
1 Business, finance and administration occupations	651	404	247
2 Natural and applied sciences and related occupations	178	124	54
3 Health occupations	318	387	-69
4 Occupations in education, law and social, community and government services	458	467	-9
5 Occupations in art, culture, recreation and sport	66	41	25
6 Sales and service occupations	923	555	368
7 Trades, transport and equipment operators and related occupations	1,094	755	339
8 Natural resources, agriculture and related production occupations	473	361	112
9 Occupations in manufacturing and utilities	460	277	183
N/A or Unclassified	83	53	30
Total Labour Force 15 years and older	5,596	4,080	1,516

Source: EMSI Analyst 2021.3. Employed and Self Employed, and Manifold SuperDemographics 2021

The same type of analysis can be done for labour supply and demand for local industries. The industries with the largest labour surpluses (Table 8) are:

- Manufacturing (425 additional workers than positions)
- Retail trade (306)
- Accommodation and food services (134)

These are industries that could be further attracted into the local economy, as they can be well supported by the local workforce. Conversely, where the municipality has the largest labour gaps/shortages (i.e., health care and social assistance) it could present a challenge in terms of developing these industries further, as Huron East will be competing with surrounding economic areas to attract this labour.



SITUATIONAL ANALYSIS

Municipality of Huron East

Table 8: Labour Market Surplus by Sector, 2021

Sectors	Huron East Residents Working in industry	Jobs in Huron East	Gaps (-)/ Surpluses (+)
11 Agriculture, forestry, fishing and hunting	1,019	973	46
31-33 Manufacturing	826	401	425
62 Health care and social assistance	575	651	-76
23 Construction	481	360	121
44-45 Retail trade	473	167	306
61 Educational services	307	320	-13
41 Wholesale trade	264	139	125
48-49 Transportation and warehousing	251	165	86
81 Other services (except public administration)	212	205	7
72 Accommodation and food services	194	60	134
52 Finance and insurance	176	132	44
56 Administrative and support, waste management and remediation services	147	74	73
54 Professional, scientific and technical services	123	75	48
91 Public administration	120	141	-21
71 Arts, entertainment and recreation	93	31	62
53 Real estate and rental and leasing	80	45	35
51 Information and cultural industries	75	37	38
22 Utilities	52	49	3
21 Mining, quarrying, and oil and gas extraction	33	0	33
55 Management of companies and enterprises	10	0	10
N/A or unclassified	83	53	30
Total Labour Force 15 years and older	5,596	4,080	1,516

Source: EMSI Analyst 2021.3. Employed and Self-Employed, and Manifold SuperDemographics 2021



2.4. Workforce Commuting Flow

This subsection aims to identify the most probable labour force recruitment area for Huron East using commuting patterns for persons that work in the two communities. Tables 9 and 10 show commuting flows for persons reporting a “usual place of work” in the Huron East area, and reveal the following trends regarding labour force commuting:

- The top three areas that Huron East supplies labour to are: North Perth, Central Huron, and West Perth.
- Huron East exports approximately 67% of its resident labour with a usual place of work
- Top recruitment areas for Huron East are Central Huron, West Perth, and Bluewater
- Huron East imports 55% of its total workforce with a usual place of work.

Table 9: Top Places to Work for Huron East Residents, 2016

Place of Work	Total	Male	Female
Huron East, MU	1,070	505	565
North Perth, MU	365	155	205
Central Huron, MU	360	120	245
West Perth, MU	245	145	105
Bluewater, MU	210	95	115
Stratford, CY	195	90	105
Goderich, T	150	70	80
South Huron, MU	100	50	45
Morris-Turnberry, MU	80	55	25
Perth East, TP	75	55	20
Kitchener, CY	70	35	35
London, CY	65	25	35
North Huron, TP	65	45	15
Waterloo, CY	40	25	20
Mapleton, TP	35	25	15
Minto, T	35	20	10
Wellesley, TP	25	15	0
Ashfield-Colborne-Wawanosh, TP	25	20	10
St. Marys, T	20	15	10
Total residents with a usual place of work	3,230	1,565	1,660
# of residents working outside of Huron East	2,160	1,060	1,095
% of residents working outside of Huron East	67%	68%	66%

Source: Statistics Canada, Commuting Flows Tables 2016.



Table 10: Top Labour Recruitment Areas for Huron East, 2016

Place of Residence	Total	Male	Female
Huron East, MU	1,070	505	565
Central Huron, MU	320	110	210
West Perth, MU	160	50	110
Bluewater, MU	150	40	115
Goderich, T	95	35	60
South Huron, MU	80	35	50
Morris-Turnberry, MU	75	30	40
Stratford, CY	70	25	45
North Perth, MU	70	40	25
North Huron, TP	65	25	45
Ashfield-Colborne-Wawanosh, TP	65	10	55
London, CY	45	30	15
Gatineau, V	35	20	15
Howick, TP	30	15	15
Perth East, TP	25	15	0
Total residents with a usual place of work	2,355	985	1,365
# of residents working outside of Huron East	1,285	480	800
% of residents working outside of Huron East	55%	49%	59%

Source: Statistics Canada, Commuting Flows Tables 2016

The Labour Recruiting Area

A distinct area has been identified as the most likely labour recruitment area for the Huron East economy. The labour recruitment area encompasses those municipalities which supply more than 3% of the total labour supply for Huron East businesses. Thus, the following municipalities - including Huron East - are considered to house the most probable workforce available to support businesses and investment attraction into the area:

Table 11: Top Labour Recruitment Areas by Percentage of Labour Force Supplied, Huron East, 2016

Most probable recruitment area:	Total Labour Supplied to Huron East	% of Labour Supplied
Huron East, MU	1,070	33.13%
Central Huron, MU	320	12.96%
Morris-Turnberry, MU	75	7.89%
Bluewater, MU	150	5.84%
West Perth, MU	160	4.75%
Ashfield-Colborne-Wawanosh, TP	65	4.18%
North Huron, TP	65	3.74%
Goderich, T	95	3.45%
Howick, TP	30	3.21%

Source: Statistics Canada, Commuting Flows Tables 2016, calculations done by McSweeney and Associates

2.5. Labour Recruiting Area: Emerging and in-Demand Occupations

This subsection outlines trends about the occupations employed within Huron East's labour recruiting area, regardless of where workers live. The objective is to understand which occupations are concentrated, growing, and emerging, and could possibly be leveraged to drive economic growth in the municipality. For the purposes of this report, Table 11 above identified that Huron East's recruiting area is most consistently Central Huron, West Perth, Bluewater, and Goderich.

Examining occupation by location will help discern whether there is a concentration of talent/skills and that, in turn, will help identify the industries that are potentially likely to flourish as a result of those skills being available. The occupations are analyzed at the four-digit National Occupation Classification⁴; the most disaggregated level. The following tables and charts illustrate the following:

- Occupations with a large number of jobs in 2021
- Occupations with a large percentage of job growth between 2016-2021
- Occupations with a large projected job growth between 2021-2028
- Occupations that are concentrated in labour shed relative to the rest of Canada.

The objective is to understand which occupations are concentrated, growing and emerging in the labour recruiting area



⁴ National Occupation Classification: <https://www.canada.ca/en/immigration-refugees-citizenship/services/immigrate-canada/express-entry/eligibility/find-national-occupation-code.html>



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Table 12: Occupations with Highest Level of Employment in the Labour Recruitment Area

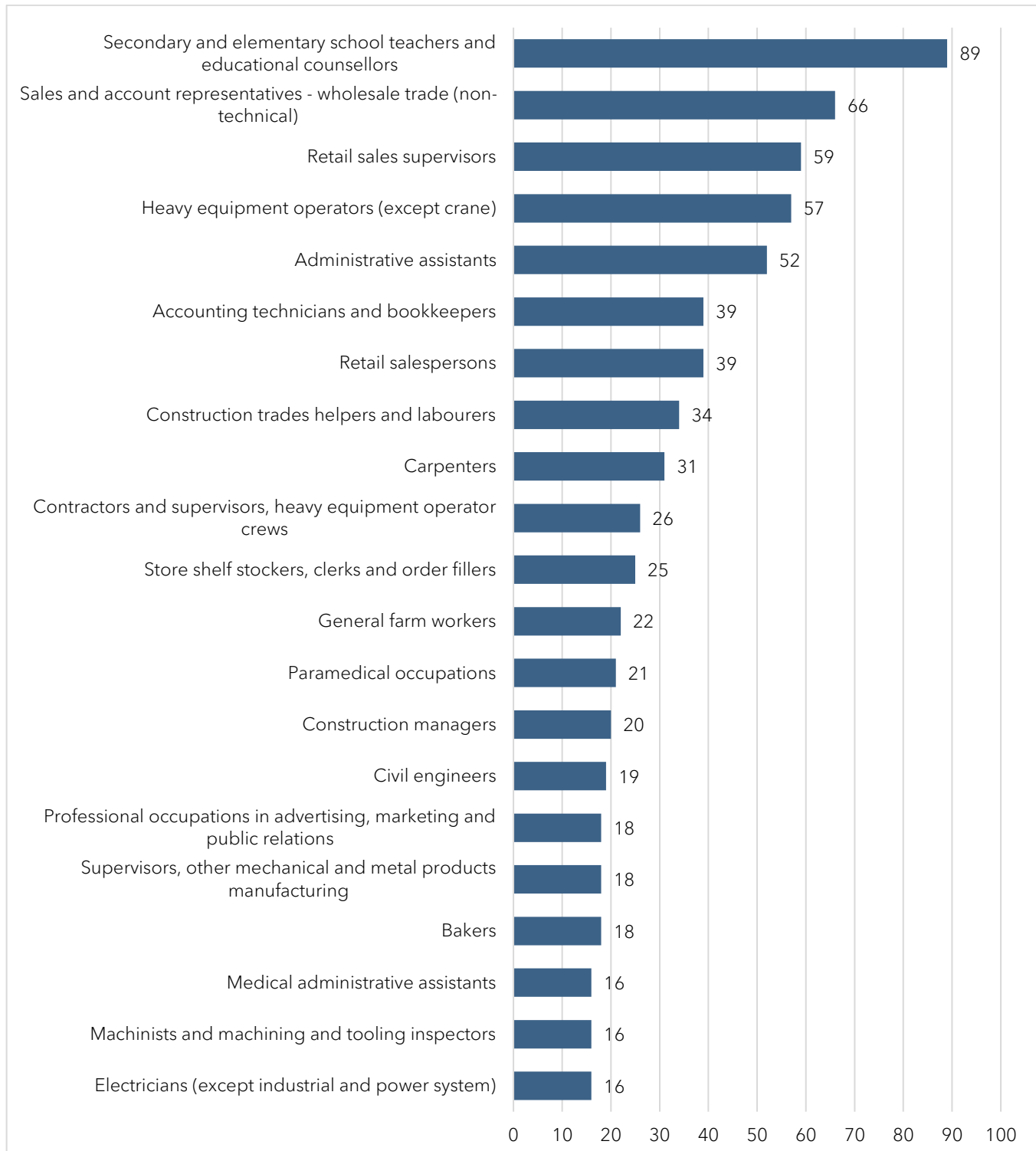
Description	2016 Jobs	2021 Jobs	2016-2021 Change	2016-2021 % Change	2021 Median Wages
General farm workers	574	596	22	4%	\$33,017
Retail salespersons	463	502	39	8%	\$31,554
Transport truck drivers	451	445	-6	-1%	\$48,038
Food counter attendants, kitchen helpers and related support occupations	417	420	3	1%	\$29,266
Nurse aides, orderlies and patient service associates	375	341	-34	-9%	\$46,888
Cashiers	300	269	-31	-10%	\$28,057
Elementary school and kindergarten teachers	262	251	-11	-4%	\$80,413
Construction trades helpers and labourers	195	229	34	17%	\$43,575
Heavy equipment operators (except crane)	164	221	57	35%	\$55,494
Registered nurses and registered psychiatric nurses	259	221	-38	-15%	\$73,988
Sales and account representatives - wholesale trade (non-technical)	130	196	66	51%	\$53,930
Secondary and elementary school teachers and educational counsellors, n.e.c.	105	194	89	85%	\$76,702
Retail sales supervisors	134	193	59	44%	\$37,985
Material handlers	185	179	-6	-3%	\$37,886
Welders and related machine operators	173	175	2	1%	\$51,282
Store shelf stockers, clerks and order fillers	147	172	25	17%	\$29,096
Cooks	165	170	5	3%	\$30,357
Construction millwrights and industrial mechanics	164	164	0	0%	\$66,149
Administrative officers	156	156	0	0%	\$53,593
Carpenters	122	153	31	25%	\$49,310
Early childhood educators and assistants	141	152	11	8%	\$40,113

Source: EMSI Analyst 2021.3 – Employees. Note that negative numbers are in red text in parenthesis.



Figure 9 illustrates occupations that added the largest total number of jobs to the economy of the labour recruitment area between 2016 and 2021.

Figure 9: Largest Absolute Job Growth in the Labour Recruitment Area, 2016-2021

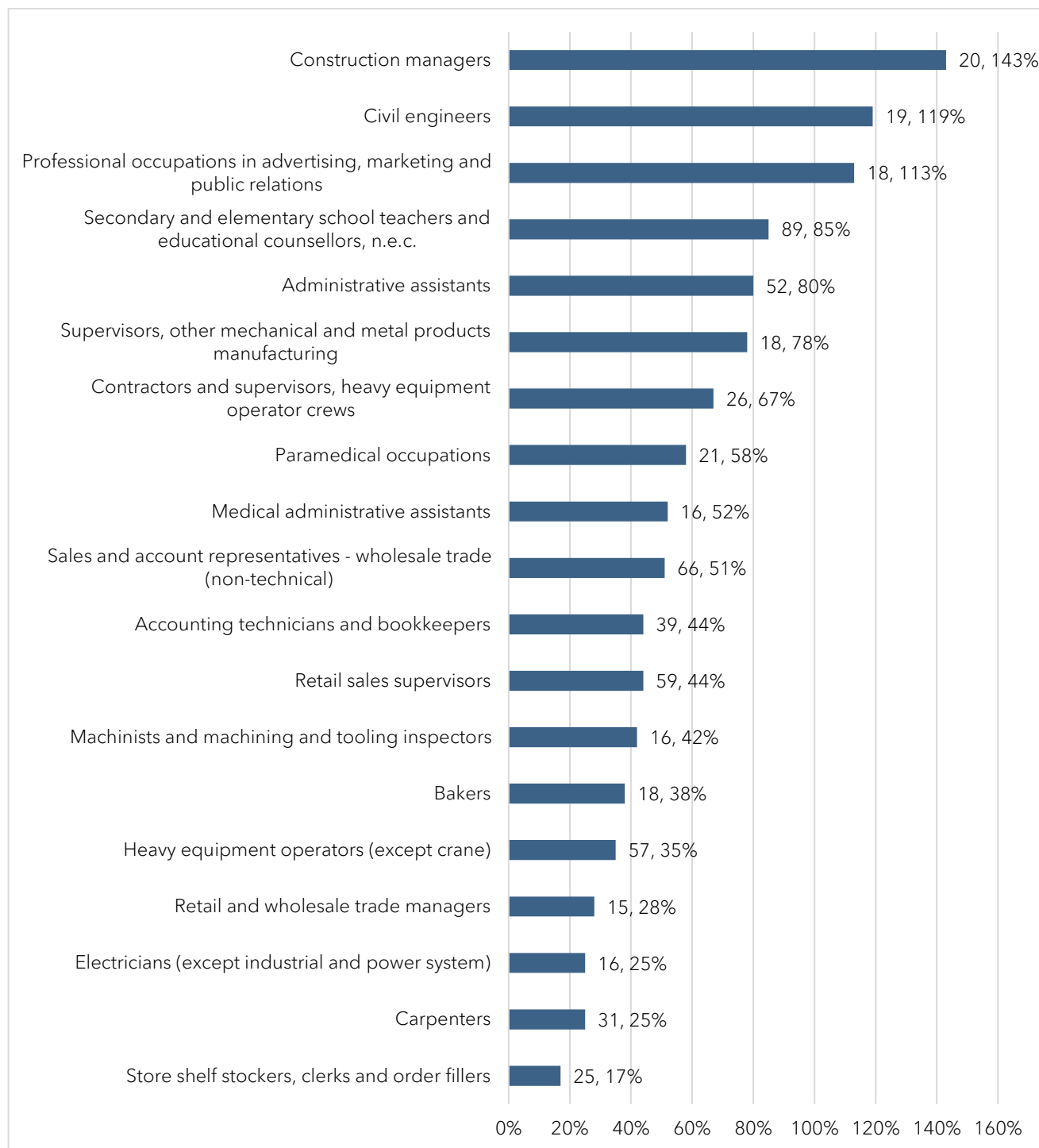


Source: EMSI Analyst 2021.3 - Employees



Figure 10 illustrates occupations that had the most intense growth in jobs, and also had a relevant impact on the economy as they added a minimum of 15 jobs to the labour recruitment area.

Figure 10: Largest (%) Growth Occupations in the Labour Recruiting Area, 2016-2021



Source: EMSI Analyst 2021.3 - Employees



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Location Quotient is used to measure the relative concentration of an occupation; that is, it compares the percentage of jobs per occupation in the labour shed, relative to the total percentage of jobs in the same occupation in Ontario and Canada. A location quotient above 2 means the labour recruiting area employs twice as many jobs in that occupation than is typical in the province or nation. Such a high concentration shows that there is some momentum in growing or attracting these jobs unique to the region.

Table 13 illustrates occupations that are most heavily concentrated in the labour recruitment area, relative to Ontario and the rest of Canada—using location quotient. Occupations are considered concentrated if they have a location quotient above 1.25.

Table 13: Concentrated Occupations in the Labour Recruitment Area, 2021

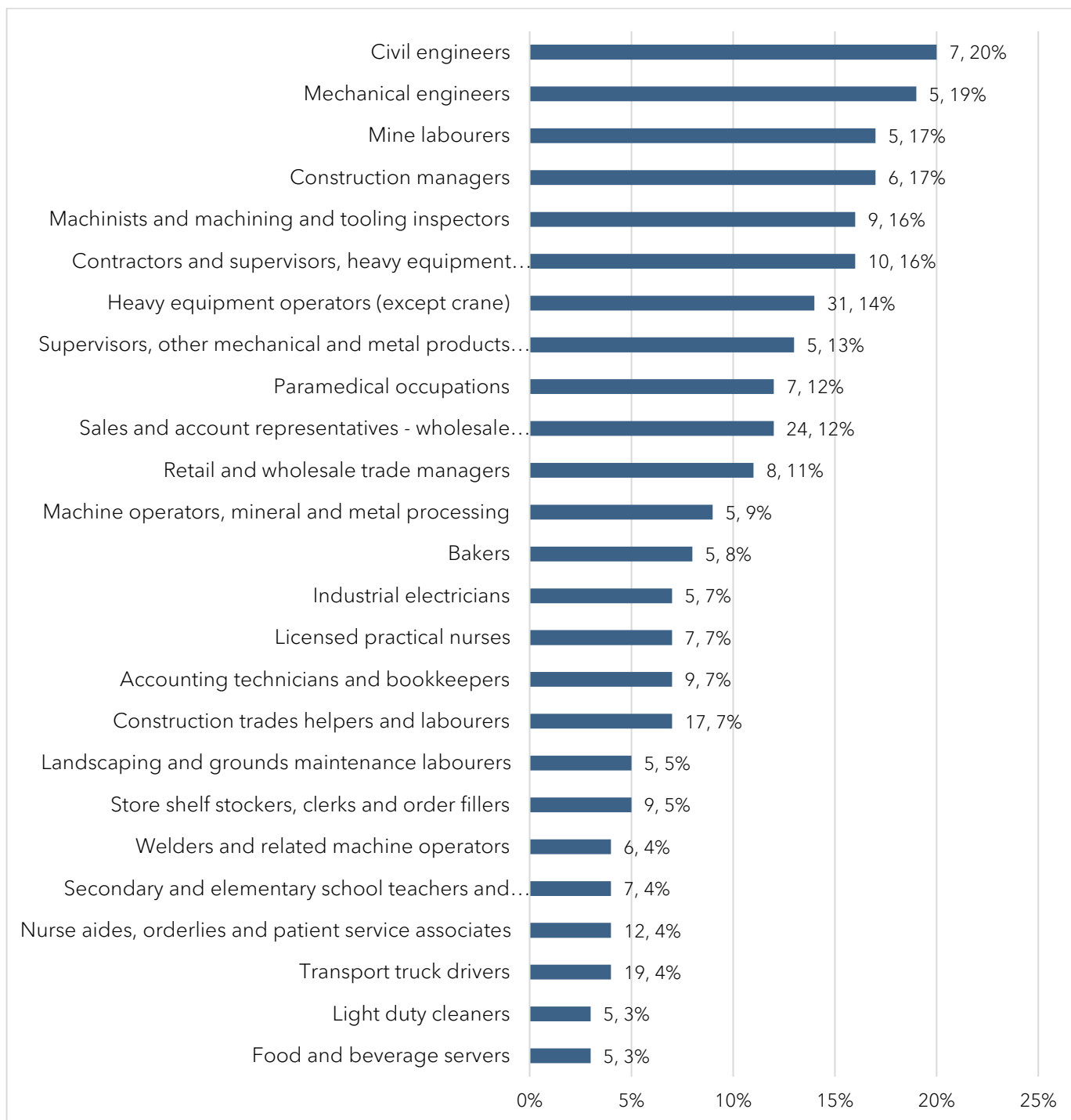
Occupation	2021 Jobs in the local labour recruiting area	Location Quotient
Relative to Ontario		
Mine labourers	28	22.55
General farm workers	596	15.37
Managers in agriculture	33	11.47
Harvesting labourers	45	10.20
Oil and gas well drillers, servicers, testers and related workers	13	10.20
Supervisors, mining and quarrying	43	9.81
Underground mine service and support workers	15	8.87
Central control and process operators, mineral and metal processing	20	8.29
Central control and process operators, petroleum, gas and chemical processing	45	7.52
Drillers and blasters - surface mining, quarrying and construction	12	7.38
Relative to Canada		
General farm workers	596	10.31
Mine labourers	28	10.26
Harvesting labourers	45	8.25
Central control and process operators, mineral and metal processing	20	6.12
Supervisors, mining and quarrying	43	5.87
Rubber processing machine operators and related workers	41	5.8
Managers in agriculture	33	5.32
Machine operators, mineral and metal processing	54	5.29
Drillers and blasters - surface mining, quarrying and construction	12	4.78
Glass forming and finishing machine operators and glass cutters	12	4.73

Source: EMSI Analyst 2021.3



Lastly, we investigate emerging occupations by looking at which occupations have strong projected percentage growth over the next five years in the defined labour recruitment area. Figure 11 presents the occupations projected to add at least 5 jobs to the local labour recruitment area and have the highest projected percentage growth from 2021 to 2026.

Figure 11: Large Projected Job Growth in the Labour Recruitment Area, 2021-2026



Source: EMSI Analyst 2021.3 – Employees



2.6. Key Occupations for Labour-Based Investment Attraction

Some key occupations stand out in the labour recruitment area, as they are growing, projected to grow and/or are concentrated. The following list represents occupations that have performed well in the labour recruitment area analysis and represent a strong possibility for labour-based investment attraction. Occupations related to publicly funded industries and retail-related occupations are not considered here.

The following are **key existing occupations**: they are large (50+ jobs), growing (by at least 3% of total jobs), concentrated (with a national LQ greater than 1.25), and pay well (2020 median wage of \$50,000 or higher):

1. Heavy equipment operators (except crane)
2. Secondary and elementary school teachers and educational counsellors, n.e.c.
3. Heavy-duty equipment mechanics
4. Licensed practical nurses
5. Underground production and development miners
6. Industrial electricians
7. Contractors and supervisors, heavy equipment operator crews
8. Paramedical occupations
9. Machinists and machining and tooling inspectors
10. Machine operators, mineral and metal processing

The following are **key emerging occupations**; those that are not yet concentrated (LQ less than 1.25) and had the largest percentage growth over the past 5 years (over 50% of total jobs), while at the same time being well-paying occupations wages (2021 median wage of \$50,000 or higher):

1. Construction managers
2. Civil engineers
3. Professional occupations in advertising, marketing and public relations
4. Mechanical engineers
5. Information systems analysts and consultants
6. Medical radiation technologists
7. Sales and account representatives - wholesale trade (non-technical)



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The above occupations form a group of what will be referred to as “key occupations”, which are widely employed and/or increasingly in demand within the municipality. They represent the best opportunity in terms of attracting industry to Huron East based on labour market patterns. In what follows, the industries that most commonly hire these key occupations are revealed using inverse staffing patterns.

Table 14 shows which industries in Ontario most commonly employ (by largest number of jobs) all of the identified key occupations. From the list of industries identified to most commonly hire the “key occupations” in the region, the following are poised to have the fastest growth (10% or above) in Ontario over the next 5 years:

- Other ambulatory health care services
- Depository credit intermediation
- Computer systems design and related services
- Computer and communications equipment and supplies merchant wholesalers
- Lumber, millwork, hardware and other building supplies merchant wholesalers
- General medical and surgical hospitals

Table 14: Key Staffing Patterns, 2021-2026

Industry	Key Occupations Group Jobs in Industry (2021)	Key Occupations Group Jobs in Industry (2026)	% Change (2021-2026)	% of Total Jobs in Industry (2020)
Elementary and secondary schools	72,218	71,276	-1%	15.40%
Computer systems design and related services	27,412	31,717	16%	5.85%
General medical and surgical hospitals	17,019	18,645	10%	3.63%
Architectural, engineering and related services	13,938	14,769	6%	2.97%
Local, municipal and regional public administration	10,666	10,056	-6%	2.27%
Other federal services	10,630	11,312	6%	2.27%
Depository credit intermediation	9,657	11,237	16%	2.06%
Advertising, public relations, and related services	9,602	9,870	3%	2.05%
Non-residential building construction	7,766	8,178	5%	1.66%



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Universities	7,430	7,939	7%	1.58%
Other machinery, equipment and supplies merchant wholesalers	7,278	7,749	6%	1.55%
Building equipment contractors	6,085	6,484	7%	1.30%
Lumber, millwork, hardware and other building supplies merchant wholesalers	5,999	6,616	10%	1.28%
Management, scientific and technical consulting services	5,954	6,414	8%	1.27%
Provincial and territorial public administration	5,938	6,058	2%	1.27%
Metal ore mining	5,807	5,925	2%	1.24%
Food merchant wholesalers	5,748	5,961	4%	1.23%
Other ambulatory health care services	5,682	6,655	17%	1.21%
Computer and communications equipment and supplies merchant wholesalers	5,548	6,283	13%	1.18%
Residential building construction	5,436	5,703	5%	1.16%
Electrical, plumbing, heating and air-conditioning equipment and supplies merchant wholesalers	5,081	5,379	6%	1.08%
Employment services	4,792	5,000	4%	1.02%
Motor vehicle parts manufacturing	4,639	4,981	7%	0.99%

Source: EMSI Analyst 2021.3 – Employees and Self-Employed



3. ECONOMIC BASE ANALYSIS

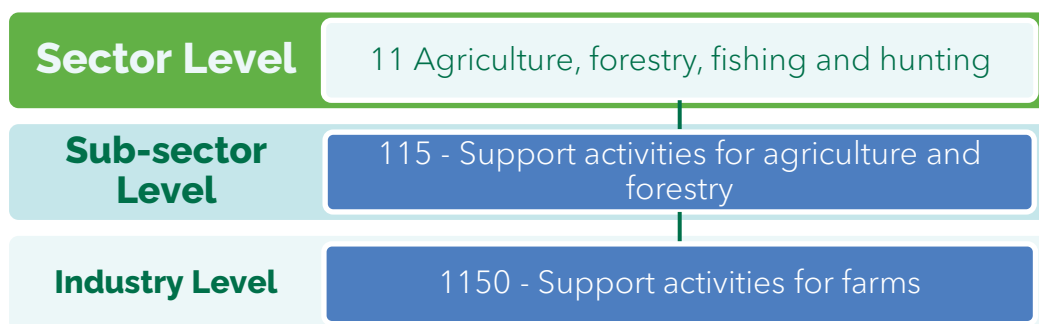
The list of industries in Table 14 (previous page) is an indication of industries that could be successful to Huron East given the labour force supply or could be further developed alongside supporting industries.



This section investigates the local economy pertinent for Huron East; that is, the jobs and businesses that drive the local economy. As such, the central focus of this section **will be Huron East, benchmarked by Ontario.**

This section reports industry statistics related to exports, employment, and business growth for the local economy with the aim of uncovering key industries that either exist or are emerging in the region today.

The “North American Industry Classification System” (NAICS) of classifying industries is used for this report. The largest groupings or aggregations of industries categories are called sectors, which are broken down into sub-sectors, which are then further broken down into Industries. An example of this breakdown follows:





3.1. Employment Profile

The primary employment sectors in Huron East are agriculture, forestry, fishing and hunting; health care and social assistance; manufacturing; and construction. Between 2016 and 2021, the local economy grew by 242 jobs (6.3%) to a total of 4,080 jobs. Percentage job growth in Huron East was higher than in the province, where job totals increased by only 0.8% between 2016-2021. Table 15 indicates percentage job growth, by sector, for each of these economies. Note that negative numbers are indicated by red text in parenthesis.

Table 15: Employment Growth by Sector, Huron East, vs Ontario, 2016-2021

NAICs	Description	Change in Jobs	Huron East % Change	Ontario % Jobs Change
11	Agriculture, forestry, fishing and hunting	187	23.9%	-7.9%
21	Mining, quarrying, and oil and gas extraction	0	0.0%	4.2%
22	Utilities	8	18.3%	5.8%
23	Construction	30	9.0%	6.4%
31-33	Manufacturing	62	18.2%	-2.2%
41	Wholesale trade	-27	-16.3%	-2.1%
44-45	Retail trade	-107	-38.9%	-2.2%
48-49	Transportation and warehousing	26	18.6%	16.0%
51	Information and cultural industries	4	11.2%	-6.3%
52	Finance and insurance	36	36.9%	6.2%
53	Real estate and rental and leasing	5	12.9%	-3.6%
54	Professional, scientific and technical services	8	11.5%	13.0%
55	Management of companies and enterprises	0	0.0%	22.8%
56	Administrative and support, waste management and remediation services	13	21.2%	2.7%
61	Educational services	11	3.6%	4.1%
62	Health care and social assistance	61	10.3%	8.2%
71	Arts, entertainment and recreation	-24	-43.1%	-24.1%
72	Accommodation and food services	-54	-47.5%	-25.5%
81	Other services (except public administration)	-24	-10.6%	-4.7%
91	Public administration	28	24.3%	6.0%
X0	Unclassified	1	2.8%	-5.3%
All	Total	242	6.3%	0.8%

Source: EMSI Analyst 2021.3 - Employees and Self-Employed

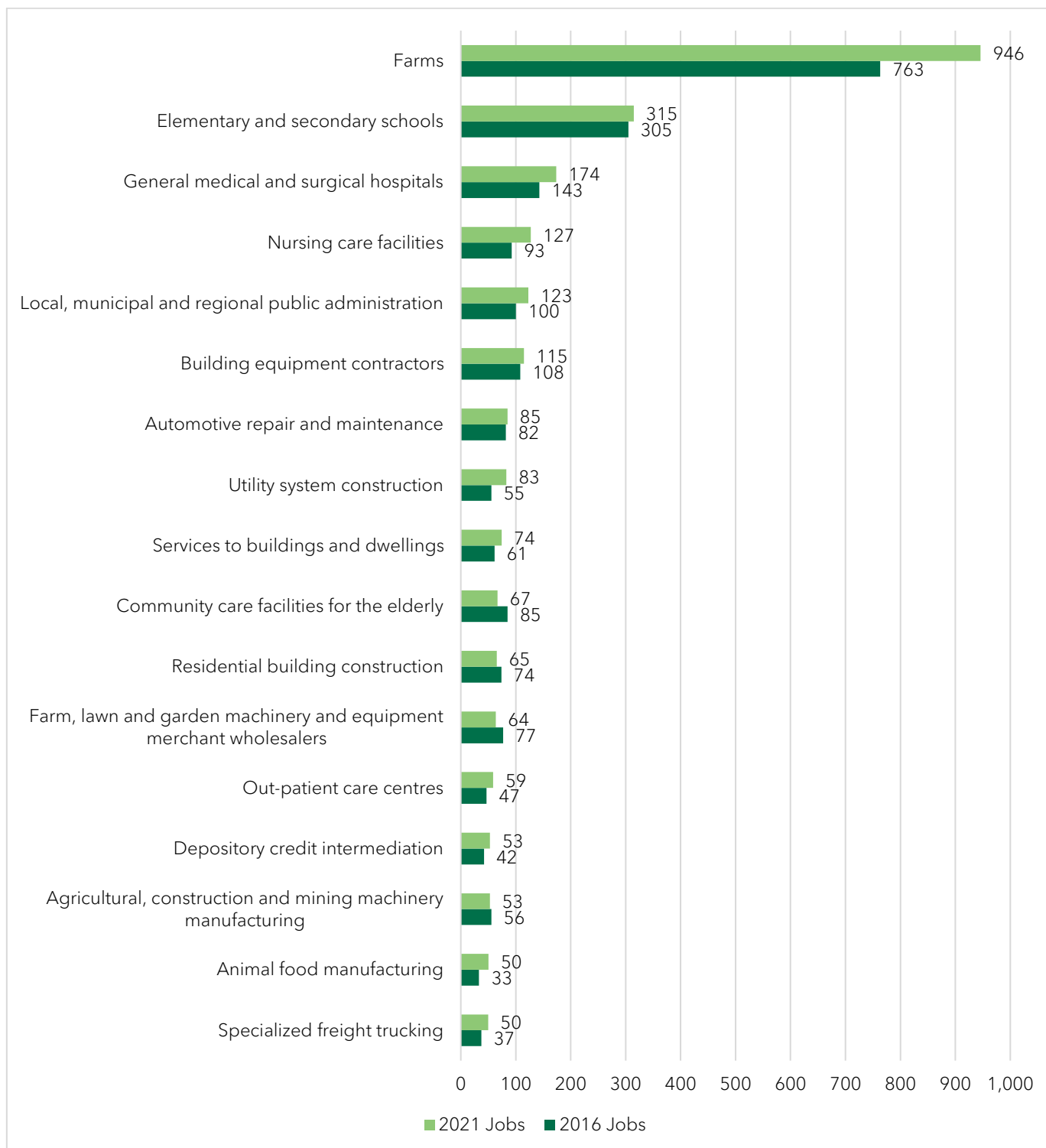


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To better understand how each sector supports jobs, Figure 12 shows the largest industries in Huron East by number of jobs in 2021. Jobs in 2016 are also shown to illustrate employment change.

Figure 12: Largest Industries by Number of Jobs, 2021



Source: EMSI Analyst 2021.3 - Employees and Self-Employed



Figure 13 illustrates potential areas for investment attraction as they are having a significant economic impact in terms of job creation—publicly funded industries (i.e., education and healthcare), retail and wholesale trade, as well as those related to residential construction are excluded as they are not pertinent to investment attraction since they are dependent on population growth.

Figure 13: Growth Sectors and Industries by Employment Level, 2016 -2021

Agriculture, and agriculture-related manufacturing	General Services	Construction
<ul style="list-style-type: none"> • Farms • Support activities for farms • Agricultural, construction and mining machinery manufacturing • Animal food manufacturing 	<ul style="list-style-type: none"> • Automotive repair and maintenance • Depository credit intermediation • Specialized freight trucking 	<ul style="list-style-type: none"> • Building equipment contractors • Utility system construction • Services to buildings and dwellings

Source: EMSI Analyst 2021.3 – Employees and Self-Employed





3.2. Economic Output

This subsection highlights industries with the largest economic impact. The following table illustrates industries with the highest level of economic output as measured by total sales. Average wages by industry are also illustrated. Two industries each account for over \$50 million in total sales within Huron East; *farms* and *animal food manufacturing*.

Table 16: Economic Output by Industry, 2017

Industry	Sales	Average Wages
Farms	\$305,253,898	\$33,290
Animal food manufacturing	\$58,629,146	\$46,752
Elementary and secondary schools	\$45,633,550	\$62,931
Agricultural, construction and mining machinery manufacturing	\$39,434,845	\$53,838
Residential building construction	\$33,567,761	\$46,228
Utility system construction	\$29,987,958	\$77,780
General medical and surgical hospitals	\$28,731,118	\$59,120
Pesticide, fertilizer and other agricultural chemical manufacturing	\$28,130,794	\$66,619
Cutlery and hand tool manufacturing	\$27,527,187	\$52,486
Building equipment contractors	\$25,750,683	\$53,922
Electric power generation, transmission and distribution	\$24,706,424	\$92,850
Local, municipal and regional public administration	\$22,895,953	\$45,276
Iron and steel mills and ferro-alloy manufacturing	\$21,434,288	\$63,551
Motor vehicle parts manufacturing	\$18,987,686	\$58,259
Other fabricated metal product manufacturing	\$18,945,685	\$52,567
Boiler, tank and shipping container manufacturing	\$16,450,393	\$71,422
Other financial investment activities	\$14,692,444	\$47,218
Farm, lawn and garden machinery and equipment merchant wholesalers	\$14,346,507	\$71,089
Other miscellaneous manufacturing	\$13,389,096	\$41,364
Depository credit intermediation	\$12,290,279	\$39,425
Plastic product manufacturing	\$11,272,949	\$44,456
Meat product manufacturing	\$10,498,857	\$30,956
Services to buildings and dwellings	\$9,870,637	\$35,969
Provincial and territorial public administration	\$9,769,099	\$86,683
Ventilation, heating, air-conditioning and commercial refrigeration equipment manufacturing	\$9,654,319	\$44,526
Foundation, structure, and building exterior contractors	\$9,408,326	\$72,359
Farm product merchant wholesalers	\$9,268,159	\$71,963
Other general-purpose machinery manufacturing	\$8,909,919	\$48,255
Specialized freight trucking	\$8,415,585	\$50,827
All industries	\$1,060,099,295	\$47,363

Source: 2021.3 EMSI Analyst, based on 2017 National Input-Output Tables by StatsCan



3.3. Export Sales

This subsection investigates export sales by industry. Exports show the amount of money that is spent by industries located outside the region (domestically and internationally) in exchange for goods or services produced by an industry located in Huron East. **In 2017, the most recent data available, total export sales amounted to \$764,278,939.** Below are the largest drivers of external revenues into Huron East.

Table 17: Top Export Dollars Flowing into Huron East by Industry, 2017

Industry	Total Export Sales
Farms	\$238,266,006
Elementary and secondary schools	\$40,676,237
Animal food manufacturing	\$39,874,833
Agricultural, construction and mining machinery manufacturing	\$33,621,536
Cutlery and hand tool manufacturing	\$27,037,654
General medical and surgical hospitals	\$22,628,912
Utility system construction	\$21,404,139
Local, municipal and regional public administration	\$19,878,891
Electric power generation, transmission and distribution	\$16,839,706
Iron and steel mills and ferro-alloy manufacturing	\$16,830,788
Other fabricated metal product manufacturing	\$16,193,033
Motor vehicle parts manufacturing	\$15,086,445
Boiler, tank and shipping container manufacturing	\$15,047,094
Pesticide, fertilizer and other agricultural chemical manufacturing	\$13,748,917
Farm, lawn and garden machinery and equipment merchant wholesalers	\$13,198,267
Building equipment contractors	\$11,627,006
Residential building construction	\$10,917,986
Other miscellaneous manufacturing	\$9,762,255
Provincial and territorial public administration	\$9,343,301
Farm product merchant wholesalers	\$8,418,626
Plastic product manufacturing	\$7,791,822
Ventilation, heating, air-conditioning and commercial refrigeration equipment manufacturing	\$7,579,968
Services to buildings and dwellings	\$7,431,098

Source: 2021.3 EMSI Analyst, based on 2017 National Input-Output Tables by StatsCan



3.4. Industry Supply Chain Analysis

An economic base analysis analyzes how the local economy functions. It does not provide solutions to economic problems but instead provides useful information required for decision-making about economic strategies.

The economic base analysis helps determine which economic activities “bring money in”, and where money might be “leaking out”. Another way to assess this metric is to assess the in-region and imported purchases made by each subsector within Huron East. Table 18 presents the top 15 industries in terms of total purchases made, as well as the percentage of those purchases that are made in-region and out-of-region.

Table 18: Top Industries by Purchasing Power, Huron East, 2017

Industry	Total Purchases from Sector	Percentage Purchased in Region	Percentage Purchased Out of Region
Farms	\$153,006,037	37.8%	62.2%
Animal food manufacturing	\$27,355,441	71.7%	28.3%
Provincial and territorial public administration	\$25,497,844	1.2%	98.8%
Pesticide, fertilizer and other agricultural chemical manufacturing	\$25,135,020	31.6%	68.4%
Residential building construction	\$22,453,541	71.9%	28.1%
Elementary and secondary schools	\$18,952,448	23.7%	76.3%
Petroleum and coal product manufacturing	\$18,415,997	0.0%	100.0%
Lessors of real estate	\$18,061,429	0.0%	100.0%
Depository credit intermediation	\$17,470,383	30.1%	69.9%
Local, municipal and regional public administration	\$17,252,780	11.9%	88.1%
Electric power generation, transmission and distribution	\$16,853,514	38.9%	61.1%
Motor vehicle manufacturing	\$15,421,618	8.7%	91.3%
Building equipment contractors	\$14,921,879	62.8%	37.2%
General medical and surgical hospitals	\$14,478,383	35.5%	64.5%
Agricultural, construction and mining machinery manufacturing	\$13,486,982	38.6%	61.4%

Source: 2021.3 EMSI Analyst, based on 2017 National Input-Output Tables by StatsCan



Within Huron East, *farms* and other agriculture-associated industries are key economic drivers, however there is considerable leakage. Leakage describes situations where potential economic drivers generate economic activity outside the community, rather than driving development locally. It is possible that recapturing some of this leakage by attracting businesses within the *farm* supply chain would help drive local growth.

Specifically, when looking at purchases made by Huron East businesses classified as *farms*, 62.2% of all purchases are made outside of the region. This is considerably less than the rates of demand met in-region for both southwest Ontario and Ontario as a whole (see Table 19)

Table 19: Percentage of Demand met in-region and by imports, 2017

	Huron East	Southwest Ontario	Ontario
% Demand met In-region	37.8%	56.5%	53.0%
% Demand met by Imports	62.2%	43.5%	47.0%

Source: 2021.3 EMSI Analyst, based on 2017 National Input-Output Tables by StatsCan

Again, comparing Huron East to the broader geographies of southwest Ontario and Ontario, it can be seen that businesses classified as *farms* in Huron East are considerably more likely to sell their goods outside the community. While significant export sales are expected for a smaller community, it is also quite possible that some of the goods produced by farms that are not final-products are potentially being sent to manufacturing businesses that might be enticed to relocate locally.

Table 20: Percentage of in-region and exported sales, 2017

<i>Farm Business Sales</i>	Huron East	Southwest Ontario	Ontario
Percentage of Sales In-Region	21.9%	40.9%	67.2%
Percentage of Sales Exported	78.1%	59.1%	32.8%

Source: 2021.3 EMSI Analyst, based on 2017 National Input-Output Tables by StatsCan

It should be noted that due to the size of Huron East compared to southwest Ontario and Ontario, it would be impractical to expect in-region demand to satiate the market in a comparable way. At the same time, the staggering differences between the geographies suggest that there is a missed opportunity in developing a local supply chain associated with agricultural goods.

Specifically, producers of upstream farming goods (i.e., businesses that sell goods to *farms*) are currently typically stationed outside of the region (inferred due to 62.2% of demand from *farms* being met by imports). Similarly, with 78.1% of sales being exported outside of the region, demand from downstream businesses (i.e., businesses that purchase goods from *farms*) are even more likely to currently be situated outside the region (inferred because 78.1% of sales are export sales).



3.5. Location Quotient Analysis

Location quotient (LQ) analysis compares the level of employment concentration (or specialization) in a local economy (i.e., Huron East) to the level of employment concentration in one or more benchmark areas. In other words, does the local economy have proportionately more or fewer employees in specific industries than the benchmark area?

3.5.1. Location Quotient Analysis by Sector

LQ helps to identify the strengths of the community. The location quotient at the broadest industry classification level indicates that Huron East has the strongest specializations relative to the rest of the province and nation in the following sectors:

- Agriculture, forestry, fishing and hunting
- Utilities
- Health care and social assistance

Table 21: Location Quotient Analysis by Sector

Description	2021 Provincial Location Quotient	2021 National Location Quotient
Agriculture, forestry, fishing and hunting	20.80	12.22
Utilities	1.82	1.89
Health care and social assistance	1.38	1.27
Construction	1.27	1.21
Other services (except public administration)	1.25	1.18
Educational services	1.12	1.09
Manufacturing	1.08	1.21
Unclassified	0.92	0.91
Transportation and warehousing	0.79	0.81
Wholesale trade	0.69	0.77
Finance and insurance	0.62	0.75
Public administration	0.56	0.54
Arts, entertainment and recreation	0.49	0.47
Real estate and rental and leasing	0.47	0.53
Information and cultural industries	0.43	0.48
Retail trade	0.40	0.38
Administrative and support, waste management and remediation services	0.31	0.36
Accommodation and food services	0.29	0.27
Professional, scientific and technical services	0.22	0.24
Mining, quarrying, and oil and gas extraction	0.00	0.00
Management of companies and enterprises	0.00	0.00

Source: 2021.3 EMSI Analyt



3.5.2. Location Quotient Analysis by Industry

The following tables list the **industries** that are concentrated in Huron East's local economy, and that account for a minimum of 1% of jobs (at least 358 positions) in the local economy:

Table 22: Concentrated Industries, Relative to the Rest of Canada, 2021

Description	2021 Jobs	2021 National Location Quotient
Cutlery and hand tool manufacturing	36	60.38
Animal food manufacturing	50	21.94
Hunting and trapping	<10	20.68
Pesticide, fertilizer and other agricultural chemical manufacturing	30	19.60
Farms	946	14.83
Farm, lawn and garden machinery and equipment merchant wholesalers	64	13.15
Support activities for farms	22	11.20
Agricultural, construction and mining machinery manufacturing	53	8.73
Farm product merchant wholesalers	30	8.41

Source: EMSI Analyst 2021.3 – Employees and Self Employed

Table 23: Concentrated Industries, Relative to the Rest of Ontario, 2021

Description	2021 Jobs	2021 Provincial Location Quotient
Cutlery and hand tool manufacturing	35.74	41.98
Pesticide, fertilizer and other agricultural chemical manufacturing	29.63	30.38
Farms	945.98	22.44
Animal food manufacturing	50.38	20.10
Farm, lawn and garden machinery and equipment merchant wholesalers	63.63	16.10
Support activities for farms	22.44	15.49
Agricultural, construction and mining machinery manufacturing	52.89	11.57
Farm product merchant wholesalers	30.14	10.19
Boiler, tank and shipping container manufacturing	19.75	8.10
Utility system construction	82.98	7.20

Source: EMSI Analyst 2021.3 – Employees and Self Employed



3.6. Shift-Share Analysis

Shift-share analysis compares the local employment growth/decline of regional jobs by industry to the employment growth/decline of that industry, as well as the job growth overall for Canada. More specifically, this analytical tool examines job growth/decline by attributing growth, stability, or decline in industries over time to three forces:

- National economic growth: regional job growth/decline that is attributable to the growth, stability, or decline of the entire Canadian economy. Industries will be impacted positively or negatively by the state of the Canadian economy and consumer spending at a national level, external to any local factors.
 - Industry growth: regional job growth/decline that is attributable to the growth, stability, or decline of that particular economic activity in the Canadian economy (with the economic growth component removed). General industry trends are outside the influence of local actors and are therefore removed from the local impact.
- Local economic growth: local job growth/decline that is attributable to the local economy because it is growing/declining more or less quickly than jobs in the larger economy (with the Canadian economic and industry growth components removed).

This tool, when correctly interpreted, provides greater descriptive power than the location quotient method. It has been applied to NAICS Industries using place of work statistics. Shift-share analysis allows the examination of changes through time (trends) versus the static snapshot of location quotients.

3.6.1. Shift-Share Analysis within Huron East

This subsection looks to the past (2011) and future projections (2028) to assess which sectors are most positively impacted by local factors. The example below applies the model to the motor vehicle parts manufacturing:

From 2011 to 2028 the *farms* sector saw an increase of 167 jobs in Huron East.

- It would have been expected that the sector decreased by 177 positions based on large-scale industry factors that are relevant to the sector regardless of geographic location.
- National economic growth factors and their impact on the national sector are expected to lead to a net increase of 95 jobs over the same time period.
- As such, before accounting for local factors, the sector would be expected to lose 82 jobs.



- Instead, the local sector is projected to grow by 167 jobs, suggesting that 249 new jobs can be applied to factors specific to Huron East.

Table 24 allocates employment changes for the ten industries most positively impacted by local effects to national, industry and regional/local effects.

Table 24: Shift-Share Analysis: Competitive Industries, Huron East, 2011-2028

Industry (NAICS classification)	Growth/ Decline	Industry Growth Effect	National Economic Effect	Regional / Local Effect
Farms	167	-177	95	249
Nursing care facilities	174	0	0	173
Local, municipal and regional public administration	102	-3	2	103
Utility system construction	79	-1	1	79
Agricultural, construction and mining machinery manufacturing	50	0	0	49
Animal food manufacturing	43	0	0	43
Automotive repair and maintenance	45	0	3	42
Depository credit intermediation	42	0	1	41
Pesticide, fertilizer and other agricultural chemical manufacturing	39	0	0	39
Specialized freight trucking	39	-1	2	39

Source: EMSI Analyst 2021.3 – Employees and Self-Employed

Conversely, Table 25 presents the five industries most negatively impacted by regional/local effects from 2011-2028.

Table 25: Shift-Share Analysis: Declining Industries, Huron East, 2011-2028

Industry (NAICS classification)	Growth/ Decline	Industry Growth Effect	National Economic Effect	Regional / Local Effect
Other food manufacturing	-239	93	30	-361
Architectural and structural metals manufacturing	-218	-6	27	-239
Services to buildings and dwellings	-113	26	23	-163
Fruit and vegetable preserving and specialty food manufacturing	-185	-51	23	-157
Home health care services	-77	29	11	-117

Source: EMSI Analyst 2021.3 – Employees and Self-Employed

3.7. Employer Structure

This subsection illustrates the number and size of employers by industry in the Municipality. The data in this section comes from Statistics Canada's Canadian Business Patterns dataset. Employers in this dataset include businesses in the Business Register, which are all Canadian businesses that meet at least one of the three following criteria:



- Have an employee workforce for which they submit payroll remittances to Canada Revenue Agency; or
- Have a minimum of \$30,000 in annual revenue; or
- Are incorporated under a federal or provincial act and have filed a federal corporate income tax form within the past three years.

Statistics Canada divides businesses into two major groupings:

1. Businesses with a determinate number of employees; and
2. Businesses with an indeterminate number of employees.

Businesses without employees correspond to the "indeterminate" employment category from the previous reference periods. For economic development purposes, businesses with a determinate number of employees (one or more) are of greater interest than indeterminate businesses (which frequently are not active or have very low levels of economic activity). An increase in the number of indeterminate businesses can, however, signal potential new business startups.

According to the Canadian Business Registry, Huron East had 2,110 businesses as of June 2021, of which 490 (23.2%) had employees. Of these 490 businesses, the majority had between one and nine employees (383 or 78.2%). Comparatively, 7 businesses (1.4%) had over 100 employees.

Table 26: Business counts by size, Huron East, 2021

	1 to 9 Employees	10 to 99 Employees	100+ Employees	Indeterminate	Total
Number of Businesses	383	100	7	1,620	2,110

Source: Canadian Business Patterns June 2021 from EMSI



The largest sectors by total number of businesses with employees in Huron East are:

1. Agriculture, forestry, fishing and hunting
2. Construction
3. Real estate and rental and leasing

Table 27 presents the five largest sub-sectors by business counts and includes businesses both with and without employees.

Table 27: Top 5 sub-sectors by business counts, Huron East, 2021

Sector	Businesses
Farms	885
Lessors of real estate	266
General freight trucking	46
Support activities for farms	38
Other financial investment activities	38

Source: Canadian Business Counts 2021

Many of these businesses, however, are self-employed individuals with no employees. Table 28 notes the subsectors in Huron East by businesses only with employees, excluding self-employed individuals.

Table 28: Top 5 sub-sectors by businesses with employees, Huron East, 2021

Sector	Businesses with employees
Farms	158
Building equipment contractors	22
Residential building construction	14
Lessors of real estate	13
Religious organizations	12

Source: Canadian Business Counts 2021

Finally, the sectors with the greatest number of businesses employing over 100 people are listed in Table 29.

SITUATIONAL ANALYSIS

Municipality of Huron East

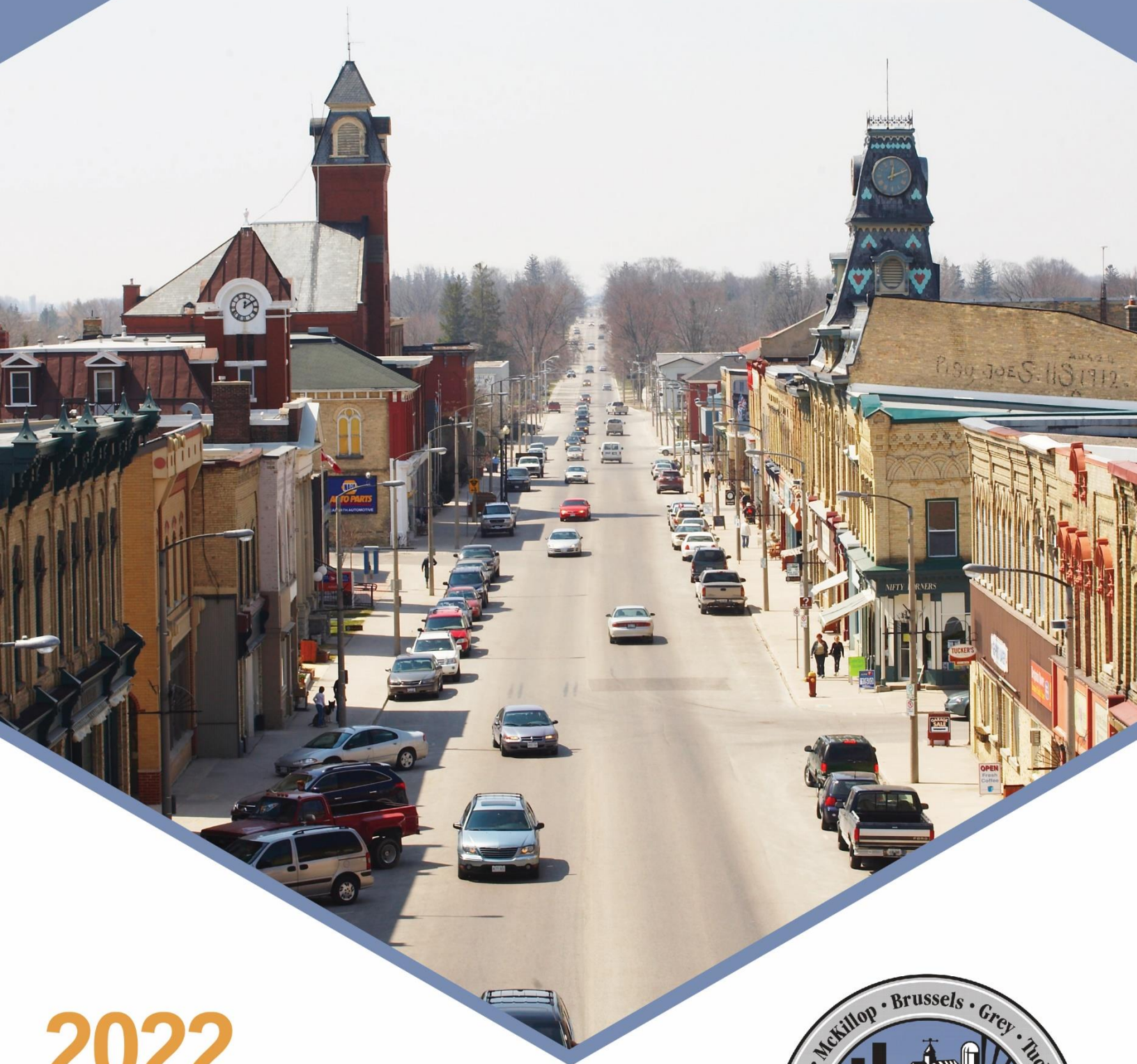
Table 29: Top 5 sub-sectors by businesses with over 100 employees, Huron East, 2021

Sector	Businesses with over 100 employees
Elementary and secondary schools	2
Other specialty trade contractors ⁵	1
Highway, street and bridge construction	1
Nursing care facilities	1
Dairy product manufacturing	1
Home health care services	1

Source: Canadian Business Counts 2021



⁵ The "other" specialty trade contractors sub-sector comprises establishments, not classified to any other industry group, primarily engaged in site preparation activities and other specialized trade activities such as crane rental with operator, fence installation, sandblasting building exteriors and steeplejack work.



2022 COMMUNITY PROFILE





V 1.0

May 2022

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Information in this document is subject to change without notice. Although all data is believed to be the most accurate and up-to-date, the reader is advised to verify all data before making any decisions based upon the information contained in this document.

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A SNAPSHOT OF ⁷⁸ HURON EAST


Location

Huron East is a large rural municipality with a few small urban settlements, approximately 175 kilometres west of Toronto, near the shores of Lake Huron. The Municipality of Huron East was incorporated in 2001, following the amalgamation of the former Townships of Grey, McKillop and Tuckersmith, with the Town of Seaforth and the Village of Brussels. Huron East is a close distance to major markets including Toronto, Windsor/Detroit, and Buffalo and is located along Ontario's West Coast.

Its fusion of progressive town centres, rolling farmland, wildlife conservation areas, recreation and entertainment means Huron East has something for everyone. A leader in agricultural technology, innovation and production, Huron East is also a centre of exceptionally successful business, industry and health care. The towns and villages of Huron East are unique in their histories, facilities and celebrations, but all reflect the pride in community, attention to taking care of business and solid work ethic of their founding families.



Market Access



76km	Kitchener/Waterloo
83km	London
185km	Toronto
220km	Niagara Falls

79 Demographics



9,138 2016

9,829 2021

10,317 2026

10,761 2031

Population Statistics

40

ONTARIO MEDIAN AGE:
41

41

ONTARIO AVERAGE AGE:
42

Apprenticeship/trades
certificate/diploma 10%

University diploma/
degree - bachelor or above 13%

No certificate, diploma/
degree 17%

High school certificate
or equivalent 30%

College or other non-
university certificate 30%

Highest Education

Population ages 25-64



30%

Secondary

53%

Postsecondary

Household & Earnings



19% — ONTARIO 28%

of Huron East's population spends
30% or more of household total
income on shelter costs.

85%

Single detached house

9%

Apartment / Detached duplex

2%

Semi-detached
House

2%

Row House



Median
Dwelling
Value

\$390,405

ONTARIO MEDIAN
\$475,166

Median
Employment
Income

\$36,685

ONTARIO MEDIAN
\$37,648



Top 6 Major Fields of Study



Architecture,
engineering,
and related
technologies (10%)



Health and
related fields
(8%)



Business,
management and
public administration
(6%)



Agriculture,
natural resources
and
conservation (5%)



Personal,
protective and
transportation
services (4%)



Education
(4%)

PARTICIPATION

ONTARIO
65.0%

69.0%

EMPLOYMENT

ONTARIO
59.0%

65.5%

UNEMPLOYMENT

ONTARIO
9.1%

5.0%

Top 5 Sectors by Industry**



Manufacturing
(15%)



Health Care &
Social Assistance
(10%)



Agriculture, Forestry,
Fishing & Hunting
(19%)



Retail Trade
(9%)



Construction
(9%)

Top 5 Sectors by Occupation**



Sales & Service
(16%)



Trades, Transport
& Equipment
Operators
(20%)



Business, Finance
& Administration
(12%)



Natural Resources,
Agriculture & Related
Production Occupations
(8%)



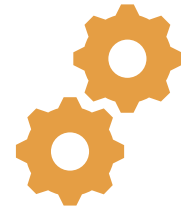
Management
Occupations
(16%)



DATA SOURCES

Please note that every effort has been made to use the most current data available. The major sources of information for this document are:

- The 2006, 2011, and 2016 Census from Statistics Canada;
- Manifold SuperDemographics data is 2021 from Manifold Data Mining Inc.; and
- EMSI Analyst Data.



The most recent Census was conducted in May 2016. SuperDemographics 2021 is the most up to date estimation of population characteristics, based on mathematical models that draw from various data sources.

Manifold Projection Method

Manifold estimates demographic data annually, including population projections for 5 and 10 years in the future. Manifold methodologies are based on the following techniques:

- Enhanced cohort survival methods;
- Nearest neighborhood and regression techniques; and
- Structural coherence techniques.

Manifold Data Sources include:

Statistics Canada	Real Estate Boards/Companies
Health Canada	Canadian Bankers Association
Regional Health Ministries	Bank of Canada
Citizenship and Immigration Canada	Canada Post Corporation
Regional School Boards	Consumer and business directories books
Proprietary survey and research	Flyer Distribution Association
Publications of hospitals, CMHC, BBM and partners	



1. INTRODUCTION

Huron East: A Community of Communities!



Huron East is a large rural municipality with a few small urban settlements, approximately 175 kilometres west of Toronto, near the shores of Lake Huron. The Municipality of Huron East was incorporated in 2001, following the amalgamation of the former Townships of Grey, McKillop and Tuckersmith, with the Town of Seaforth and the Village of Brussels. Huron East is a close distance to major markets including Toronto, Windsor/Detroit, and Buffalo and is located along Ontario's West Coast.

Discover the space to grow!

Its fusion of progressive town centres, rolling farmland, wildlife conservation areas, recreation and entertainment means Huron East has something for everyone. A leader in agricultural technology, innovation and production, Huron East is also a centre of exceptionally successful business, industry and health care. The towns and villages of Huron East are unique in their histories, facilities and celebrations, but all reflect the pride in community, attention to taking care of business and solid work ethic of their founding families.





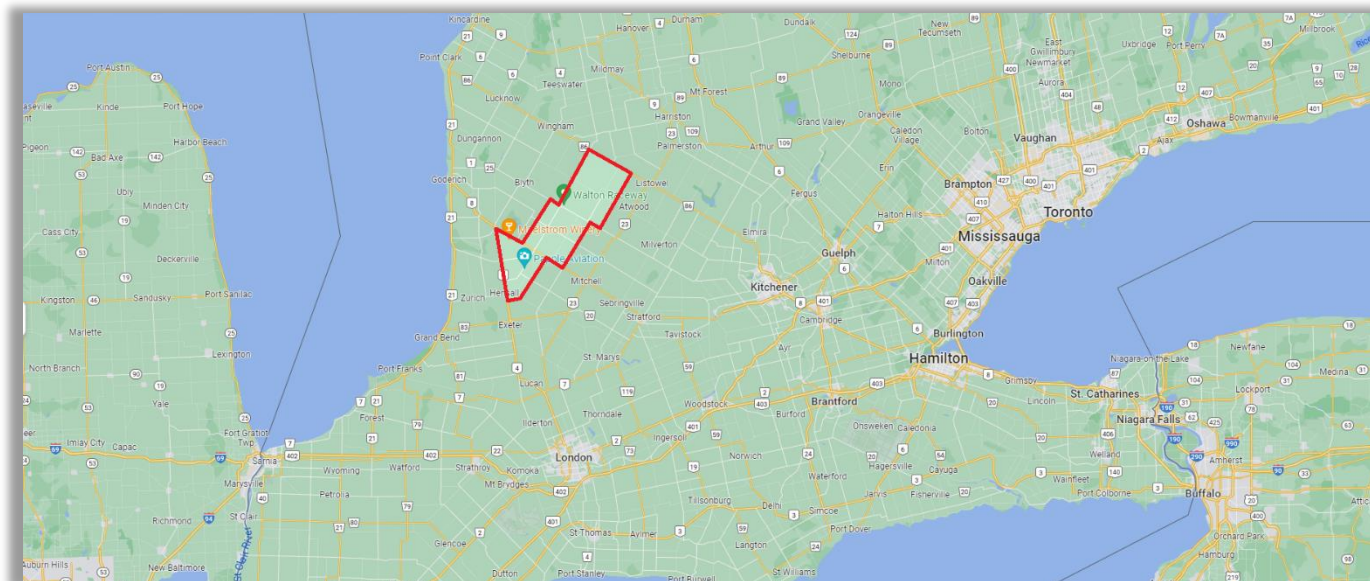
1.1 Location

The Municipality of Huron East is a large rural municipality with a few small urban settlements, approximately 175 kilometres west of Toronto, near the shores of Lake Huron.

Huron East is bisected by Ontario Highway 8, with Ontario Highway 4 acting as a southwest “border” and Ontario Highway 86 as a “border” to the north. The Municipality is located near the eastern shores of Lake Huron, approximately an hour north of London.



Figure 1: Huron East Location Map



Source: Municipality of Huron East



1.2 Climate

Huron East derives its climatic data (normal and averages) from the Environment Canada staffed Blyth Station. Table 1 and Figure 2 illustrate precipitation levels, average and extreme temperatures.

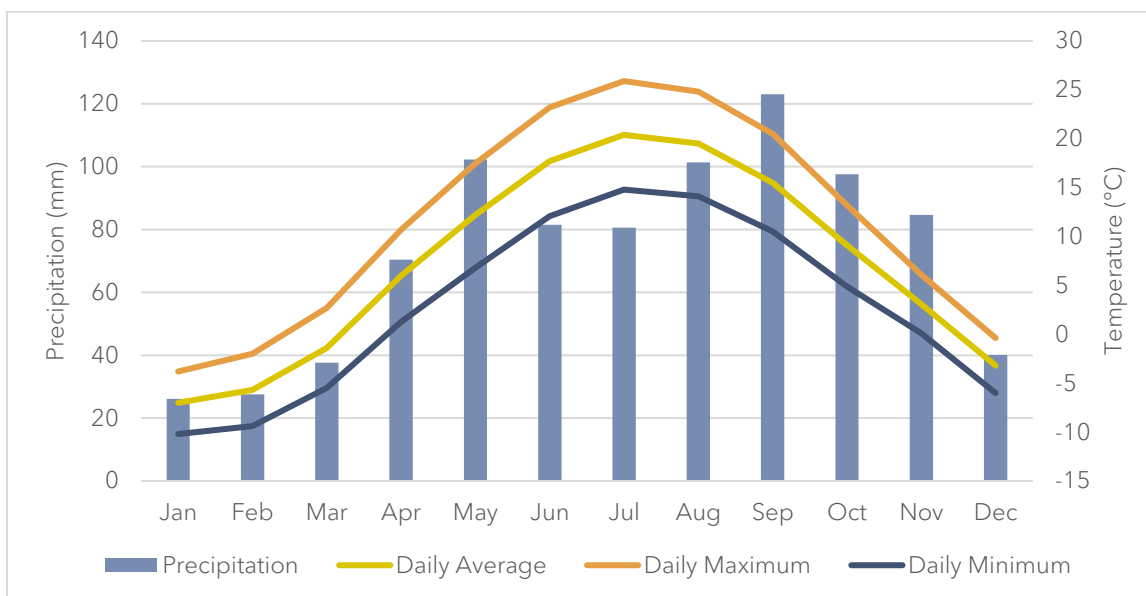


Table 1: Huron East, Average Temperature (°C), 1981-2010

Temp. (°C)	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Daily Average	-7	-5.7	-1.4	6	12.2	17.7	20.4	19.5	15.5	9.1	3.1	-3.2
Daily Maximum	-3.8	-2	2.7	10.7	17.5	23.2	25.9	24.8	20.5	13.2	6.1	-0.4
Daily Minimum	-10.2	-9.4	-5.5	1.3	6.8	12.1	14.8	14.1	10.5	4.9	0.1	-6
Extreme Maximum	18	17.5	24.5	30	32.5	34.5	36.5	35.5	34	29.5	21	17.5
Extreme Minimum	-31.1	-36	-28.5	-16.1	-5	-1.1	1.7	0	-3.5	-10	-16	-28.5

Source: Environment Canada, Station. Temperature and Precipitation Graph for 1981 to 2010 Canadian Climate.
Weather Station: [BLYTH](#)

Figure 2: Huron East, Temperature and Precipitation Averages, 1981-2010



Source: Environment Canada, Station. Weather Station: [BLYTH](#)



2. DEMOGRAPHICS

2.1 Population Size and Growth

Between 2006 and 2016, the census population in Huron East retracted from 9,310 to 9,138 (see Table 2), a growth rate of approximately -1.8% over 10 years. This figure lags considerably behind Ontario's growth rate over the same time period, which was 10.6%.¹



Table 2: Census Population Change

Population	2006	2011	2016	2021	2026*	2031*
Huron East	9,310	9,264	9,138	9,829	10,317	10,761
% Change	N/A	-0.49%	-1.36%	n/c	4.96%	4.31%
	2006	2011	2016	2021	2026*	2031*
Ontario	12,160,282	12,851,821	13,448,494	14,699,530	15,562,392	16,419,880
% Change	N/A	5.70%	4.60%	n/c	5.87%	5.51%

Source: Statistics Canada Census Profiles 1996, 2001, 2006, 2011, 2016 and Manifold SuperDemographics 2021

* = Estimates, n/c = not comparable

Looking to the next decade, Huron East is projected to see steady growth, surpassing its total population figures from 2006. Specifically, over the next decade Huron East is projected to grow by 9.5%, from 9,829 residents in 2021 to 10,761 in 2031. This growth rate is very comparable to Ontario's growth rate of 11.7% over the same period.

4.96%
population growth projection over the next 5 years!

¹ Please note, different tables within the document may refer to different "total population" figures. These figures represent the total population *for that statistic* – reliable data for those figures may not be available for the entire population and therefore use a slightly smaller sample size.



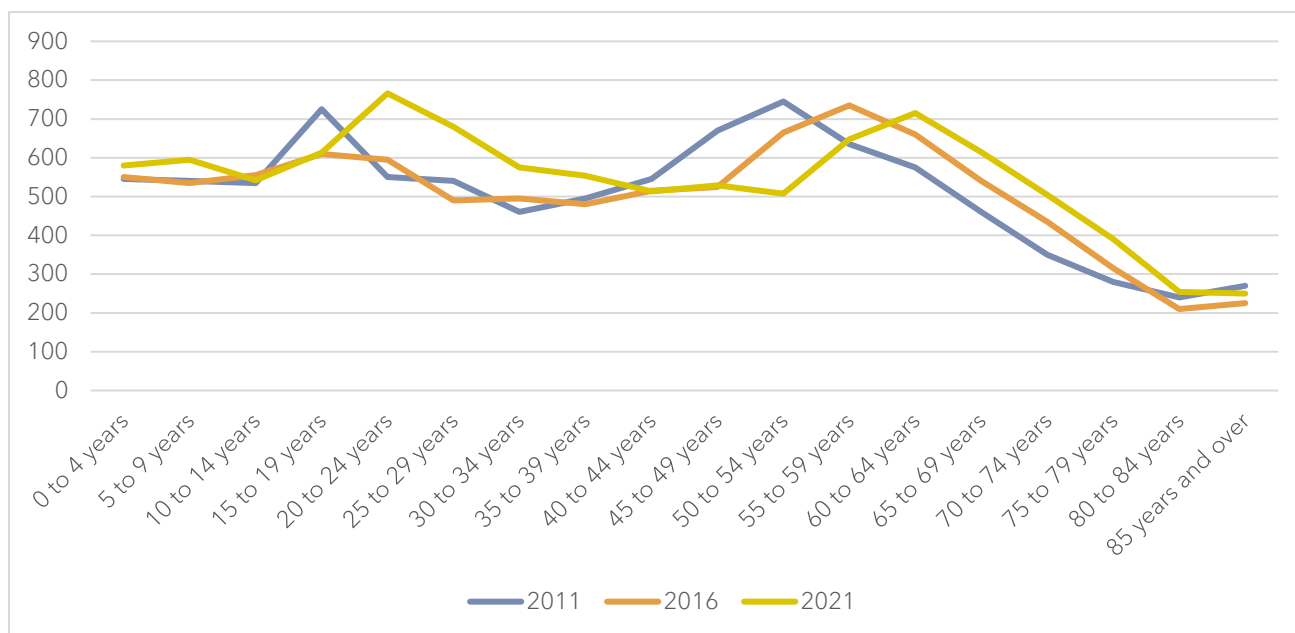
2.2 Age Profile

Figure 3 illustrates changes to Huron East's population by age, over the past 15 years.

The municipality has seen an increase of 356 young professionals (aged 20 to 29) since 2011, alongside a decrease of 379 individuals aged 45 to 54. The largest relative growth over the past 10 years came from persons between the ages of 70 and 74 years (44% increase, or 154 additional people).



Figure 3: Age Distribution Chart, Huron East, 2011-2021



Source: McSweeney & Associates from Manifold Data Mining Inc. SuperDemographics 2021.



2022 Community Profile

Table 3 shows 2021 population estimates by age group.

Table 3: Age Distribution, Huron East and Ontario, 2021

Characteristics	Huron East	Huron East	Ontario
Total Population	9,829	100.0%	100.0%
0 to 4 years	580	5.9%	5.0%
5 to 9 years	595	6.1%	5.2%
10 to 14 years	542	5.5%	5.4%
15 to 19 years	613	6.2%	5.8%
20 to 24 years	766	7.8%	6.9%
25 to 29 years	680	6.9%	7.0%
30 to 34 years	575	5.9%	6.9%
35 to 39 years	554	5.6%	6.7%
40 to 44 years	513	5.2%	6.3%
45 to 49 years	529	5.4%	6.3%
50 to 54 years	507	5.2%	6.6%
55 to 59 years	648	6.6%	7.3%
60 to 64 years	715	7.3%	6.5%
65 to 69 years	615	6.3%	5.5%
70 to 74 years	504	5.1%	4.6%
75 to 79 years	390	4.0%	3.2%
80 to 84 years	254	2.6%	2.2%
85 years and over	250	2.5%	2.6%



Source: McSweeney & Associates from Manifold Data Mining Inc. SuperDemographics 2021.



2.3 Income

Table 4 shows the breakdown of total individual incomes in 2020². In 2020, median total income for all Huron East residents 15 years and over was \$36,685. Approximately 29.1% of residents earned over \$50,000 in 2020, and 6.3% of residents earned over \$90,000.



Table 4: Total Individual Income Levels, 2020

Characteristic	Total	Male	Female
Total 15 years and over	8,112	4,043	4,069
Without total income	232	82	150
With total income	7,881	3,961	3,919
Under \$10,000 (including loss)	791	329	462
\$10,000 to \$19,999	1,344	515	828
\$20,000 to \$29,999	1,270	531	739
\$30,000 to \$39,999	1,092	504	588
\$40,000 to \$49,999	1,023	546	477
\$50,000 to \$59,999	743	443	300
\$60,000 to \$69,999	524	353	171
\$70,000 to \$79,999	369	263	105
\$80,000 to \$89,999	214	153	61
\$90,000 to \$99,999	172	100	72
\$100,000 and over	338	224	115
Characteristic	Total	Male	Female
Median total income \$	\$36,685	\$44,587	\$30,110
Average total income \$	\$45,361	\$51,844	\$38,861

Source: McSweeney & Associates from Manifold Data Mining Inc. SuperDemographics 2021 *(2020 incomes).

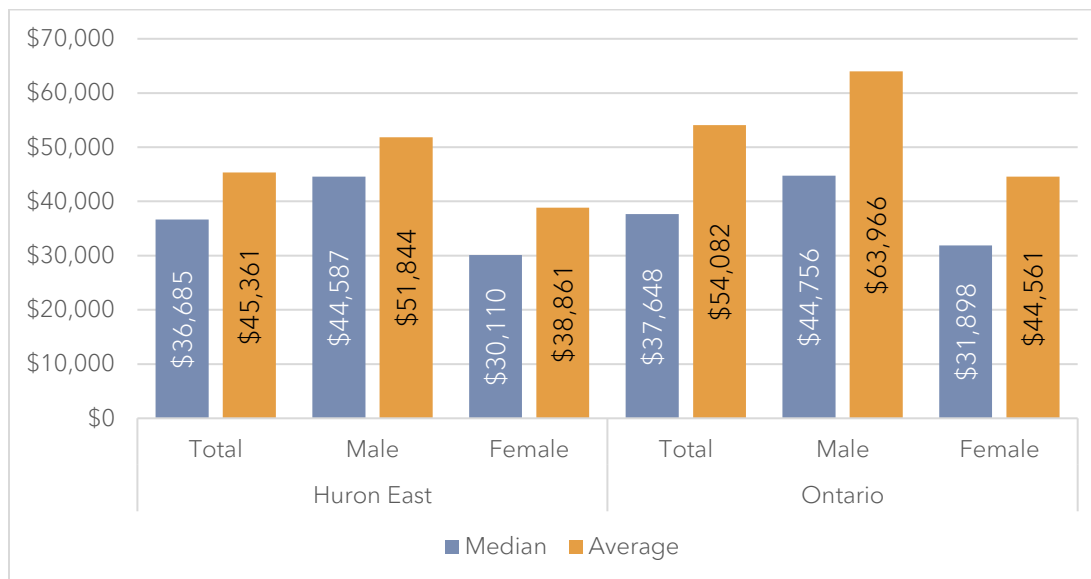
Male-female income disparity was prevalent in 2020, with males earning average incomes 25.0% higher than females. Median total income for males in Huron East was also significantly higher, at a rate 32.5% higher than females. Moreover, while nearly two out of every five (38.0%) males in Huron East earned above \$50,000 in 2020, only one out of every five (20.3%) of females did. Figure 4 (following page) presents employment income levels for males and females in Huron East and Ontario.

² Please note that the 2021 Manifold data uses 2020 income data, as it is the most recent information available.



2022 Community Profile

Figure 4: Employment Income Levels, Huron East and Ontario Residents, 15+, 2020



Source: McSweeney & Associates from Manifold Data Mining Inc. SuperDemographics 2021

Table 5 illustrates that median and average household income levels are slightly lower in Huron East than in Ontario. However, Huron East (66.7%) has a comparative percentage of households earning over \$50,000 than Ontario (69.0%).

Table 5: Household Income Levels, Huron East and Ontario Households, 2020

Characteristic	Huron East	Huron East	Ontario
Total - Total household income groups for private households	3,885	100%	100%
Under \$5,000	28	0.7%	1.3%
\$5,000 to \$9,999	46	1.2%	1.4%
\$10,000 to \$14,999	75	1.9%	2.2%
\$15,000 to \$19,999	120	3.1%	3.1%
\$20,000 to \$24,999	165	4.2%	3.6%
\$25,000 to \$29,999	157	4.0%	3.6%
\$30,000 to \$34,999	160	4.1%	3.8%
\$35,000 to \$39,999	187	4.8%	4.0%
\$40,000 to \$44,999	179	4.6%	4.0%



Municipality of Huron East

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\$45,000 to \$49,999	175	4.5%	4.0%
\$50,000 to \$59,999	305	7.9%	6.4%
\$60,000 to \$69,999	299	7.7%	6.8%
\$70,000 to \$79,999	295	7.6%	6.6%
\$80,000 to \$89,999	264	6.8%	6.3%
\$90,000 to \$99,999	275	7.1%	5.9%
\$100,000 and over	1,155	29.7%	37.0%
Median household total income (\$)	\$72,472		\$83,780
Average household total income (\$)	\$89,769		\$109,709

Source: McSweeney & Associates from Manifold Data Mining Inc. SuperDemographics 2021 (2020 incomes).





2022 Community Profile

2.4 Mobility Characteristics

Residents in Huron East were slightly less likely to change place of residence within one or five years, relative to Ontario residents. Specifically, over the last five years 30.0% of Huron East residents had moved, compared to 37.9% of Ontarians (Table 6).



Table 6: Mobility Rates, Huron East and Ontario, 2021

Characteristics	Huron East	Huron East	Ontario
Mobility status – place of residence year ago³			
Total population	9,691	100.0%	100.0%
Non-movers ⁴	8,619	88.9%	87.2%
Movers ⁵	1,072	11.1%	12.8%
Non-migrants ⁶	253	2.6%	7.4%
Migrants ⁷	818	8.4%	5.4%
Internal migrants	807	8.3%	4.3%
Intra-provincial migrants	782	8.1%	3.7%
Interprovincial migrants	25	0.3%	0.5%
External migrants	11	0.1%	1.2%
Mobility status – place of residence status five years ago			
Total population	9,237	100%	100.0%
Non-movers	6,467	70.0%	62.1%
Movers	2,770	30.0%	37.9%
Non-migrants	860	9.3%	20.7%
Migrants	1,910	20.7%	17.2%
Internal migrants	1,863	20.2%	12.8%
Intra-provincial migrants	1,795	19.4%	11.3%
Interprovincial migrants	68	0.7%	1.5%
External migrants	47	0.5%	4.4%

Source: McSweeney & Associates from Manifold Data Mining Inc. SuperDemographics 2021.

³ Refers to the relationship between a person's usual place of residence on Census Day and their usual place of residence one year earlier. A person is classified as a non-mover if no difference exists. Otherwise, a person is classified as a mover and this categorization is called Mobility status (1 year ago). Within the category of movers, a further distinction is made between non-migrants and migrants; this difference is called migration status.

⁴ Non-movers are persons who, on Census Day, were living at the same address as which they resided one year earlier.

⁵ Movers are persons who, on Census Day, were living at a different address from the one at which they resided one year earlier.

⁶ Non-migrants are movers who, on Census Day, were living at a different address, but in the same census subdivision (CSD) as the one they lived in one year earlier.

⁷ Migrants are movers who, on Census Day, were residing in a different CSD one year earlier (internal migrants) or who were living outside Canada one year earlier (external migrants).



2.5 Language Characteristics

Table 7 indicates knowledge of Canada's official languages. Only 0.3% of residents in Huron East speak neither English or French, which is 2% less than the provincial figure (2.4%), though slightly less speak French (4.5% of Ontario residents and 2.1% of Huron East residents speak either French or English and French).



Table 7: Knowledge of Official Languages, 2021

Characteristics	Huron East	Huron East	Ontario
Total population	9,829	100%	100%
English	9,589	97.6%	93.1%
French	0	0.0%	3.8%
English and French	207	2.1%	0.7%
Neither English nor French	32	0.3%	2.4%

Source: McSweeney & Associates from Manifold Data Mining Inc. SuperDemographics 2021.

Table 8 builds upon Table 7 by illustrating the most common languages *outside of the official languages of Canada* that are spoken in Huron East.

Table 8: Most Common Non-Official Languages Spoken, 2021

Characteristics	Huron East	Huron East %
Total population with knowledge of non-official languages	920	100%
German	396	43.0%
Dutch	280	30.4%
Spanish	52	5.7%
Urdu	32	3.5%
Italian	23	2.5%
Swahili	22	2.4%
Lao	22	2.4%

Source: McSweeney & Associates from Manifold Data Mining Inc. SuperDemographics 2021.



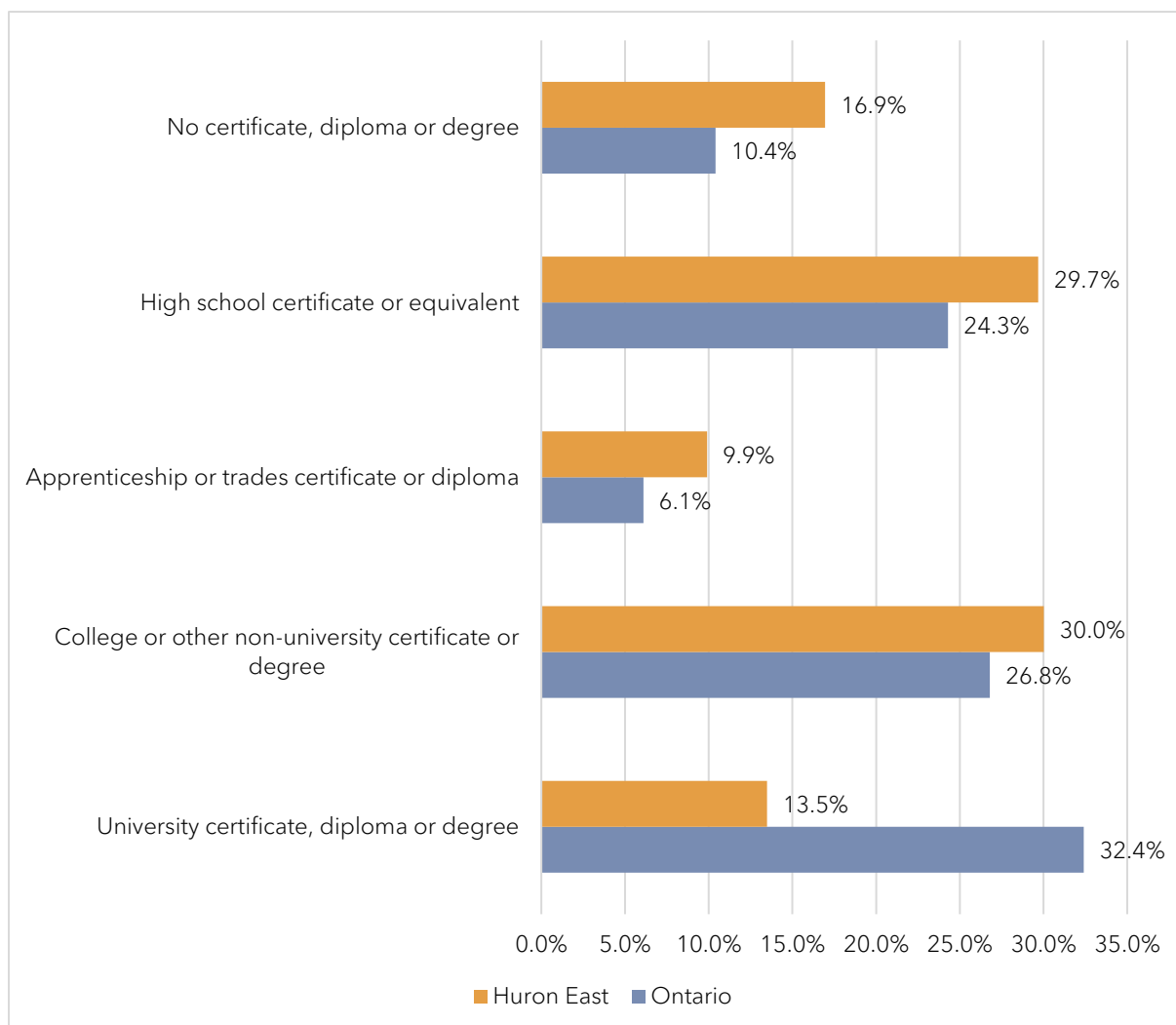
2.6 Level of Education

Figure 5 illustrates educational attainment for residents ages 25 to 64 in Huron East and Ontario. While Ontario's population is more likely to have attained a university certificate, diploma or degree, Huron East residents are more likely to have a college or apprenticeship certificate or diploma.



Two out of every five Huron East residents (39.9%) have either an "apprenticeship or trades certificate or diploma", or a "college or other non-university certificate or degree".

Figure 5: Educational Attainment, Huron East and Ontario Residents ages 25-64, 2021



Source: McSweeney & Associates from Manifold Data Mining Inc. SuperDemographics 2021.

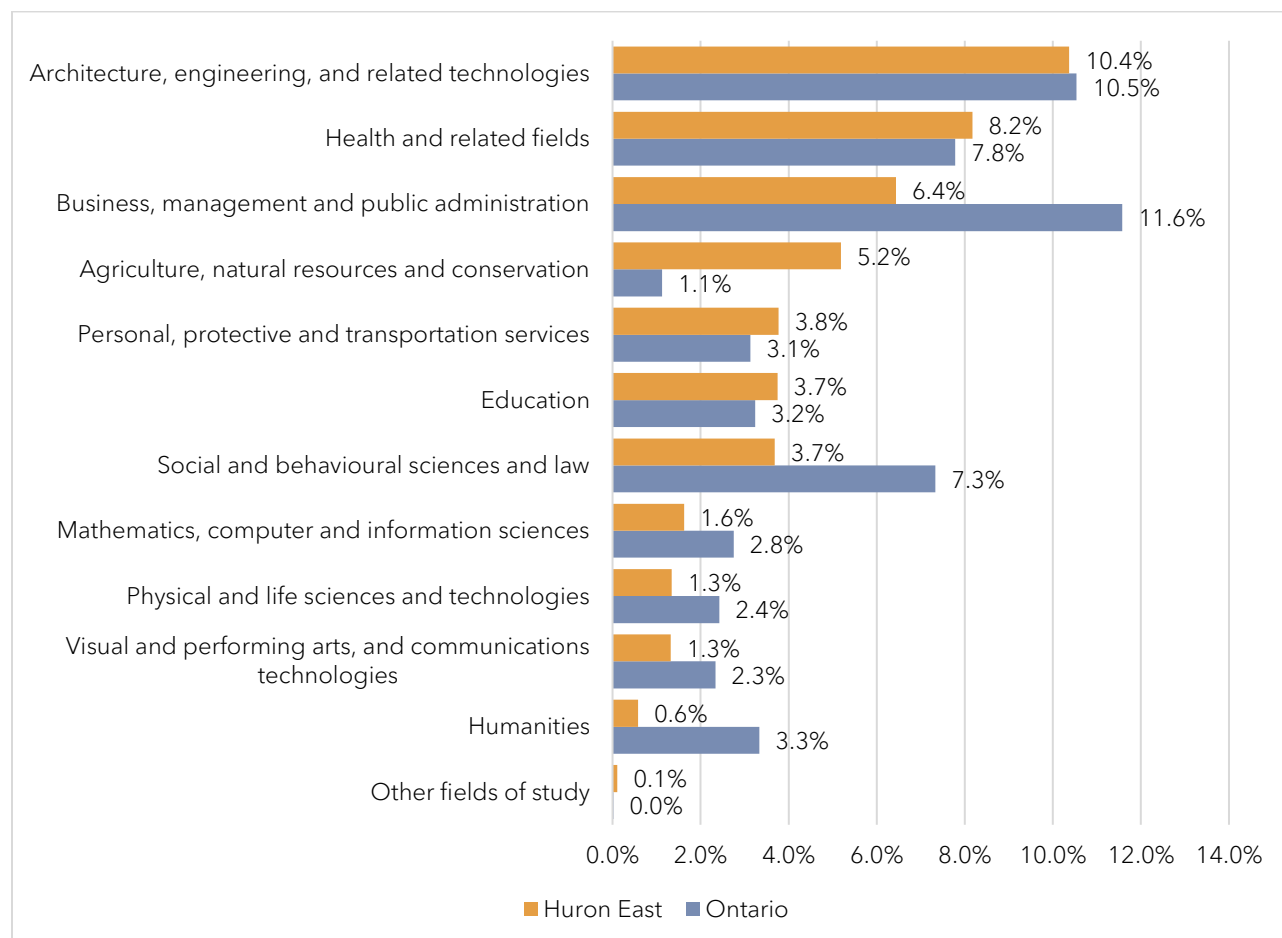


2022 Community Profile

Figure 6 and Table 9 illustrate major fields of study for residents ages 15 years and older. 'Architecture, engineering and related technologies' is the most prominent field of study, with 841 Huron East residents completing their education within the field. This broad field of study group includes the following:

- Mechanic and repair technologies/technicians (324 residents had completed this field of study as of 2021)
- Construction trades (169 residents)
- Engineering technologies and engineering-related fields (147 residents)
- Precision production (147 residents)
- Engineering (23 residents)
- Architecture and related services (7 residents)

Figure 6: Major Field of Study, Population Aged 15 Years or Older, 2021



Source: McSweeney & Associates from Manifold Data Mining Inc. SuperDemographics 2021.



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When breaking down major field of study for residents in Huron East by sex it becomes clear that there are significant differences in fields of study undertaken. Notably, males over 15 in Huron East are much more likely to have studied *architecture, engineering and related technologies*, while females were much more likely to have pursued educational training in *health and related fields* or *business, management and public administration*.

Table 9: Major Field of Study, Huron East Residents 15 years and over, 2021

Field of Study	Total	Male	Female
No postsecondary certificate, diploma or degree	54%	58%	50%
Architecture, engineering, and related technologies	10%	20%	1%
Health and related fields	8%	2%	14%
Business, management and public administration	6%	2%	10%
Agriculture, natural resources and conservation	5%	8%	3%
Personal, protective and transportation services	4%	3%	5%
Education	4%	1%	6%
Social and behavioural sciences and law	4%	1%	7%
Mathematics, computer and information sciences	2%	2%	1%
Physical and life sciences and technologies	1%	1%	1%
Visual and performing arts, and communications technologies	1%	1%	1%
Humanities	1%	0%	1%
Other fields of study	0%	0%	0%

Source: McSweeney & Associates from Manifold Data Mining Inc. SuperDemographics 2021.



3. LABOUR FORCE

3.1 Key Indicators

Huron East is home to a labour force of approximately 5,596 individuals. As illustrated in Table 10, the labour force participation and employment rate are higher than Ontario's while the unemployment rate is lower. These data suggest that Huron East residents are more likely to be engaged in the labour force and are more likely to find work when compared to the broader Ontario labour force.



Table 10: Labour Force Characteristics, 2021

Characteristic	Huron East	Ontario
Total population aged 15 years and older	8,112	12,421,618
In the labour force	5,596	8,067,647
Employed	5,314	7,331,218
Unemployed	281	736,428
Not in the labour force	2,517	4,353,972
Participation rate %	68.98	64.95
Employment rate %	65.51	59.02
Unemployment rate %	5.03	9.13

Source: McSweeney & Associates from Manifold Data Mining Inc. SuperDemographics 2021.





Huron East’s youth also have significantly higher participation and employment rates compared to Ontario’s youth, suggesting this demographic is also more engaged compared to the broader Ontario population. Moreover, the unemployment rate is nearly half that of Ontario’s, suggesting once again that those looking for work are more able to find suitable employment compared to Ontario’s youth labour force.

Table 11 Labour Force Characteristics, Youth, 2021

Characteristic	Huron East	Ontario
Total population aged 15 to 24 years old	1,379	1,855,483
In the labour force	1,052	1,147,334
Employed	940	926,512
Unemployed	112	220,821
Not in the labour force	327	708,149
Participation rate %	76.29	61.83
Employment rate %	68.16	49.93
Unemployment rate %	10.66	19.25

Source: McSweeney & Associates from Manifold Data Mining Inc. SuperDemographics 2021.



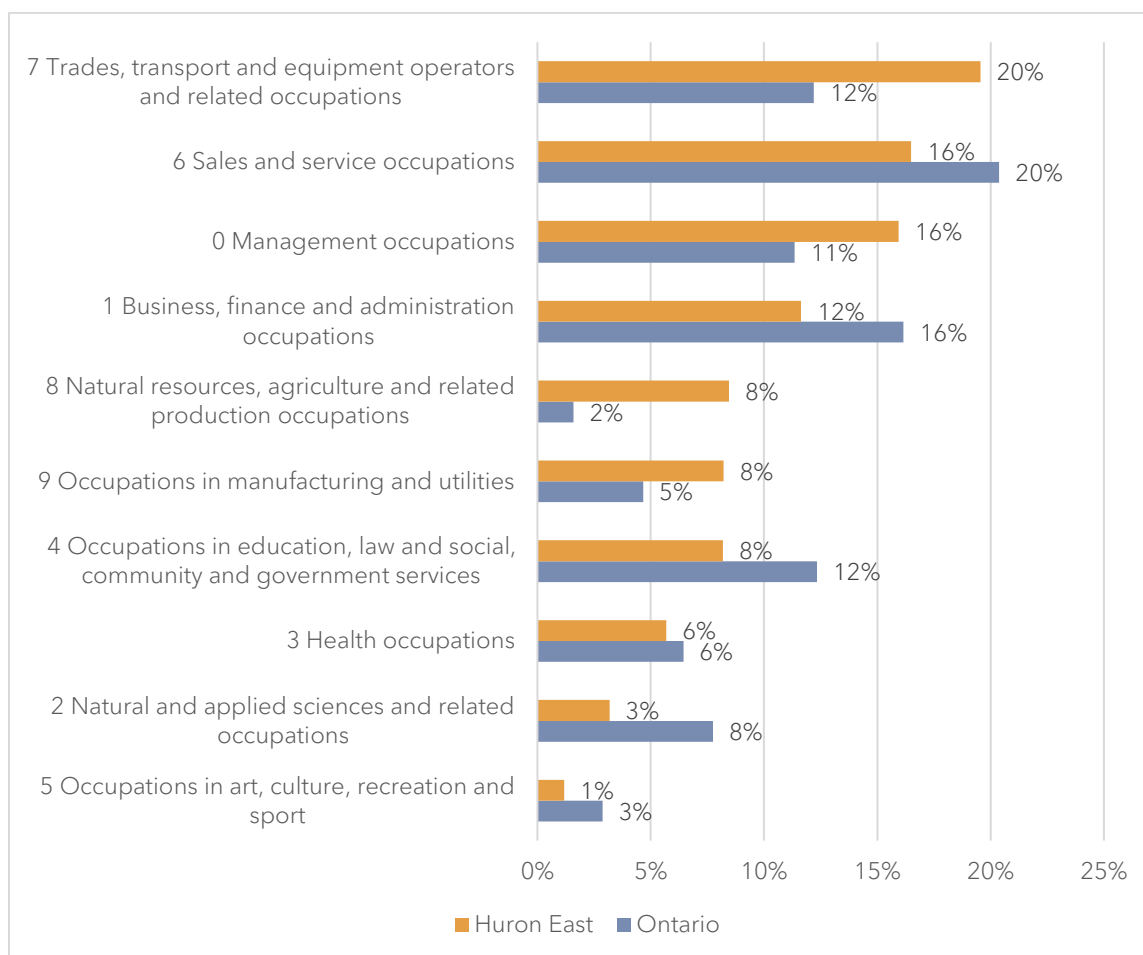


3.2 Labour Force by Occupation

Figure 7 and Table 12 illustrate Huron East's labour force make up by occupation:

- 'Trades, transport and equipment operators and related occupations' are the largest occupation group (20% of residents work within this occupation class) in Huron East.
- 'Occupations in art, culture, recreation and sport' are the least intensive in Huron East, representing 1% of occupations. This occupation is similarly concentrated compared to the sector across all of Ontario (3%)

Figure 7: Labour Force by Occupation⁸, 2021



Source: McSweeney & Associates from Manifold Data Mining Inc. SuperDemographics 2021.

⁸Occupation data are produced according to the NOC 2016:
<http://www.statcan.gc.ca/eng/subjects/standard/noc/2016/index>



2022 Community Profile

Table 12 compares male and female employment counts by occupation. As can be seen:

- The occupation class with the highest percentage of females in the workforce are **health occupations (96% female/4% male)**
- The occupation with the highest percentage of males in the workforce are **trades, transport and equipment operators and related occupations (95% male/5% female)**

Table 12: Labour Force by Occupation, 2021

Characteristic	Male	Percentage of Occupation	Female	Percentage of Occupation
Total labour force 15 years and over by occupation	2,969	53%	2,627	47%
Occupation - Not applicable	25	30%	58	70%
All occupations	2,944	53%	2,569	47%
0 Management occupations	620	69%	273	31%
1 Business, finance and administration occupations	92	14%	559	86%
2 Natural and applied sciences and related occupations	145	81%	33	19%
3 Health occupations	12	4%	306	96%
4 Occupations in education, law and social, community and government services	49	11%	408	89%
5 Occupations in art, culture, recreation and sport	14	21%	52	79%
6 Sales and service occupations	291	32%	632	68%
7 Trades, transport and equipment operators and related occupations	1,042	95%	52	5%
8 Natural resources, agriculture and related production occupations	349	74%	123	26%
9 Occupations in manufacturing and utilities	328	71%	132	29%

Source: McSweeney & Associates from Manifold Data Mining Inc. SuperDemographics 2021.



3.3 Labour Force by Industry

Figure 8 illustrates the top 15 employment sectors in Huron East. The largest employment sectors are 'Agriculture, forestry, fishing and hunting' (18.5%) and 'Manufacturing' (15.0%). Together these two sectors represent over one in every three jobs within Huron East (33.5% of all employment).

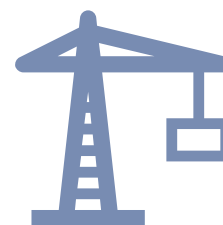
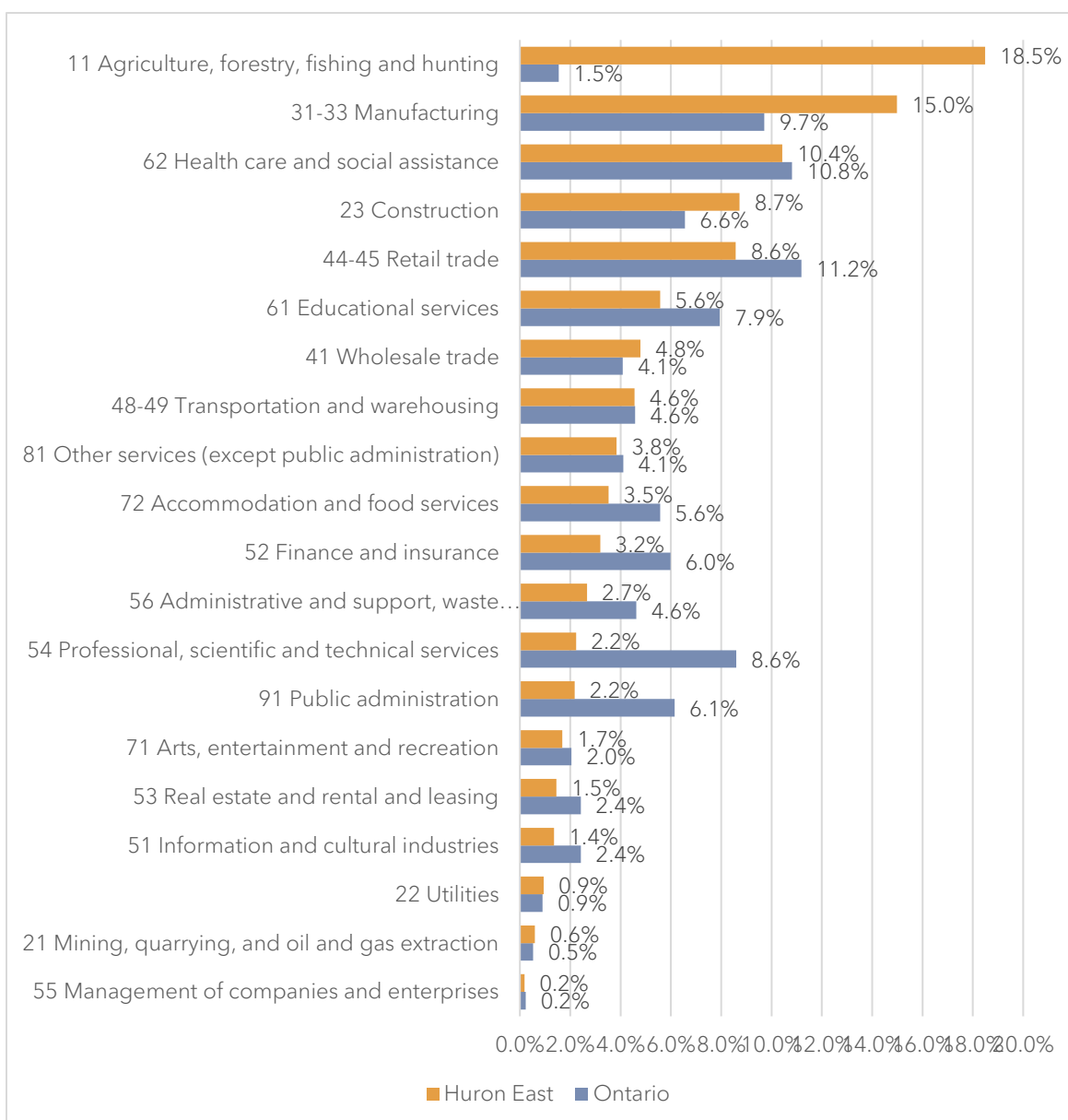


Figure 8: Largest Employment Sectors, Huron East and Ontario, 2021



Source: McSweeney & Associates from Manifold Data Mining Inc. SuperDemographics 2021.



2022 Community Profile

Table 13 compares male and female employment counts by industry. As can be seen:

- The industry with the highest percentage of females in the workforce is health care and social assistance (94% female)
- The industry with the highest percentage of males in the workforce is construction (98% male)

Table 13: Labour Force by Industry, Huron East Residents, 2021

Characteristic	Male	Percentage of Industry	Female	Percentage of Industry
Total labour force 15 years and over	2,969	53%	2,627	47%
Industry - not applicable	25	30%	58	70%
All industries	2,944	53%	2,569	47%
11 Agriculture, forestry, fishing and hunting	656	64%	363	36%
21 Mining and oil and gas extraction	31	94%	2	6%
22 Utilities	50	94%	3	6%
23 Construction	468	98%	12	3%
31-33 Manufacturing	607	74%	218	26%
41 Wholesale trade	209	79%	55	21%
44-45 Retail trade	228	48%	245	52%
48-49 Transportation and warehousing	193	77%	58	23%
51 Information and cultural industries	20	27%	55	73%
52 Finance and insurance	28	16%	148	84%
53 Real estate and rental and leasing	31	39%	49	61%
54 Professional, scientific and technical services	26	21%	97	79%
55 Management of companies and enterprises	5	45%	6	55%
56 Administrative and support, waste management and remediation services	59	40%	88	60%
61 Educational services	67	22%	240	78%
62 Health care and social assistance	33	6%	543	94%
71 Arts, entertainment and recreation	35	38%	58	62%
72 Accommodation and food services	31	16%	163	84%
81 Other services (except public administration)	82	38%	131	62%
91 Public administration	86	72%	34	28%

Source: McSweeney & Associates from Manifold Data Mining Inc. SuperDemographics 2021.



3.4 General Wages by Occupation

Below is a sampling of local wage rates of the highest paying occupations (by median wage) for the closest and most representative region available (Stratford-Bruce Peninsula Region).

For a complete review of all wages by occupation see:

<https://www.jobbank.gc.ca/wagereport/location/39328>



Table 14: General Wages by Occupation⁹

Category	Low Wage	Median Wage	High Wage
	(\$/hour)	(\$/hour)	(\$/hour)
Allied primary health practitioners (3124)	\$25.00	\$55.91	\$65.00
Engineering managers (0211)	\$38.46	\$55.29	\$82.42
Insurance, real estate and financial brokerage managers (0121)	\$27.47	\$52.88	\$76.92
Corporate sales managers (0601)	\$25.96	\$52.50	\$95.00
School principals and administrators of elementary and secondary education (0422)	\$33.80	\$51.92	\$63.74
Managers in health care (0311)	\$24.04	\$48.08	\$71.79
Secondary school teachers (4031)	\$28.13	\$47.12	\$57.69
Human resources managers (0112)	\$30.11	\$47.09	\$70.64
Manufacturing managers (0911)	\$28.00	\$43.59	\$71.79
Inspectors in public and environmental health and occupational health and safety (2263)	\$23.99	\$41.82	\$72.27
Information systems analysts and consultants (2171)	\$24.04	\$41.44	\$61.54
Paramedical occupations (3234)	\$32.00	\$41.36	\$43.00
Nursing co-ordinators and supervisors (3011)	\$21.63	\$41.03	\$49.23

⁹ For more wage rates please visit: www.jobbank.gc.ca/LMI_report_area.do?&area=29315&reportOption=wage



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Physiotherapists (3142)	\$23.00	\$41.00	\$50.00
Construction managers (0711)	\$26.25	\$40.91	\$72.12
Industrial and manufacturing engineers (2141)	\$23.00	\$40.87	\$59.46
Database analysts and data administrators (2172)	\$22.00	\$39.23	\$59.34

Source: Produced by Human Resources and Skills Development Canada's Labour Market Information Service. Last updated November 17th, 2021.





3.5 Largest Employers

Tables 15 and 16 identify some of the largest private and public employers by NAICS and employment level in Huron East.



Table 15: Largest Private Sector Employers

Name	Industry (NAICS Classification)
Hensall District Co-Op	Agriculture, forestry, fishing and hunting
Vanastra Packaging	Administrative and support, waste management and remediation services
Sun-North Systems	Manufacturing
Brussels Agri Services	Agriculture, forestry, fishing and hunting
Brussels Agromart	Agriculture, forestry, fishing and hunting
Delta Power Equipment	Wholesale trade
G. Heard Construction	Construction
Jamco Trailer Division of MacLellan Welding	Manufacturing
Kraemer Concrete	Manufacturing
McCann Electric Motor	Wholesale Trade
Molesworth Farm Supply	Agriculture, forestry, fishing and hunting
Marcrest Manufacturing	Manufacturing
RTM North	Manufacturing
Seaforth Elevators and Expediting	Transportation and warehousing
Tuckersmith Communication	Information and cultural industries

Source: Municipality of Huron East and McSweeney & Associates



Table 16: Largest Public Sector Employers

Name	Industry
Huron Perth Healthcare Alliance	Health care and social assistance
Municipality of Huron East	Public administration
Avon District School Board	Educational services
Huron-Perth Catholic School Board	Educational services
Huronlea Home for the Aged	Health care and social assistance

Source: Municipality of Huron East and McSweeney & Associates

Table 17: Key/Target Sectors

Sector
Agriculture
Tourism
Retail
Manufacturing

Source: Municipality of Huron East





3.6 Place of Work

Tables 18 and 19 provide information on persons reporting a "usual place of work other than in their home or outside of Canada", and reveal the following:

- Approximately two out of three residents worked outside the Municipality in 2016.
- Most non-resident workers were from Central Huron, West Perth, or Bluewater.



Table 18: Place of Work for Residents of Huron East, 2016

Place of Work	Total	Male	Female
Huron East, MU	1,070	505	565
North Perth, MU	365	155	205
Central Huron, MU	360	120	245
West Perth, MU	245	145	105
Bluewater, MU	210	95	115
Stratford, CY	195	90	105
Goderich, T	150	70	80
South Huron, MU	100	50	45
Morris-Turnberry, MU	80	55	25
Perth East, TP	75	55	20
Kitchener, CY	70	35	35
London, CY	65	25	35
North Huron, TP	65	45	15
Waterloo, CY	40	25	20
Mapleton, TP	35	25	15
Minto, T	35	20	10
Wellesley, TP	25	15	0
Ashfield-Colborne-Wawanosh, TP	25	20	10
St. Marys, T	20	15	10
Total workforce residing in Huron East	3,230	1,565	1,660
Total resident labour force with a usual place of work outside Huron East	2,160	1,060	1,095
Percent of residents working outside of Huron East	67%	68%	66%

Source: McSweeney & Associates, Statistic Canada, 2016 [Commuting Flow](#)



Table 19: Place of Residence for Persons Working in Huron East, 2016

Place of Residence	Total	Male	Female
Huron East, MU	1,070	505	565
Central Huron, MU	320	110	210
West Perth, MU	160	50	110
Bluewater, MU	150	40	115
Goderich, T	95	35	60
South Huron, MU	80	35	50
Morris-Turnberry, MU	75	30	40
Stratford, CY	70	25	45
North Perth, MU	70	40	25
North Huron, TP	65	25	45
Ashfield-Colborne-Wawanosh, TP	65	10	55
London, CY	45	30	15
Gatineau, V	35	20	15
Howick, TP	30	15	15
Perth East, TP	25	15	0
Total workforce in Huron East	2,355	985	1,365
Total non-resident workforce commuting to work to Huron East	1,285	480	800
Percent of workers (non-residents) commuting to work in Huron East	55%	49%	59%

Source: McSweeney & Associates, Statistic Canada, [Commuting Flow](#)



4. TRANSPORTATION AND SHIPPING

4.1 Highways

Huron East is bisected by Ontario Highway 8, with Ontario Highway 4 acting as a southwest "border" and Ontario Highway 86 as a "border" to the north.

Ontario's Highway 4 runs along the south of Huron East, in a stretch approximately 20 kilometres long from just south of Hensall to its termination point at Highway 8.



Average Annual Daily Traffic (AADT) counts for key roads¹⁰:

Highway 4: Huron Road 84-King Street to Huron Rd 12-Kippen Road

Distance (km): 3.9

Annual Average Daily Traffic (AADT): 5,050

Highway 4: Huron Rd 12-Kippen Road to Clinton S LT

Distance (km): 15.1

Annual Average Daily Traffic (AADT): 3,700

Highway 8: Mitchell to Seaforth

Distance (km): 16.1

Annual Average Daily Traffic (AADT): 3,850

Highway 8: Seaforth to Clinton

Distance (km): 12.5

Annual Average Daily Traffic (AADT): 4,400

Highway 86: Runs along the northern border, though there is no data regarding average daily traffic.

¹⁰ Ontario Ministry of Transportation <https://bit.ly/3EZM5Sd>



Table 20: Distance to Urban Centres

Distance to Major Urban Centres			
Location	Distance (km)	Distance (miles)	Driving Time
Kitchener	76	47	1 hour 10 minutes
London	83	52	1 hour 10 minutes
Hamilton	142	88	1 hour 45 minutes
Mississauga	161	100	1 hour 55 minutes
Sarnia	136	85	1 hour 45 minutes
Toronto	185	115	2 hours 10 minutes
Detroit	238	148	2 hours 45 minutes
Buffalo, NY	247	153	2 hours 50 minutes
Windsor	276	171	3 hours 5 minutes

Source: McSweeney & Associates from Google Maps

Table 21: Distance to Major US Border Crossings

Distance to Border Crossings			
Border Crossing	Distance (km)	Distance (miles)	Driving Time
Sarnia, ON/ Port Huron, MI	140	87	1 hour 45 minutes
Niagara Falls, ON/Niagara Falls, NY	220	137	2 hours 30 minutes
Fort Erie, ON/ Buffalo, NY	245	152	2 hours 40 minutes
Windsor, ON/ Detroit, MI	280	174	3 hours 5 minutes

Source: McSweeney & Associates from Google Maps.



4.2 Rail Services

Freight rail access for Huron East is accessed via the Goderich-Exeter Railway, created in 1992. With headquarters in nearby Stratford and stations in Seaford and Mitchell, the railway handles approximately 25,000 carloads of freight annually. The Railway interchanges with CN in Stratford Yard.



Access to GO Transit and VIA/CN Rail is available in Stratford:

Stratford Rail Station

101 Shakespeare Street

Stratford, ON

N5A 3W5

Web: <https://www.viarail.ca/en/explore-our-destinations/stations/ontario/Stratford>

GO Transit

Go Transit is a division of Metrolinx and the regional public transit service for the Greater Toronto and Hamilton Area. It is a network of train and bus lines that keep people moving around the GTHA, carrying over 70 million passers per year.

Head Office:

20 Bay Street, Suite 6000

Toronto, ON

M5J 2W3

Web: <https://www.gotransit.com/en/>

CN Rail

CN Rail operates the national passenger rail services on behalf of the Government of Canada, offering intercity rail services and ensuring rail transportation services to communities across Canada.

Canadian Head Office:

PO Box 8116 Succ. Centre-Ville

Montreal, QC

H3C 3N3

Web: <https://corpo.viarail.ca/en>

Closest Passenger Terminal

101 Shakespeare St.

Stratford, Ontario

N5A 3W5



4.3 Airports

The following airports serve Huron East:

- London International Airport, 1 hour from Huron East. Historically a military training base, the airport transitioned towards a passenger- and freight- centric approach following WWII. It has since grown considerably and, pre-pandemic, the airport serviced over half a million passengers annually
- Region of Waterloo International Airport, 1 hour and 10 minutes from Huron East. The airport underwent a major expansion in the early 2000s and in 2013, was noted as the 16th busiest airport in Canada. Since then, a new air traffic control tower was built and in early 2021 a \$44 million expansion was approved by Waterloo Regional Council, which will again increase capacity.
- John C. Munro Hamilton International Airport, 1 hour and 50 minutes from Huron East. Recently upgraded, this airport has increased passenger service and is a leading freight terminal.
- Toronto Pearson International Airport, 1 hour and 50 minutes from Huron East. Canada's busiest airport, Pearson handled 29.9 million passengers in 2005. It offers 249 truck loading doors and 1.2 million sq. ft. of on-airport warehouse space, and can process 1 million metric tonnes of cargo annually.
- Wingham Aerodrome and Goderich Municipal Airport are local airports classified to handle "general aviation aircraft" with no more than 15 passengers.



Table 22: Regional Airports

Name	Location	Web	Code/Elevation
Region of Waterloo International Airport	Address: 4881 Fountain St N #1 Breslau, ON N0B 1M0 Phone: (519) 648-2256	https://www.waterloairport.ca/	Code: YKF Elevation: 321 m
John C. Munro Hamilton International Airport	Address: 9300 Airport Road, #2206, Mount Hope, ON L0R 1W0 Phone: (905) 679-1999	http://flyhamilton.ca/	Code: YHM Elevation: 238 m



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Toronto Pearson Airport	Address: 6301 Silver Dart Dr, Mississauga, ON L5P 1B2 Phone: (416) 247-7678	https://www.torontopearson.com/#	Code: YYZ Elevation: 173 m
London International Airport	Address: 10 Seabrook Way London, ON N5V 3B6 Phone: (519) 452-4015	https://www.flylondon.ca/	Code: YXU Elevation: 278 m
Wingham Aerodrome	Address: 40647 Amberley Rd Wingham, ON N0G 2W0 Phone: (519) 318-4224	https://pappleaviation.ca/	Code: CPR7 Elevation: 328 m
Goderich Airport	Address: 33874 Airport Rd, Goderich, ON N7A 3Y2 Phone: (519) 524-2915	https://goderichairport.ca/	Code: YGD Elevation: 278 m

Source: McSweeney & Associates from Google Maps





4.4 Ports

The **Port of Goderich** is located at the east end of Lake Huron, 40 km west of Huron East. The port at Goderich is considered a Medium-sized port. Bulk Carriers up to 226 meters long, 8.2 meters deep, and up to 38,000 tonnes all make use of the Goderich port. The Port is owned by the Town of Goderich and recently completed upgrades to the facility totalling over \$15 million.

Sarnia Harbour is located at the southernmost tip of Lake Huron, 136 kms from Huron East. Sarnia's port is, similarly, a Medium-sized Port. The types of vessels regularly calling at SARNIA are Oil/Chemical Tanker (25%), Self Discharging Bulk Carrier (22%), Tug (3%), Crude Oil Tanker (3%), Asphalt/Bitumen Tanker (3%). The port is capable of holding vessels upwards of 305 metres in length, drawing 8.6 metres deep, up to a maximum deadweight of 93,646 tonnes. The port is owned by the City of Sarnia.

Located on Lake Ontario, 145 kilometers from Huron East, the **Hamilton-Oshawa Port Authority (Hamilton)** offers smooth and efficient access to markets in south central Ontario, the northeastern United States and the entire world. The Hamilton-Oshawa Port Authority's facilities consist of two berths, capable of accommodating vessels to a maximum of 222.5 metres in length and drawing 7.9 metres, full seaway depth, on the east and west sides.

Table 23: Regional Ports

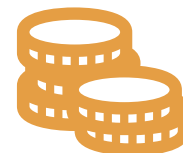
Name	Location	Web
Port of Goderich	Goderich	https://www.goderichport.ca/Port_Corporation/
Sarnia Harbour	Sarnia	https://www.sarnia.ca/living-here/sarnia-harbour/
Hamilton-Oshawa Port Authority	Hamilton	https://www.hopaports.ca/locations/port-of-hamilton/

Source: McSweeney & Associates from Google Maps



5. TAXES AND UTILITIES

This section describes the taxes (local, provincial and federal), cost of water and sewer connection, waste management rates and sites, and natural gas and electricity rates.



5.1 Local Property Tax Rates

Table 24: Local Property Tax Rates, 2021

Local Tax Rates 2021	Total
Combined Town, County and Education	%
Residential	0.01000242
Multi-Residential	0.01084966
Farmland and Managed Forests	0.00250060
Commercial Occupied	0.01811966
Commercial Excess/Vacant/New Construction	0.01811966
Commercial On Farm	0.00452991
Landfill PIL - Full	0.01609882
Industrial - Full, Large Full	0.01811966
Industrial PIL - Full/Excess/Vacant	0.01811966
Industrial Excess/Vacant/New Construction	0.01811966
Industrial On Farm	0.00452991
Industrial - Farmland	0.00250060
Pipelines	0.01051785

Source: Municipality of Huron East <https://www.huroneast.com/en/my-huron-east/resources/Property-Tax/8-Bylaw27-Tax-Rate-Bylaw.pdf>



5.2 Federal and Provincial Income Tax Rates

Table 25: Corporate Taxes – General Corporation (2021/2022)

Corporate Tax Rates – Non-Canadian Controlled	2021	2022
Combined Federal and Provincial	%	%
General/Manufacturing and Processing/Investment ¹¹	25.0	25.0
General; Active Business Income	26.5	26.5

Source: <https://taxsummaries.pwc.com/canada/corporate/taxes-on-corporate-income>

Table 26: Corporate Taxes – Canadian Controlled (2020/2021)

Corporate Tax Rates - Canadian Controlled	2021	2022
Combined Federal and Provincial	%	%
Small Business Income up to \$500,000	12.2	12.2
General; Active Business Income	26.5	26.5
Investment Income	50.2	50.2

Source: <https://www.sslgroup.ca/resources/tax-rates/>

Table 27: Personal Income Tax, 2020- 2021

2020-21 Combined Federal and Provincial Tax Rates				
2020 Taxable Income	Other Income	Capital Gains	Canadian Dividends	
			Eligible	Non-Eligible
first \$46,226	20.05%	10.03%	-6.86%	9.24%
over \$46,226 up to \$50,197	24.15%	12.08%	-1.20%	13.95%
over \$50,197 up to \$81,411	29.65%	14.83%	6.39%	20.28%
over \$81,411 up to \$92,454	31.48%	15.74%	8.92%	22.38%
over \$92,454 up to \$95,906	33.89%	16.95%	12.24%	25.16%

¹¹ Ontario provides a manufacturing and processing tax credit that effectively reduces the corporate tax rate on the corporation's Canadian manufacturing and processing profits earned in the province to 10%



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over \$95,906 up to \$100,392	37.91%	18.95%	17.79%	29.78%
over \$100,392 up to \$150,000	43.41%	21.70%	25.38%	36.10%
over \$150,000 up to \$155,625	44.97%	22.48%	27.53%	37.90%
over \$155,625 up to \$220,000	48.35%	24.17%	32.19%	41.79%
over \$220,000 up to \$221,708	49.91%	24.95%	34.34%	43.58%
over \$221,708	53.53%	26.76%	39.34%	47.74%

Marginal tax rate for dividends is a % of actual dividends received (not grossed-up taxable amount).

Marginal tax rate for capital gains is a % of total capital gains (not taxable capital gains).

Gross-up rate for eligible dividends is 38%, and for non-eligible dividends is 15%.

The surtax is calculated before deducting dividend tax credits.

For more information see Ontario dividend tax credits.

Marginal tax rates do not include the Ontario Health Premium, which increases the above rates by up to 1.2%

Basic Personal Amount		
Level	2022 Amount	2022 Tax Rate
Federal	\$14,398	15%
Ontario	\$11,141	5.05%

Source: <http://www.taxtips.ca/taxrates/canada.html>

Table 28: Sales Tax

Sales Tax	2022
HST (harmonized sales tax)	13%

Source: <https://www.taxtips.ca/salestaxes/sales-tax-rates-2021.htm>



5.3 Water/Wastewater and Waste Management

Table 29: Water and Sewer Charges, 2022

Water Rates Effective January 1, 2022				
Meter Size (inches)	Brussels	Brucefield	Seaforth	Vanastra
Monthly Flat Rate ¹²	\$46.00	\$62.00	\$40.00	N/A
Monthly Meter Rate - Residential	\$3.75	N/A	\$3.95	\$18.17
Monthly Meter Rate - Commercial	\$3.75	N/A	\$3.95	\$23.36
Consumption per m3	\$1.69	N/A	\$1.78	\$3.84
Connection Charge ¹³	\$2,500	\$2,500	\$2,500	\$2,500
Minimum Charge	\$46.00	N/A	\$40.00	N/A
Out of Town Rate	1.5x	N/A	N/A	N/A
Wastewater Rates Effective January 1, 2022				
	Brussels	Brucefield	Seaforth	Vanastra
Monthly Flat Rate ²	\$42.00	N/A	\$48.00	N/A
<i>Metered Rate - % of Water Consumption Rate</i>	91%	N/A	120%	N/A
Monthly Meter Rate - Residential	N/A	N/A	N/A	\$55.79
Connection Charge ³	\$3,000	N/A	\$3,000	\$3,000
Out of Town Rate	1.5x	N/A	N/A	N/A
Standby Charges apply when a property temporarily discontinues the use of water or wastewater systems. Charges are billed based on the basic rate for the applicable service size.				

Source: Municipality of Huron East 2022 Fees and Charges Schedule

¹² Per residential/commercial unit

¹³ Per residential/commercial unit on a lot



Table 30: Landfill and Tipping Fees

Waste Management			
Name of Site	Brussels Residents (Morris – Turnberry Landfill)	Grey/McKillop Residents (Walton Landfill)	Seaford/Tuckersmith Residents (Mid-Huron Recycling Centre)
Location	85047 Clyde Line, Morris Ward	42966 Blyth Rd	37506A Huron Road
Operation Hours	Wednesday (10 am-3 pm) Saturday (9 am-5 pm)	Alternating Saturdays (9 am-4:30 pm)	Tues - Sat (8 am -1:00 pm)

Sources: <https://www.huroneast.com/en/my-huron-east/garbage--and-recycling.aspx>





5.4 Electricity

Service Provider: Festival Hydro (Seaforth & Brussels) and Hydro One

Electricity for the Municipality of Huron East is provided by Festival Hydro (to Seaforth & Brussels) or Hydro One.

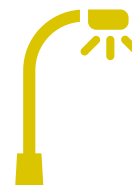


Table 31: Electricity Rates

General Service Festival Hydro - Effective Jan 2022	
Distribution Charges	Rate
Monthly Service Charge	\$29.93
Low Voltage Service Rate	\$0.0004/kWh
Smart Metering Entity Charge Variance Account	\$0.57
Retail Transmission Rate - Line and Transformation Connection Service Rate	\$0.0050/kWh
Retail Transmission Rate - Network Service Rate	\$0.0088/kWh

Source: <https://www.festivalhydro.com/accounts-services/electricity-rates/residential-electricity-rates>





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Residential Delivery Charges HydroOne	
Distribution Charges	Rate
Monthly Service Charge	\$72.45 ^{1,2,3}
Smart Metering Entity Change ⁴	\$0.57
Distribution Volume Charge ⁵	1.60¢/kWh
Transmission Connection Charge ⁶	0.72¢/kWh
Transmission Network Charge ⁶	0.96¢/kWh
Line Loss Adjustment Factor ⁶	1.105
Regulatory Charges	Rate
Standard Supply Admin Charge ⁷	\$0.25/month
Rural Rate Protection Charge	0.05¢/kWh
IESO Wholesale Market Service Rate	0.34¢/kWh

Source: <https://www.cwhydro.ca/may-1-2021-new-tou-and-tiered-rates/>

1 Cost adjustment to recover past tax amounts has been included in the delivery rates shown above. This adjustment is effective until June 30, 2023. To see the full schedule of rates and charges, please click [here](#).

2 Residential medium density and low density customers have Distribution Rate Protection, which is a cap of \$36.86 on the monthly service charge and distribution volume charge.

3 A \$60.50 credit for rural or remote rate protection has been applied to the monthly service charge.

4 As directed by the OEB, the smart meter entity charge will be collected from residential and general service energy-billed customers on behalf of the IESO until December 31, 2022.

5 As directed by the OEB, residential distribution rates are transitioning from a blend of a fixed monthly service charge and volume charge to an all-fixed monthly service charge. For urban high density residential customers, 2021 was the fifth and final year of the transition period. The transition continues in 2022 for residential customers with a medium or low density and will be completed in 2024.

6 Adjustment to account for line losses on Electricity, Regulatory and Transmission charges.

7 If you've enrolled with a retailer, the \$0.25 standard supply service administration charge will be deducted from the Regulatory Charges on your bill.



5.5 Natural Gas

Service Provider: Union Gas

Service Provider(s): Union Gas

Head Office:

500 Consumers Road

North York, Ontario

M2J 1P8

Phone 1-877-362-7434

Email: ombudsman@enbridge.com

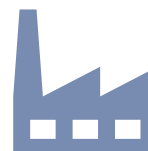


Table 32: Natural Gas Rates, Commercial and Industrial, 2021

Commercial and Industrial Rates	
Monthly Charges	Monthly Rates 2022
Gas Commodity	19.5945
Gas Price Adjustment	-1.541¢/m ³
Delivery to You	See Below
Storage Charge	0.8339¢/m ³
Transportation to Enbridge	0.00
Federal Carbon Charge	7.8300
Monthly Charge	23.18
Delivery to You Breakdown: Amount of gas used per month	Cost in cents per cubic
First 100 m ³	6.1079¢/m ³
Next 150 m ³	5.8134¢/m ³
All over 250 m ³	5.0529¢/m ³
Facility Carbon Charge	0.0127 ¢/m ³

Source: <https://www.oeb.ca/sites/default/files/qgram-union-20220101.pdf>



6. PLANNING AND DEVELOPMENT RELATED FEES¹⁴

6.1 Planning Related Fees/Charges

Table 33: General Government and Administration Fees

Administration Fees	
Fax Transmissions/Receipt	\$1.00 per page Local
	\$2.00 per page Long Distance
Freedom of Information Request	\$5.00 per application
	\$7.50 per 15 minutes of time spent researching for, retrieving and preparing a record for disclosure, including the time to sever any part of the record in accordance with the exemptions under the act
	\$1.00 per page for photocopying and computer printouts
	Reasonable estimate of cost will be provided if the request will cost more than \$25.00.
Commissioning/Affidavits/Certification	\$15.00 per document
Statement of Tax Account	\$10.00 per account
Marriage Licence	\$120.00 per licence
Photocopies	\$1.00 per page Black and White
	\$2.00 per page Colour
Registration of Death	\$10.00 death occurred within Huron East
	\$20.00 death occurred outside Huron East
Travel Letter	\$25.00
Finance Charges	
Convenience Fee (online payments)	3.5% + \$0.20 administration fee per transaction
Finance Charge for unpaid Property Taxes, Utilities or Accounts Receivable	1.25% per month of balance owing
	15% per annum
NSF Cheques/Pre-Authorized Payments	\$35.00
History Books	
Brussels Township	\$25.00
Grey Township	\$10.00
Tuckersmith Township	\$25.00
Licences	
Hawkers & Peddlers Licence - Resident ¹	\$100.00
Hawkers & Peddlers Licence - Non-Resident ¹	\$300.00
Pawnbroker's Licence - Initial ²	\$60.00
Pawnbroker's Licence - Renewal ²	\$30.00

¹⁴ Please note that planning and development related fees are subject to change. For the most up-to-date fees, please see our website here: <https://www.huroncounty.ca/plandev/guides-and-resources/application-fees/>



Sidewalk Café Licence Application Fee ³	\$75.00
Sidewalk Patio Licence Application Fee ³	\$150.00
Refreshment Vehicle License - Annual ⁷	\$350.00
Licences Continued	
Taxi Driver's Licence - Initial year of Licensing ⁴	\$40.00
Taxi Driver's Licence - Renewal ⁴	\$30.00
Taxi Owners Licence - Annual ⁴	\$120.00
Taxi Owner's Licence - For each additional vehicle used as a Taxi where one or more taxi is owned - Annual ⁴	\$60.00
Lottery Licensing Fees	
Break Open Ticket Lotteries where tickets are not sold in conjunction with another gaming event	3% of total prizes per unit
Raffles under \$50,000, Bazaar, Bingo and Catch the Ace Lotteries	3% of the total value of all prizes to be awarded
Miscellaneous Fees	
Brussels Trailer Park Lot Rental ⁵	\$99.35 per month
Huron East Flags	\$81.00
Pewter Ornaments	\$5.00
Tax Certificates	
Rushed Tax or Zoning Certificates - Same or Next Day	\$100.00
Tax Certificate for property taxes only ⁶	\$80.00
Tax & Zoning Certificate for zoning requirements, building compliance ⁶	\$150.00
Tax Sale Tender Package	\$10.00
Zoning Certificate only for zoning requirements, building compliance ⁶	\$80.00
Site Plan Control Fees	
Site Plan Control Initial Application	\$500.00 + recovery
Site Plan Control Amendment Application	\$250.00 + recovery

Source: Municipality of Huron East

1 Hawkers & Peddlers Licence fees established under the provisions of Seaforth By-law 42-1984.

2 Pawnbrokers Licence fees established under the provisions of By-law 42-2003.

3 Sidewalk Patio and Café Licence fees established under the provisions of By-law 35-2015.

4 Taxi Licence fees established under the provisions of By-law 75-2017.

5 Rates are adjusted annually in accordance with the guidelines established by the Ontario Rental Housing Tribunal.

6 Tax certificate fees established under the provisions of By-law 18-2012. Any fees adopted by Committee motion after the passing of this by-law will supersede any fees listed in this by-law.

7 Refreshment Vehicle License - Seaforth By-Law 23-1992.



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Table 34: Land Use Planning Fees

2022 FEES	Municipal	County	Total
Official Plan Amendment (OPA), Local OPA, County OPA	\$1,126	\$2,815	\$3,941
Zoning By-law Amendment (ZBLA)	\$669	\$1,357	\$2,026
Minor Variance (1 or 2)	\$677	\$898	\$1,575
Minor Variance (3 or more)	\$901	\$1,125	\$2,026
Consent-Technical (e.g. lot additions, easements, ROW's, Validation Certificates, re-creation of original lots, etc.)	\$561	\$1,689	\$2,250
Consent-New Lot Creation (e.g. new lots, surplus farm severances)	\$813	\$2,437	\$3,250
Plan of subdivision/Condominium	\$3,000	\$6,000	\$9,000
Lots/Blocks/Units over 10	add \$58 per lot/unit/block	add \$112 per lot/unit/block	add \$170 per lot/unit/block
Draft approval extension	\$500	\$1,500	\$2,000
Phasing, Final Approval*	\$281	\$844	\$1125 per final approval/phase*
Changes to a Draft Approval Plan or Conditions*			
Note: Where Final Approval, Phasing or Changes to draft plan conditions result in the creation of additional lots/blocks/units, an additional fee of \$170/lot/block/unit shall apply	\$140	\$422	562.00
Combined Local OPA & ZBL	\$1,387	\$3,567	\$4,954
Combined County & Local OPA	\$1,306	\$5,225	\$6,531
Combined County OPA, Local OPA & ZBL	\$1,748	\$5,853	\$7,601
Removal of Holding (H) Symbol	\$281.00	\$280.00	\$561.00
If combined with a planning application and when H is imposed by the Municipality	\$0.00	\$0.00	\$0.00
Renewal of Temporary Use Zoning By-Law	\$502	\$1,018	\$1,520
By-law to Deem lots not in a plan of Subdivision, or the repeal of such By-law	\$224	\$225	\$449
Where combined with any other planning application	\$112	\$112	\$224
Part Lot Control *	\$1,104	\$1,104	\$2,250
	add \$58 per additional conveyable Part over 2	add \$112 per additional conveyable Part over 2	plus \$170 per additional conveyable Part over 2
*in both cases, applicants cover all legal costs & by-law prep			
Application Re-circulation fee (resulting from a change/meeting cancellation requested by the applicant)	Fee to be paid to Municipality responsible for re-circulation	Fee to be paid to Municipality responsible for re-circulation	\$300
Agreements: site plan control, subdivision, condominium, development, lot grading & draining (Planning costs to be reimbursed like legal, and engineering). Application fee determined by local municipality	Cost recovery for legal, engineering and planning costs. Application fee determined by local municipality	Cost recovery for legal, engineering and planning costs. Application fee determined by local municipality	Cost recovery for legal, engineering and planning costs. Application fee determined by local municipality
Natural Heritage Review by County Biologist (if development is proposed within 120m of a Natural Heritage feature)		\$220	\$220
-comments on planning applications		(\$45.50/hour)	Variable
- review terms of reference and EIS			

Source: Municipality of Huron East



7. BUSINESS SUPPORT PROGRAMS AND SERVICES

7.1 National and Provincial Support

The following organizations support businesses by facilitating commercialization, workforce development, research and development, export growth and, raising capital funding. For a complete list of funding, grants and tax credits available to businesses locating in the Municipality of Huron East please see the [Appendix](#).

Table 35: National and Provincial Business Support Organizations

Federal Departments/National Agencies	
Name	URL
Federation of Canadian Municipalities	https://www.fcm.ca/home.htm
Futurpreneur Canada	http://www.futurpreneur.ca/en/
Business Development Bank of Canada	https://www.bdc.ca/en/pages/home.aspx
Federal Economic Development Agency for Southern Ontario (FedDev Ontario)	http://www.feddevontario.gc.ca/eic/site/723.nsf/eng/home
Canada Business - Business Start-up Assistant	https://canadabusiness.ca/
Business Development Bank of Canada	https://www.bdc.ca/en/pages/home.aspx
Export Development Canada	http://www.edc.ca/en/Pages/default.aspx
Innovation, Science and Economic Development Canada	http://www.ic.gc.ca/eic/site/icgc.nsf/eng/home
Economic Developers Association of Canada	https://edac.ca/
Canadian Business Network	http://canadabusiness.ca/
Canada Post	www.canadapost.ca
Fundica	https://www.fundica.com/
CoopZone	http://www.coopzone.coop/
Tools and Financing for Aboriginal Business	https://www.ccab.com/tfab/

Source: Municipality of Huron East and McSweeney & Associates



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Provincial Departments/Agencies

Name	URL
Service Ontario	https://www.ontario.ca/page/serviceontario
The Ontario Network of Entrepreneurs (ONE)	www.ONEbusiness.ca
Ministry of Economic Development, Job Creation and Growth	https://www.ontario.ca/page/ministry-economic-development-and-growth
Ontario Ministry of Agriculture, Food and Rural Affairs	http://www.omafra.gov.on.ca/english/
Economic Development Council of Ontario	https://www.edco.on.ca/
Ontario Centres of Excellence	www.oce-ontario.org

Source: Municipality of Huron East and McSweeney & Associates

7.2 Local/Regional Support

Below is a list of agencies at the local/regional level involved in business support and development.

Table 36: Local Business Support

Regional/Local/Other Departments/Agencies	
Name	URL
Community Futures Huron	https://cfhuron.ca/
Huron East Chamber of Commerce	http://www.huroneastcc.ca/
Town of Seaforth Community Improvement Plan	http://www.waynecaldwell.ca/redesign/wp-content/uploads/2020/07/Town-of-Seaforth.pdf
Brussels Community Improvement Plan	https://www.huroneast.com/en/business-and-development/resources/2017BrusselsCIPforWebsite.pdf
Huron County Economic Development	https://www.huroncounty.ca/economic-development/our-services/incentives-programs/
Seaforth BIA	https://www.shopseaforth.ca/
Municipality of Huron East Economic Development	https://www.huroneast.com/en/index.aspx#

Source: Municipality of Huron East and McSweeney & Associates



7.3 Education and Training

The following are only a subset of the many recognized universities and colleges serving residents of Huron East.

University of Waterloo

200 University Ave W
 Waterloo, ON
 N2L 3G1
 519-888-4567
<https://uwaterloo.ca/>

Western University

1151 Richmond Street
 London, ON
 N6A 3K7
 519-661-2111
www.uwo.ca

Wilfrid Laurier University

75 University Ave W
 Waterloo, ON
 N2L 3C5
 519-884-1970
<https://www.wlu.ca/>

Fanshawe College

1001 Fanshawe College Boulevard
 London, ON
 N5Y 566
 519-452-4277
www.fanshawec.ca

Conestoga College - Stratford Campus

130 Youngs Street
 Stratford, ON
 N5A 1J7
 519-271-5700
<https://www.conestogac.on.ca/>

Comprehensive list of Ontario Colleges: <http://bit.ly/2o30Pf1>

Comprehensive list of Ontario Universities: <http://bit.ly/2ptNOE3>





8. QUALITY OF LIFE

8.1 Housing Characteristics

Huron East is more affordable, when it comes to housing costs, relative to Ontario. That is, median dwelling values in Huron East are \$390,405 compared to \$475,166 in Ontario. Further, monthly shelter costs for both owned and rented dwellings are cheaper both on average and at the median, compared to Ontario housing units. Finally, Huron East households are more likely to spend under 30% of their total income on housing, a traditional measure of household affordability. This suggests that housing relative to wages is more palatable in Huron East compared to Ontario.

Table 37: Dwelling Characteristics, 2021

	Huron East	Ontario
Total number of private households	3,885	5,703,122
Average value of dwelling \$	\$455,170	\$635,196
Median value of dwellings (\$)	\$390,405	\$475,166
Median monthly shelter costs for owned dwellings	\$1,216	\$1,493
Average monthly shelter costs for owned dwellings	\$1,296	\$1,696
% Owned	79%	70%
% Rented	21%	30%
Median monthly shelter costs for rented dwellings	\$899	\$1,106
Average monthly shelter costs for rented dwellings	\$890	\$1,215
Percent of the population spending 30% or more of household total income on shelter costs	19%	28%

Source: McSweeney & Associates from Manifold Data Mining Inc. SuperDemographics 2021.

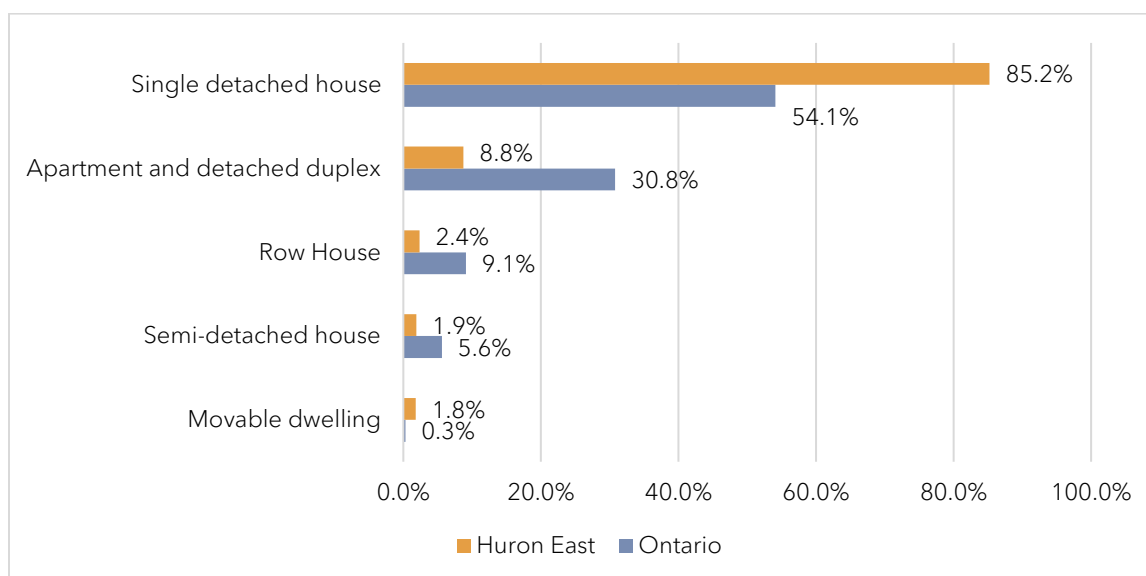
Note: The definition of this category refers to occupied dwellings; therefore, it does not incorporate seasonal dwellings (i.e., cottages).



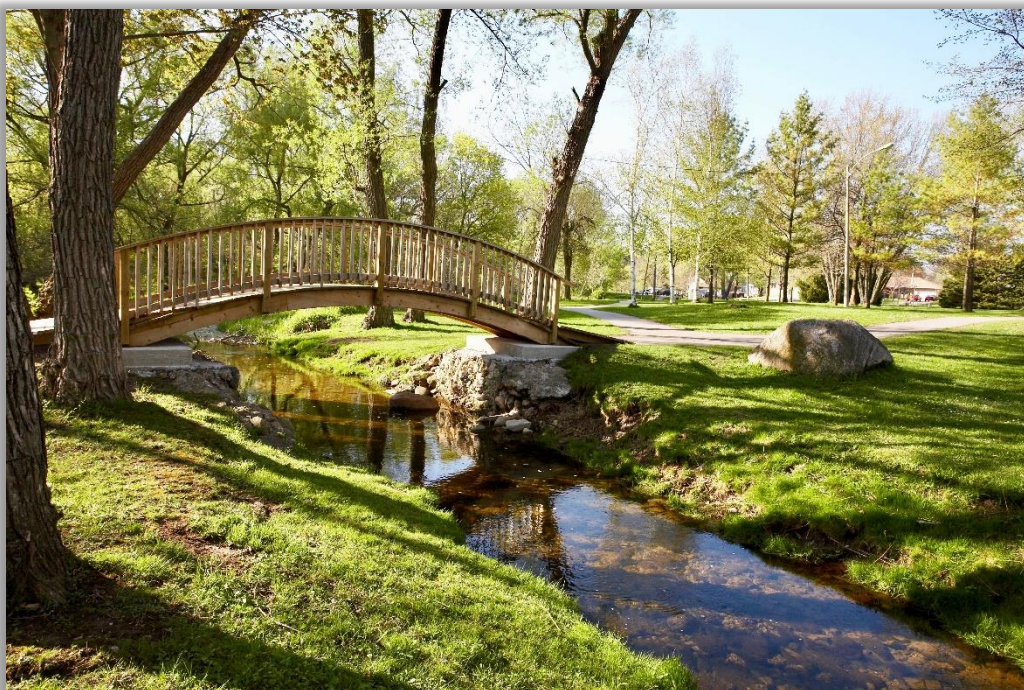
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Huron East has significantly more single detached homes compared to Ontario (85.2% of housing units are single detached homes in Huron East, compared to 54.1% across Ontario) and fewer apartments (only 8.8%, compared to 30.8%), row houses (2.4% compared to 9.1%) and semi-detached homes (1.9% compared to 5.6%).

Figure 9 Structure type by Occupied Dwelling, 2021



Source: McSweeney & Associates from Manifold Data Mining Inc. SuperDemographics 2021.





8.2 Social and Community Services

Table 38: Social and Protective Services

Protective Services		
Service	Service Provider	Contact
Fire	Huron East Fire Department	<p>911</p> <p>Brussels Fire Station - 51 CN Road, Brussels</p> <p>Grey Township Fire Station - 44358 Brandon Road, Ethel</p> <p>Seaford Fire Station - 31 Birch Street, Seaford</p>
Police Services	OPP	<p>911</p> <p>Non-emergency 1-888-310-1122</p> <p>Offices: 330 Wallace Ave N, Listowel, ON N4W 1L3</p>
Ambulance/Paramedics	Huron County Paramedic Services	<p>911</p> <p>519-524-8394</p> <p>2nd Floor - 401 Beech St.</p> <p>Clinton, ON N0M 1L0</p>
Emergency Shelters / Resource Centres		
Shelter/Resource	Service Provider	Contact
Huron Women's Shelter and Second Stage Housing of Huron	113 North Street N, Clinton, ON N0M 1L0	<p>24 Hour Support & Information Phone Line: 1-800-265-5506 or 519-524-6245</p> <p>Clinton Office: 519-524-5333 x 222</p>
Victim Services of Huron County	325 Albert Street Clinton, ON N0M 1L0	<p>519-600-4108</p> <p>info@victimserviceshuron.ca</p>



Health Care Services	
Shelter/Resource	Service Provider Contact
Seaforth Community Hospital	24 Centennial Dr., Seaforth, ON N0K 1W0
Huron Community Family Health Team	32B Centennial Drive Seaforth ON N0K 1W0
Gateway Rural Health Research Institute	373 Turnberry Street Brussels, ON N0G 1H0 Main Office: 74 Kingston St, Goderich, ON N7A 3K4
Resilience Huron Perth Mental Health Services	92 Goderich Street West, Seaforth, ON N0K 1W0
Choices for Change (Counselling Centre)	Main Office: 10 Downie Street., 3rd Floor, Stratford, Ontario N5A 7K4
South West LHIN - Home & Community Care	32 Centennial Dr, Seaforth, ON N0K 1W0
Onecare Home & Community Support Services	317 Huron St, Clinton, ON N0M 1L0
Alzheimer Society of Huron County	317 Huron St, Clinton, ON N0M 1L0

Source: McSweeney & Associates and the Municipality of Huron East



8.3 Education and Daycare

Table 39: Primary and Secondary Schools

Elementary Schools	
Name	Address
Bluewater Coast Elementary School	Box 130, 85 York St, Hensall, ON N0M 1X0 519-262-2833
Huron Centennial Public School	39978 Centennial Rd, Brucefield, ON N0M 1J0 519-233-3330
Seaford Public School	58 Chalk St N, Seaford, ON N0K 1W0 519-527-0790
North Woods Elementary School	84925 Ethel Line, Ethel, ON N0G 1T0 519-887-6601
St. James Catholic School	13 Chalk Street, Box 100, Seaford, ON N0K 1W0 519-527-0321
Secondary Schools	
Centre for Employment and Learning	9 Goderich Street West, P.O. Box 1019 Seaford, Ontario N0K 1W0 519-527-2288 or 519-440-6352

Source: <https://www.amdsb.ca/apps/pages/ourschools/>; <https://huronperthcatholic.ca/programs-and-services/french-immersion/>; <https://csviamonde.ca/nos-ecoles/trouver-une-ecole/>; <https://www.thecentreforemploymentandlearning.ca/>; <http://reachhuron.ca/>; and <https://huronperthcatholic.ca/our-schools/our-schools/>.

Daycare Services	
Name	Address
Vanastra Early Childhood Learning Centre (also known as Tuckersmith Day Nursery)	26 Toronto Blvd, Clinton, ON, N0M 1L0 519-482-7634
Seaford Co-Operative Children's Centre	82 Chalk St N, Seaford, ON N0K 1W0 519-527-0682

Source: <https://www.huroneast.com/en/my-huron-east/childcare.aspx>

- Childcare subsidies are available for some Huron County families. Visit [here](#) to assess eligibility.
- [OneHSN](#) is an online portal designed to assist Huron County families learn about and apply for eligible services.



8.4 Recreational Facilities

Recreation Facilities	
Name	Address
Community Centers	
Seaforth & District Community Centre	122 Duke St Seaforth, ON N0K 1W0 T: 519-527-1272 Open 24 hours https://www.facebook.com/Seaforth-and-District-Community-Centre-1609486459282535/
Brussels, Morris & Grey Community Centre	800 Sports Drive Brussels, ON N0G 1H0 T: 519-887-6621 M-F: 8:30 am to 5 pm Sat/Sun: closed https://www.facebook.com/brussels.arena/
Vanastra Recreation Centre	26 Toronto Blvd Clinton, ON N0M 1L0 T: 519-482-3544 Monday 8a.m.-9p.m. Tuesday 7a.m.-9p.m. Wednesday 7a.m.-8:30p.m. Thursday 8a.m.-9p.m. Friday 7a.m.-4p.m. Saturday 9a.m.-4p.m. Sunday 2p.m.-4p.m. https://www.huroneast.com/en/being-active/recreation-and-programs.aspx
Sports Facilities	

Arena

Seaforth & District Community Centre



Golf	<p>Seaforth Golf Club 42990 Front Rd, Seaforth, ON N0K 1W0 519-522-0985</p>
Fitness Clubs	<p>Seaforth Curling Club 116 E William St, Seaforth, ON N0K 1W0 519-527-0590</p>
Fitness Clubs	<p>Vanastra Curling Club 39 1st Ave, Clinton, ON N0M 1L0 519-482-3055</p>
Destinations	
Brewery	Half Hours on Earth
Winery	Maelstrom Winery
Racetrack	Walton Raceway
Parks and Trails	
Natural Amenities	Maitland River (fishing, kayaking/canoeing, hiking trail)
Cycling Trail	The Goderich to Guelph (G2G) Rail Trail bisects Huron East along its route.
Conservation area	Hullett Provincial Wildlife Area
Conservation area	George Taylor Conservation Area
Conservation area	Brussels Conservation Area
Conservation area	Clinton Conservation Area
Conservation area	Maple Keys Sugar Bush Conservation Area
Walking Trails	<p>Brussels Historic Walking Trail Brochure Brussels Fairy Trail Seaforth Historic Walking Tour Vanastra Heritage Trail</p>



Source: Municipality of Huron East <https://www.huroneast.com/en/being-active/parks-trails-and-playgrounds.aspx> and <https://www.huroneast.com/en/being-active/recreation-and-programs.aspx>

8.5 Events

Spring

Breath of Spring

Seaforth Lion's Club Fishing Derby

Summer

Brussels Homecoming

Huron East Canada Day Celebration

Fall

Seaforth Fall Fair

Brussels Fall Fair

Winter

Santa Claus Parade

Source: McSweeney & Associates and Municipality of Huron East

8.6 Local Media

Table 40: Radio

Media	Frequency	Contact
Bayshore Broadcasting	Country 104.9	https://www.bayshorebroadcasting.ca/
Blackburn Radio	101.7 The One	https://www.1017theone.ca/

Source: McSweeney & Associates and Municipality of Huron East



Table 41: Print

Media	Frequency	Phone	Website
Huron Citizen	Weekly	519-523-4792	https://www.huronicitizen.ca/
Seaforth Huron Expositor	Weekly	519-524-2614	https://www.seaforthhuronexpositor.com/
My News Today (Blackburn News)	N/A	1 800-265-3031	https://blackburnnews.com/

Source: McSweeney & Associates and Municipality of Huron East

8.7 Local Institutions

Table 42: Real Estate Institutions

Name	Address	Contact
Culligan Real Estate Ltd.	6 Main St S, Seaforth, ON N0K 1W0	519-600-1577
Realty Executives Platinum Limited	34 Main St S, Seaforth, ON N0K 1W0	519-600-4949
RE/MAX Real Estate Centre Inc.	33 Main St S, Seaforth, ON N0K 1W0	519-527-1577
Century 21 Heritage House Ltd. Brokerage	150 Main St N, Seaforth, ON N0K 1W0	519-527-0560

Source: McSweeney & Associates and Municipality of Huron East

Table 43: Financial Institutions

Name	Address	Contact
CIBC	44 Main St S, Seaforth, ON N0K 1W0	519-527-0100
Meridian Credit Union	49 Main Street South, Seaforth, ON N0K 1W0	519-527-0210
TD Canada Trust	56 Main St S, Huron East, ON N0K 1W0	519-527-1460

Source: McSweeney & Associates and Municipality of Huron East



8.8 Communications Infrastructure

Table 44: Communications Infrastructure

Cable, Internet, and Phone Services	
Name	Web
Bell Canada	https://www.bell.ca/
Tuckersmith Communications	https://tcc.on.ca/
Eastlink	https://www.eastlink.ca/

Source: Municipality of Huron East





APPENDIX - PROVINCIAL AND FEDERAL INCENTIVES

Capital	Web
Indigenous Economic Development Fund	https://www.ontario.ca/page/funding-indigenous-economic-development
AgriCompetitiveness Program	https://agriculture.canada.ca/en/agricultural-programs-and-services/agricompetitiveness-program
AgriMarketing Program	https://agriculture.canada.ca/en/agricultural-programs-and-services/agrimarketing-program
Business Development Bank of Canada (BDC)	http://www.bdc.ca/en/home.htm
Canada Small Business Financing Program - Industry Canada	http://www.ic.gc.ca/eic/site/csbfp-pfpec.nsf/eng/Home
Community Futures Program - Ontario	https://www.cfontario.ca/index.php
Southwestern Ontario Development Fund - Ministry of Economic Development, Job Creation and Trade	https://www.ontario.ca/page/southwestern-ontario-development-fund
Ontario Catapult Microloan Fund for Social Ventures	https://socialinnovation.ca/about/innovations-publications/the-ontario-catapult-microloan-fund/
Futurpreneur Canada	http://www.futurpreneur.ca/
Ontario Emerging Technologies Fund - Ontario Capital Growth Corporation	https://www.ocgc.gov.on.ca/oetf
Starter Company	https://www.ontario.ca/page/small-business-advice-support-services-regulations
Celebrate Ontario	https://www.ontario.ca/page/available-funding-opportunities-ontario-government#section-2
Investment Ready: Certified Site Program	https://www.ontario.ca/page/get-investment-ready-certified-site-designation-your-industrial-property
Ontario Creates	https://ontariocreates.ca/our-sectors/interactive/interactive-digital-media-



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Capital	Web
	fund/idm-fund-discoverability-and-commercialization
Transportation Grant Program - Municipal Stream	https://news.ontario.ca/en/backgrounder/1000417/community-transportation-grant-program-recipients-and-services
Futurpreneur Canada Newcomer Program	https://www.futurpreneur.ca/en/get-started/financing-and-mentoring/newcomer/
Productivity & Innovation Centre	https://www.nwoinnovation.ca/snapp-program
Clean Water and Wastewater Fund (CWWF)	https://www.infrastructure.gc.ca/plan/cwwf/cwwf-program-programme-eng.html
Dairy Processing Investment Fund	https://agriculture.canada.ca/en/agricultural-programs-and-services/dairy-processing-investment-fund/applicant-guide
Tourism Development Fund	http://www.mtc.gov.on.ca/en/awards_funding/funding.shtml
AgriScience Program - Projects	https://agriculture.canada.ca/en/agricultural-programs-and-services/agriscience-program-clusters/contact-information

Commercialization	Web
Ontario Centres of Excellence Inc.	http://www.oce-ontario.org/programs
SD Tech Fund	https://www.sdtc.ca/en/about/accountability/sd-tech-fund-evaluations/
Market Readiness	https://marketreadiness.oce-ontario.org/
Going Global Innovation	https://www.tradecommissioner.gc.ca/canadexpor/t/0003487.aspx?lang=eng
AC JumpStart	http://acceleratorcentre.com/programs/ac-jumpstart/
Canadian Technology Accelerators	https://ctaconnects.com/



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Commercialization	Web
AgrilInnovation Program (AIP): Enabling Commercialization & Adoption Stream	https://agriculture.canada.ca/en/agricultural-programs-and-services/agriinnovate-program/contact-information
Automotive Supplier Competitiveness Improvement Program (ASCIP)	https://sparkcentre.org/the-automotive-supplier-competitiveness-improvement-program/
Matching Investment Fund	http://www.milkingredients.ca/index-eng.php?id=129
Aboriginal Business and Entrepreneurship Development	https://canadabusiness.ca/programs/aboriginal-business-and-entrepreneurship-development-1/
Greenbelt Fund	http://www.greenbeltfund.ca/grants
Voucher for Innovation and Productivity	https://www.oce-ontario.org/programs/voucher-for-innovation-and-productivity-(vip)
SIF - Stream 2: Firm expansion and growth	http://www.ic.gc.ca/eic/site/125.nsf/eng/h_00004.html
Autonomous Vehicle Innovation Network -WinterTech Development	https://www.avinhub.ca/wintertech-av-development/
Next Generation Network Program	https://www.oce-ontario.org/programs/next-generation-network-program
Market Readiness Co-Investment Fund	https://marketreadiness.oce-ontario.org/investment-criteria/
Autonomous Vehicle Innovation Network -WinterTech Development	https://www.avinhub.ca/wintertech-development/

Media (Digital and Other)	Web
Film or Video Production Services Tax Credit (PSTC)	https://www.canada.ca/en/canadian-heritage/services/funding/cavco-tax-credits/film-video-production-services.html



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Media (Digital and Other)	Web
Industry Development Program - Ontario Media Development Corporation	https://ontariocreates.ca/investment-programs/industry-development/industry-development-program
Ontario Book Publishing Tax Credit (OBPTC)	https://ontariocreates.ca/tax-incentives/obptc
Canadian Media Fund: Experimental Stream	https://cmf-fmc.ca/program/innovation-experimentation-program/
Canadian Media Fund: Convergent Stream	https://cmf-fmc.ca/our-programs/
Broadband for E-Business and Marketing (BEAM)	http://www.neonet.on.ca/projects/current-projects/broadband-for-e-business-and-marketing/
FACTOR funding for the sound recording industry	https://www.factor.ca/our-programs/our-programs-overview/
Film Fund - Ontario Creates	https://ontariocreates.ca/our-sectors/film-tv/film-fund/film-fund-production
Film Fund: Marketing and Distribution Initiative	https://ontariocreates.ca/our-sectors/film-tv/film-fund/film-fund-marketing-and-distribution-initiative
Ontario Computer Animation and Special Effects Tax Credit (OCASE)	https://ontariocreates.ca/tax-incentives/ocase
Ontario Film and Television Tax Credit (OFTTC)	https://ontariocreates.ca/tax-incentives/ofttc

EDO-Community Infrastructure	Web
Brownfields Financial Tax Incentive Program - Ontario Ministry of Municipal Affairs and Housing	https://ontariosoilmanagement.ca/resources/Guide%20to%20Brownfields%20Financial%20Tax%20Incentive%20Program.pdf
Infrastructure Ontario's Loan Program	https://www.infrastructureontario.ca/Infrastructure-Lending/
The Ontario Trillium Foundation	https://www.otf.ca/
New Building Canada Fund (NBCF)	http://www.infrastructure.gc.ca/plan/nbcf-nfcc-eng.html



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EDO-Community Infrastructure	Web
Rural Economic Development (RED) Program	https://www.ontario.ca/page/rural-economic-development-program
Canada Foundation for Innovation	http://www.innovation.ca/en/OurFunds

Energy	Web
Canadian Industry Program for Energy Conservation (CIPEC)	https://www.nrcan.gc.ca/energy-efficiency/energy-efficiency-for-industry/canadian-industry-program-energy-conservation-cipec/20341
ecoENERGY Efficiency for Industry Program: ISO 50001	https://www.nrcan.gc.ca/energy-efficiency/energy-efficiency-for-industry/financial-assistance-energy-efficiency-projects/20413
SD Natural Gas Fund	https://www.sdtc.ca/en/sustainable-development-technology-canada-opens-new-round-of-funding-and-issues-call-to-action-to-canadian-cleantech-companies/
Ontario Green Investment Fund	https://www.ontario.ca/page/green-investment-fund
Save on Energy	https://www.saveonenergy.ca/Business.aspx

Export	Web
Canadian Commercial Corporation (CCC)	http://www.ccc.ca/
Export Development Canada	http://www.edc.ca/
New Exporters to Border States (NEBS)	http://www.canadabusiness.ca/eng/program/2229/
CanExport Program	https://www.tradecommissioner.gc.ca/funding-financement/canexport/index.aspx?lang=eng
National Trade Corridors Fund	https://www.tc.gc.ca/en/services/infrastructure/apply-ntcf-continuous-call.html
SIF - Stream 3: Investment attraction and reinvestment	http://www.ic.gc.ca/eic/site/125.nsf/eng/h_00004.html



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Human Resources and Training	Web
Apprenticeship Job Creation Tax Credit - Canada Revenue Agency	http://www.cra-arc.gc.ca/tx/ndvdl/tpcs/ncm-tx/rtrn/cmpltng/ddctns/Ins409-485/412/jctc-eng.html
Apprenticeship Training Tax Credit (ATTC) - Ministry of Finance	https://www.fin.gov.on.ca/en/credit/attc/
Canada Summer Jobs	https://www.canada.ca/en/employment-social-development/services/funding/canada-summer-jobs.html
Canadian Institutes of Health Research	http://www.cihr-irsc.gc.ca/e/37788.html
Concierge Service - Government of Canada	https://nrc.canada.ca/en/stories/concierge-service-helping-make-expansion-dreams-reality-small-business
Cooperative Education Tax Credit (CETC)	http://www.fin.gov.on.ca/en/credit/cetc/
Ontario Youth Apprenticeship Program (OYAP)	http://www.tcu.gov.on.ca/eng/eopg/programs/oyap.html
Mitacs Accelerate	http://www.mitacs.ca/accelerate
Ontario Labour Market Partnerships	http://www.tcu.gov.on.ca/eng/employers/labourMarket.html
Summer Company	http://www.ontario.ca/business-and-economy/summer-company-program-guidelines-2013
Youth Employment Fund	http://www.tcu.gov.on.ca/eng/employmentontario/youthfund/
Canada-Ontario Job Grant	http://www.tcu.gov.on.ca/eng/eopg/cojg/index.html
Autonomous Vehicle Innovation Network - TalentEdge	https://www.avinhub.ca/talent-development/
Pre-Apprenticeship Training Program - Ontario Ministry of Training, Colleges and Universities	http://www.tcu.gov.on.ca/eng/apprentices/pre_apprent.html
MITACS Elevate	https://www.mitacs.ca/en/programs/elevate/program-details



Human Resources and Training	Web
Skills Link Program	https://www.canada.ca/en/employment-social-development/services/funding/skills-link.html
Mushkegowuk Council Employment & Training Services	http://www.mushkegowuk.com/?page_id=2100
Opportunities Fund	https://www.biotalent.ca/programs/opportunities-fund/
Mitacs-Accelerate InDev	https://www.mitacs.ca/en/mitacs-accelerate-indev
Apprenticeship Employer Signing Bonus	http://www.tcu.gov.on.ca/eng/employers/emp_bonus.html
Skills Catalyst Fund	http://www.tcu.gov.on.ca/eng/eopg/programs/skills-catalyst-fund.html
College and Institutes Canada Clean Tech Internship	https://www.careerlauncher.ca/employers/our-internship-programs/clean-tech/
Environmental Youth Corps Internship Program	http://www.eco.ca/wage-subsidy-programs/

Research and Development	Web
Communications Research Centre Canada - Industry Canada	https://www.ic.gc.ca/eic/site/069.nsf/eng/home
Early Researcher Awards	https://www.ontario.ca/page/early-researcher-awards
Ontario Innovation Tax Credit (OITC)	https://www.fin.gov.on.ca/en/credit/oitc/index.html
Ontario Research and Development Tax Credit	https://www.fin.gov.on.ca/en/credit/ordtc/index.html
Ontario Research Fund - Research Excellence (ORF-RE)	https://www.ontario.ca/page/ontario-research-fund-research-excellence
Scientific Research and Experimental Development Tax Incentive Program - Canada Revenue Agency	https://www.canada.ca/en/revenue-agency/services/scientific-research-experimental-development-tax-incentive-program.html
New Directions Research Program - OMAFRA	http://www.omafra.gov.on.ca/english/research/new_directions/
Automotive Partnership Canada	http://www.apc-pac.ca/index_eng.asp



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Research and Development	Web
Industrial Research Chairs Grants	http://www.nserc-crsng.gc.ca/Professors-Professeurs/CFS-PCP/IRC-PCI_eng.asp
College and Community Innovation Program Applied Research and Development Grants	http://www.nserc-crsng.gc.ca/Professors-Professeurs/RPP-PP/ARD-RDA_eng.asp
Collaborative Research and Development Grants	http://www.nserc-crsng.gc.ca/Professors-Professeurs/RPP-PP/CRD-RDC_eng.asp
NSERC Engage R&D	http://www.nserc-crsng.gc.ca/Professors-Professeurs/RPP-PP/Engage-Engagement_eng.asp
Small Business Assessment Monitoring and Plan (STAMP)	http://www.neonet.on.ca/projects/current-projects/stamp/
Aquaculture Collaborative Research and Development Program	https://www.dfo-mpo.gc.ca/aquaculture/acrdp-pcrda/index-eng.htm
SIF - Stream 4 - Collaborative Technology Development and Demonstration Stream	http://www.ic.gc.ca/eic/site/125.nsf/eng/00002.html
Aboriginal Participation Fund - Advanced Exploration and Development Support Sub-Stream	https://www.mndm.gov.on.ca/en/mines-and-minerals/aboriginal-participation-fund
Aboriginal Participation Fund - Early Exploration Support Sub-Stream	https://www.mndm.gov.on.ca/en/mines-and-minerals/aboriginal-participation-fund
Aboriginal Participation Fund - Education and Relationship-Building Stream	https://www.mndm.gov.on.ca/en/mines-and-minerals/aboriginal-participation-fund
Aboriginal Participation Fund - Values Mapping and Related Projects Stream	https://www.mndm.gov.on.ca/en/mines-and-minerals/aboriginal-participation-fund
Quantum Leap	https://cqdm.org/en/quantum-leap-programme-de-financement-pour-la-recherche-sur-la-decouverte-du-medicament/
Canadian International Innovation Program (CIIP)	https://www.tradecommissioner.gc.ca/funding-financement/ciip-pcii/index.aspx?lang=eng
SIF - Stream 1 R&D and commercialization	http://www.ic.gc.ca/eic/site/125.nsf/eng/h_00004.html



Research and Development	Web
Autonomous Vehicle Innovation Network - R&D	https://www.avinhub.ca/av-rd-fund/
ENCQOR 5G	https://ontario.encqor.ca/
National Science and Engineering Council of Canada	http://www.nserc-crsng.gc.ca/Professors-Professeurs/Grants-Subs/Explore-Explorer_eng.asp
Genome Canada	https://www.genomecanada.ca/en/programs/funding-opportunities

Innovation	Web
Bioenterprise Seed Funding	https://bioenterprise.ca/programs/
Ontario Business Research Institute Tax Credit	http://www.fin.gov.on.ca/en/credit/obritc/
Build in Canada Innovation Program (BCIP)	https://www.ic.gc.ca/eic/site/101.nsf/eng/home
MaRS Catalyst Fund	https://impactinvesting.marsdd.com/mars-catalyst-fund/
Centre of Excellence in Next Generation Networks (CENG N)	http://www.nce-rce.gc.ca/NetworksCentres-CentresReseaux/CECR-CECR/CENG N_eng.asp
Connect to Innovate	https://www.canada.ca/en/innovation-science-economic-development/programs/computer-internet-access/connect-to-innovate.html
Application Toolkit: Strategic Innovation Fund - Steel and Aluminum	http://www.ic.gc.ca/eic/site/125.nsf/eng/h_00009.html
IBM Innovation Incubator Project - Customer Demonstration Program	https://www.ibm.com/ibm/ca/en/ibmcanada100/investments-in-ontario.html
Impact Canada Challenge Hub	https://impact.canada.ca/en
Fisheries and Aquaculture Clean Technology Adoption Program	http://www.dfo-mpo.gc.ca/aquaculture/business-entreprises/factap-application-patppa-eng.htm
SIF - Stream 5: National ecosystems	http://www.ic.gc.ca/eic/site/125.nsf/eng/00017.html



2022 Community Profile

Innovation	Web
Creative Export Canada	https://www.canada.ca/en/canadian-heritage/services/funding/creative-export-canada.html
Innovation for Defence Excellence and Security (IDEaS)	https://www.canada.ca/en/department-national-defence/programs/defence-ideas.html
Strategic Innovation Fund (SIF)	http://www.ic.gc.ca/eic/site/125.nsf/eng/home
Environment	Web
Ontario Community Environment Fund	https://www.ontario.ca/page/ontario-community-environment-fund
Green Freight Assessment Program (GFAP): Up to \$100k in Funding	https://www.nrcan.gc.ca/energy-efficiency/energy-efficiency-transportation/greening-freight-programs/green-freight-assessment-program/20893
Electric Vehicle Infrastructure Demonstration (EVID) Program	https://www.nrcan.gc.ca/climate-change/green-infrastructure-programs/electric-vehicle-infrastructure-demonstration-evid-program/20467
COVID-19	Web
COVID-19 Federal Financial Grants	https://www.canada.ca/en/department-finance/economic-response-plan.html
COVID-19 Ontario Relief Grants	https://www.app.grants.gov.on.ca/msrf/#/
COVID-19 Ontario Small Business Relief Grant	https://www.ontario.ca/page/businesses-get-help-covid-19-costs

2022

ECONOMIC DEVELOPMENT STRATEGIC PLAN

for the Municipality of Huron East





2022

ECONOMIC DEVELOPMENT STRATEGIC PLAN

July 2022



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1. INTRODUCTION

intro

Huron East is a Municipality in Southwestern Ontario. Located in Huron County, Huron East was formed in 2001 through the amalgamation of the Town of Seaford, Townships of Tuckersmith, McKillop, Grey, and the Village of Brussels. Huron East has two urban centres, the Town of Seaford and the Village of Brussels, each with main street commercial areas that support the needs of local residents. Huron East also has a strong agricultural focus including farming and agri-food businesses. The Municipality has three established 'dry' industrial parks, one in each of the communities of Seaford, Brussels and Vanastra, that are fully occupied.

From 2001 to 2016 there was a gradual population decline, but from 2016 to 2021 there was a subsequent increase, reaching a population of 9,829 in 2022. The population is expected to increase by 9.5% between 2021 and 2031 and there are new residential developments underway to accommodate some of this growth.

From the perspective of economic prosperity, the key drivers in Huron East in terms of jobs (as defined by the North American Industry Classification System) are Agriculture, forestry, fishing and hunting; Manufacturing; Health care and social assistance; Construction; and Retail trade.

Huron East is in a period of positive transition. With a recent change in Municipal leadership and staff, there is an opportunity to put in place a new set of directives. Not to mention, the world is getting back to a new normal as the state of the COVID pandemic is waning.

Municipal leaders in Huron East require a mutual and clear understanding of economic development and what it takes for their Municipality to be investment ready. The actions outlined in this Economic Development Strategic Plan are a result of clear direction from the community through an extensive community consultation process.





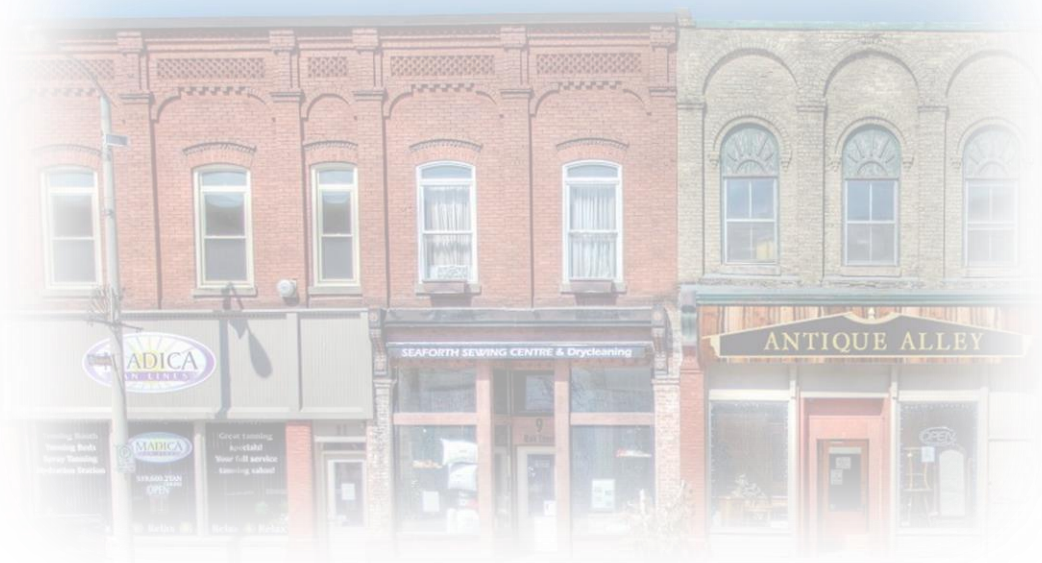
2. PURPOSE OF THE STRATEGIC PLAN

The Municipality of Huron East is undertaking this Economic Development Strategic Plan to produce actionable strategies with an eye toward both short-term and long-term local development.

This Economic Development Strategic Plan is a strategic road map to help the Municipality of Huron East achieve an environment conducive to attracting new and diverse businesses alongside supporting the expansion and retention of its current businesses over the next five years. The resulting actions are concise, doable, and realistic and will help to build a solid foundation with which to have a supportive business environment for existing and new businesses.

The goals of this strategy are to:

- Create employment opportunities for residents through retention, expansion/attraction of local industry, with a potential focus on small, rural entrepreneurial enterprises;
- Diversify and expand communities' current economies, to help enhance local investment and opportunity;
- Identify strategies allowing for economic competitiveness in the present and to anticipate future development needs; and
- Build and sustain collaborative partnerships with local stakeholders.





Economic development is a long-term investment for communities. To support the Economic Development Strategic Plan, the Municipality requires ongoing, annual resources in place. To implement the Economic Development Strategic Plan, the Municipality will need to identify adequate annual resources, including human and financial resources, to properly fund and support its economic development program as well as the community and infrastructure initiatives as laid out in this plan.

Upon approval of the Economic Development Strategic Plan, the **Top 5 Strategic Actions for the Municipality of Huron East**, over the next five years, will be:

1. Begin the process to recruit an Economic Development Professional to implement the Strategic Plan.
2. Undertake an Investment Readiness Coaching and Training exercise for Municipal staff, elected officials, and other relevant stakeholders, to be better informed about what it means and what is required for Huron East to be investment-ready.
3. Continue to build relationships with, but not exclusive to, the Huron County Economic Development Office, Huron Chamber of Commerce, Seaforth BIA, Ontario's West Coast, and local businesses to develop an extensive business support network.
4. Create and continually update a database of businesses within the Municipality as well as the names/contact information of the owners and managers.
5. Develop an inventory of available properties including employment lands (serviced and unserviced) and vacant industrial and commercial buildings for lease. Coordinate this inventory with the County of Huron Economic Development to ensure that any investment inquiries made at the County level can be appropriately redirected.

The remainder of the report explains the process followed to arrive at the strategic actions outlined below, followed by the key findings in each step of the way.

3. ECONOMIC DEVELOPMENT STRATEGIC THEMES, GOALS AND ACTIONS

Staff and stakeholder consultation, as well as in-depth data analysis, provided opportunities to conclude key priorities for economic development in Huron East. The themes that emerged during the strategic planning process are considered strategic areas of focus. The qualitative and quantitative research yielded three themes that were discussed at the Working Session.



1. **Communication, Collaboration and Coordination:** this is about building partnerships and strategic networks to drive local entrepreneurship, innovation, investment and diversification of business types.
2. **Business Retention and Supporting Local Business:** this is about continuing to develop a strong resilient economic base and ensuring that successful businesses and new businesses are compatible with the local environment.
3. **Business Attraction:** this is about retaining the local talent that supports the local economy by ensuring access for all to quality amenities, and facilities for human development, which will ultimately support the attraction of a diverse, and talented workforce in the long term.



As a result of further consultation and discussion after the Working Session was completed, it was determined that there are three strategic goals that Huron East should focus on.



GOAL 1 : Better understand what economic development entails and collectively work towards Huron East being investment ready.



GOAL 2 : Effectively build positive relationships through productive communication and engaged collaboration with the business community and various levels of government.



GOAL 3 : Build a Huron East business retention program that supports local business.

The following are the proposed strategic actions:

Goal 1: Better understand what economic development entails and collectively work towards Huron East being investment-ready.



Business investment consists of understanding the current state of the business community as well as a targeted effort to attract new businesses to the area. Huron East needs to be ready to capitalize on potential investment opportunities with the right information, infrastructure, workforce, and lands and buildings in place.

Actions

1. Upon approval of the Economic Development Strategic Plan, begin the process to recruit an Economic Development Professional to implement the Strategic Plan.
2. Undertake an Investment Readiness Coaching and Training exercise for Municipal staff, elected officials, and other relevant stakeholders, to be better informed about what it means and what is required for Huron East to be investment ready.
3. Undertake an Investment Readiness Action Plan that should include economic development actions such as, but not exclusive to the following:
 - a. Add the 2022 Huron East Community Profile to the Municipality's website. Update the Community Profile on an annual basis.
 - b. Develop an inventory of available properties including employment lands (serviced and unserviced) and vacant industrial and commercial buildings for lease. Coordinate this inventory with the County of Huron Economic Development to ensure that any investment inquiries made at the County level can be appropriately redirected.
 - c. Undertake an Economic Development website content review and update with current and pertinent information.
 - d. Identify locations for new highway commercial lands and consider rezoning/official plan amendment to permit franchise-based commercial development.



- e. Develop and implement a Huron East Community Improvement Plan that encompasses all of Huron East and includes all relevant legislatively permitted community improvement planning tools relevant for both the urban and rural areas. The following planning tools are examples of financial incentive programs that contribute toward improving one or more of the following areas:
 - Agriculture: to increase agricultural use and increased agri-tourism (i.e., tax increment financing, building and land improvement, etc.)
 - Industrial/employment: to provide opportunities for land development, redevelopment of brownfields, etc. (i.e., tax increment financing, vacant lands tax assistance, building permit and planning application fee, etc.)
 - Downtown improvement: revitalization (façade improvements; signage and property improvements, etc.)
- f. Undertake a Target Sector Analysis to determine the strongest sectors in Huron East and to help to provide direction for investment attraction purposes.
- g. Undertake a Business Mix Analysis to understand the most appropriate business mix in Huron East and to identify gaps and opportunities.
- h. Undertake a Competitive Land Analysis to better understand the existing employment land supply and to identify potential future development area(s) that could or should be considered for employment lands for industrial development.



Goal 2: Effectively build positive relationships through productive communication and engaged collaboration with the business community and various levels of government.



A vibrant community works to nurture their business climate. Creating a community that has the necessary infrastructure and regulatory environment for businesses to succeed is critical to both attracting and retaining business while building a cohesive community through communication, collaboration and coordination resulting in a solid foundation for business to thrive.

Actions

1. Create and continually update a comprehensive database of all local businesses within the Municipality, including the names and contact information of the owners and managers.
2. Continue to build relationships with, but not exclusively to, the Huron County Economic Development Office, Huron Chamber of Commerce, Seaforth BIA, Ontario's West Coast, and local businesses to develop an extensive business support network.
3. Communicate the status of the implementation of the Economic Development Strategic Plan regularly with the business community and to Huron East Council.
4. Facilitate networking and collaboration between all the businesses throughout Huron East by establishing a program that brings businesses together.
5. Develop and implement a program in Huron East to welcome new businesses into the community.
6. Market the strengths of Huron East for business investment through multiple means of media including print and electronic.

Goal 3: Build a Huron East business retention program that supports local business.



The majority of job growth and new investments come from existing businesses (70 to 80% is a generally accepted percentage). Having a supportive business environment will keep local businesses loyal to the community. Keeping businesses in Huron East and helping to ensure that they can thrive and grow will ultimately benefit the community.

Actions

1. Clearly understand the business community - who they are, what they do and what their needs are - to ensure that resources are in place to help them to succeed and grow.
 - a. Establish and implement a formal Business Visitation Program (building off the success of the Huron County Business Visitation Program) and track the results.
 - b. Ensure to respond quickly to any issues that need resolution or any opportunities that may be uncovered.
2. Communicate business successes and share with Huron East Council, staff and Huron County EDO.
3. Work with local business organizations to determine the feasibility and best approach to a 'shop local' campaign that addresses both the urban areas and rural areas in Huron East.
4. Continue to update and promote the Business Directory on the municipal website. Ensure that it truly represents local businesses and that the information is current, and that website links are valid.
5. Consider the development of a Vacant Building Bylaw to reduce the number of vacant buildings and/or manage the conditions of the buildings. If agreeable, implement a Vacant Building Bylaw.
6. Act as the conduit for Huron East businesses to direct them to the Huron County Small Business Development Centre to assist them with succession planning to help retiring business owners sell or pass on their business rather than closing.



7. Direct and encourage local businesses to participate in provincially funded digital business support programs.
8. Continue to advocate for and support local businesses by developing and providing resources and information, access to grant opportunities and access to expertise.
9. Consider opportunities to support local businesses by developing, promoting or encouraging increases in the local labour force through strategies such as affordable housing, government programs, attraction and retention of residents, etc.
10. Strengthening Downtown Commercial Cores:
 - a. Develop a stronger bylaw around the conversion of downtown ground floor commercial properties into residential and enforce the bylaw.
 - b. Brussels
 - i. Work with the businesses and property owners in Brussels to consider the development of a Brussels Business Improvement Association.
 - ii. Support the implementation of the Community Improvement Plan that is in place to help to stimulate private investment.
 - iii. Work with the main street building owners to revert the residential spaces on the ground floor to commercial space to provide space to attract retail and service.
 - c. Seaforth
 - i. Continue to build relationships and support the Seaforth Business Improvement Association through deliberate and regular communications.
 - ii. Review existing downtown bylaws, repeal the bylaws that are not being enforced and enforce existing bylaws, especially concerning downtown areas.
 - iii. Update the 2009 Heritage Conservation District document to better reflect the current and future needs of Seaforth.
11. Increasing Tourism
 - a. Implement the Huron County gateway and wayfinding signage program in Huron East.
 - b. Develop an inventory of all tourism assets located in or that take place in, Huron East, in coordination with Huron County.



- c. Promote Huron East tourism assets through electronic and print options.
- d. Work closely with local tourism organizations, specifically Ontario's West Coast, to promote Huron East and its tourism assets.
- e. Undertake a feasibility study to determine if there are opportunities for tourist accommodations in Huron East.

12. Strengthening the Agriculture Sector

- a. Continue strengthening relationships and start building a comprehensive understanding of the agricultural sector in Huron East through the Municipality's new Business Visitation Program.
- b. Include Agriculture in the Target Sector Analysis to determine those secondary or spin-off businesses that would be best suited for Huron East.
- c. Engage the farm community in discussions regarding municipal policies, bylaws and programs that may be impacting their farm business operations.





Collaborating with Huron County

Huron County has an established Economic Development Program that strongly supports economic development in the County and directly in Huron East. Huron East needs to continue to work closely with staff in Huron County to help strengthen and promote the programs that will benefit the businesses in Huron East.

The Huron County Planning Department is the lead planning agency for Huron East, with a well-established positive working relationship with the Municipality. The Huron County Planning Department has a dedicated planner to work with Huron East on planning applications.

Economic Development

1. It is paramount that the Municipality clearly understands the initiatives and focus of the Huron County Economic Development program and works closely with Huron County Economic Development staff to best connect Huron County businesses with the County on relevant programs including but not exclusive to:
 - Entrepreneurship programs i.e., Starter Company, Summer Company, small business consultations, workshops for small businesses, grant opportunities, networking opportunities, research assistance, etc.
 - Digital Service Squad
 - Home childcare development program
 - West Coast Signage Program
 - Huron County Immigration Partnership
 - Business success stories
 - BusMap
 - Business support newsletter
 - COVID-19 business support
 - New to Huron (newcomer settlement and healthcare)



Planning

1. Continue to work closely with the dedicated staff at Huron County on all planning applications for Huron East.
2. Have a clear understanding of the Huron County application process for building permits and planning applications.
3. Work with Huron County Planning staff to establish policies around development charges for Huron East.



APPENDIX A - PROCESS FOLLOWED

The process followed to create the Municipality of Huron East Economic Development Strategic Plan was comprised of a document review, statistical analysis and comprehensive community and economic development partner consultation.

The study began with a community tour of the Municipality of Huron East and a document review to understand the physical, economic and community landscape. This was followed by a statistical analysis of the local economy and demographics which yielded a current Situational Analysis Report, after which a thorough consultation process was followed that included:

- A series of one-on-one interviews with businesses and economic development stakeholders;
- Focus group sessions;
- A working session with key stakeholders; and
- A Strategic Action Planning session with Municipality of Huron East staff.





APPENDIX B - STAKEHOLDER CONSULTATIONS

Consultation Process

Approximately 60 stakeholders were consulted throughout this process.

The consultations consisted of confidential one-on-one interviews, an online survey, focus groups based on key stakeholder groups and a working session with targeted community leaders, and economic development stakeholders with representation from the following:

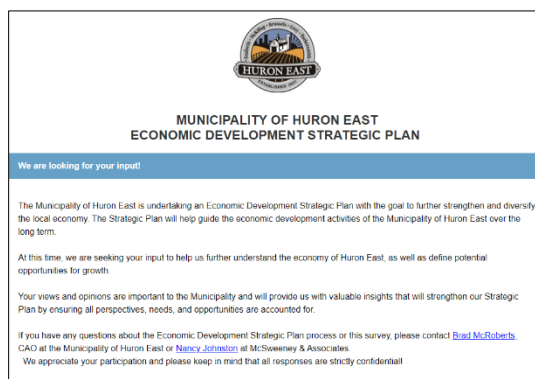
- Mayor and Council
- Economic Development Committee
- Huron East senior staff
- Huron County Economic Development and Planning staff
- Regional organizations representing agriculture, community, business, and labour
- Local businesses representing manufacturing, service, retail, transportation, farms, agriculture support, downtown Brussels, downtown Seaford and tourism

Interviews

One-on-one interviews were conducted with key stakeholders including Municipality of Huron East senior staff, Mayor and Council, Huron County staff and key businesses. Seven open-ended questions were used to guide both the interviews. These questions probed into the major strengths and challenges of doing business in Huron East and looked forward to helping define future opportunities, aspirations and results. Participants provided feedback on these questions, contributing significantly to the understanding of the business climate and potential development pathways.

Online Survey

An online survey with the same seven questions was available on the Municipality's website for the month of April, with the link being sent out to 25 specific key local businesses.



Focus Groups

Four focus groups took place in the Municipality of Huron East, which entailed a guided discussion based on the same set of the seven open-ended questions used for the interviews and online survey.



Working Session

The Working Session was held on May 31, 2022. The purpose of the Working Session was to bring together economic development, community and business leaders to review the project findings, to get confirmation on the themes that were derived from the research, and to begin strategizing and crafting action items for each of those themes that emerged from the consultation process. Participants worked to identify actions that would address the challenges and opportunities under the following three different themes.

1. **Communication, Collaboration and Coordination:** this is about building partnerships and strategic networks to help to drive local investment and diversification of business types.
2. **Business Retention and Supporting Local Business:** this is about continuing to develop a strong resilient economic base and ensuring that the business environment is supportive of local business.
3. **Business Attraction:** this is about having the right infrastructure in place to be ready for investment.



Strategic Action Planning Session

Upon completion of the Working Session, a draft set of strategic economic development directions and actions were prepared and provided to the CAO for review. To ensure that the actions aligned with the aspirations and vision of Huron East, a Strategic Action Planning Session was held with Huron East CAO.

Working through the Strategic Action Planning Session, McSweeney & Associates and Huron East staff were able to reflect collaboratively on the directions and actions and derive a set of agreed-upon strategic initiatives that are doable and realistic for the Municipality of Huron East over the next five years.

Special Council Presentation

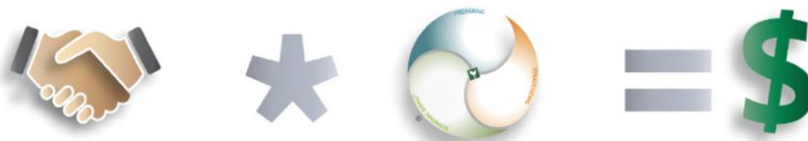
A special meeting of council was organized for Huron East Council to review and discuss the Draft Economic Development Strategic Plan and the proposed actions.

At the meeting, McSweeney & Associates presented an overview of their Formula for Economic Development Success® which provided a high-level review of economic development sustainability and the role of economic development for Huron East.

After the discussion on the Formula for Economic Development Success, McSweeney & Associates presented the Draft Economic Development Strategic Plan.

The response of the elected officials in attendance at the Special Council Meeting was one of agreement and understanding of the Formula for Economic Success® and mutual support for the need to work closely together to effectively implement Huron East's Economic Development Strategic Plan.

Formula for
Economic Development Success®
 People * Process = Power of ED

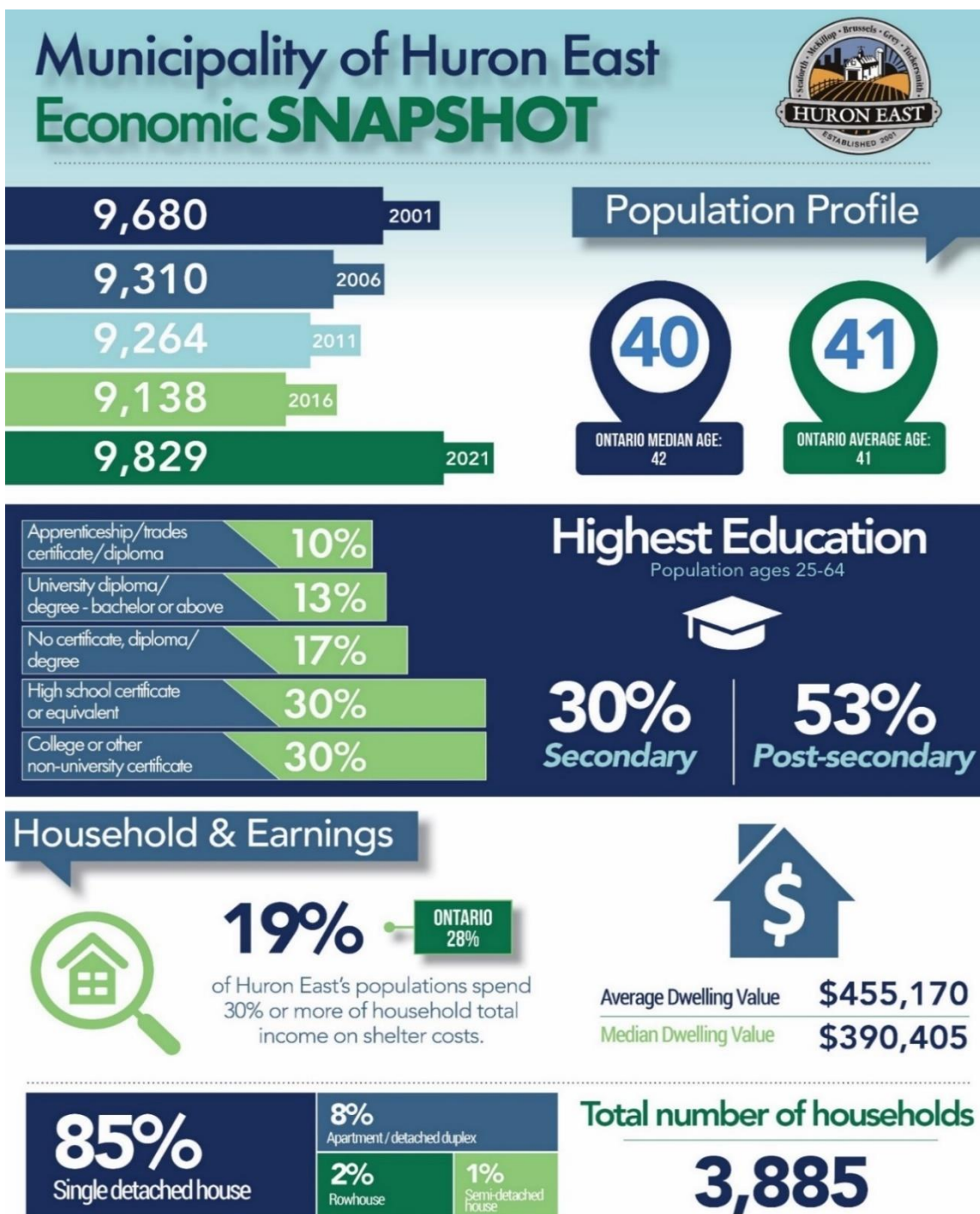




2022-2027

APPENDIX C - A STATISTICAL SNAPSHOT OF THE MUNICIPALITY OF HURON EAST

For a more detailed analysis of Huron East's stats and data please refer to the Situational Analysis.



All data sourced from Manifold SuperDemographics 2021, unless otherwise specified.





2022-2027

Municipality of Huron East Economic **SNAPSHOT**



Labour Force & Local Economy

Median Employment Income Average Employment Income

\$36,685 **\$45,361**

ONTARIO MEDIAN

\$37,648

ONTARIO AVERAGE

\$54,082

PARTICIPATION RATE

ONTARIO
65.0%**69.0%**

EMPLOYMENT RATE

ONTARIO
59.0%**65.5%**

UNEMPLOYMENT RATE

ONTARIO
9.1%**5.0%**

Top 5 Sectors by Industry**

Agriculture, Forestry,
Fishing and Hunting

Manufacturing

Health Care &
Social Assistance

Construction



Retail Trade

Top 5 Sectors by Occupation**

Trades, Transport
& Equipment
Operators

Sales & Service



Management

Business, Finance
& AdministrationNatural Resources,
Agriculture and
related production
occupations

** by labour force employment

All data sourced from Manifold SuperDemographics 2021, unless otherwise specified.



APPENDIX D - STRENGTHS, CHALLENGES, OPPORTUNITIES, ASPIRATIONS AND RESULTS (SCOAR®)



The SCOAR® (Strengths, Challenges, Opportunities, Aspirations, Results) is a detailed analysis of the current situation involving statistical analysis of the local economy, regional competitive outlook, trends and forecasts, investment readiness assessment, strengths/weaknesses/opportunities review using the McSweeney exclusive SCOAR® analysis.

Place

- Located between Stratford and Goderich (on Lake Huron), and one hour drive to London and Kitchener/Waterloo
- On the way to cottage country (Lake Huron)
- Two commercial centres (Town of Seaford, Village of Brussels) each with their own distinct identity, as well as 30 small hamlets each with their own unique histories
- Excellent agricultural land, with successful agricultural operations
- Safe community with strong community support
- Access/proximity to good health care
- Historic locations throughout Huron East with poignant stories in Canada's history

People

- Open, friendly, welcoming, like to celebrate and are proud of Huron East
- Growing population and large enough to support business





- New residents bringing in new attitudes and expectations

Municipal Services

- Municipal staff are accessible, offer good customer service and can easily navigate through the development process
- Infrastructure (i.e., roads, sidewalks) is well maintained

Business

- Seaforth, the main urban centre, is historic, clean and inviting with unique shops and a well-run Business Improvement Association
- Core of small, supportive businesses with excellent customer service provide sufficient degree of amenities
- Diversity in the economy and work opportunities
- Entrepreneurial spirit with unique niche businesses



People

- New residents do not engage in the community
- Lack of population growth in the 20 to 40-year-old age bracket

Place

- Lack of Highway Commercial zoned lands in Seaforth
- Amalgamation of the former Townships of Grey, McKillop and Tuckersmith, and the Town of Seaforth and Village of Brussels
- Distance (approximately 90 km) to the 400 series highways with no easy access to get to Huron East
- Expensive, inconsistent or unavailable high-speed internet depending on location
- Lack of signage makes wayfinding difficult, especially for new residents and visitors

Community

- Shortage of new housing and the current inventory is aging and expensive
- Loss of public schools and seniors' residence



- Does not present to new residents as a welcoming place due to some of the local attitudes (i.e., apprehensive of change)
- Lack of amenities for young families including recreation programs/facilities
- Low interest in volunteerism
- A large number of residents commute outside of Huron East for work
- Lack of a public transportation system
- Lack of local accommodations for overnight visitors
- Limited serviced land available for industrial or commercial development
- Tendency for the rural and urban communities to work independently, creating a lack of cohesion
- Lack of regional identity
- Lacking something specific to create a tourist destination

Business

- Little succession planning being done in local businesses, including farms
- Retail/service leakage outside of Huron East
- Lack of cohesion and collaboration among businesses (businesses generally keep to themselves)
- Lack of 'name brand' businesses
- Retail business hours are inconsistent and not geared to the current customer base
- Businesses struggling as a result of the pandemic
- Difficult to hire staff due to labour shortages (unemployment was at 4% at the height of the pandemic)
- Designated heritage area in Seaford limits what businesses can do aesthetically
- Brussels is tired looking with vacant storefronts and/or residential on the ground floor



- Absentee landlords with vacant commercial spaces that are not improving their buildings or actively leasing their spaces
- Lack of initiative by some business owners to invest in improving the appearance of their properties



Tourism

- Create a destination to encourage visitors to stop in East Huron
- Tourism promotion of existing assets
- Expand on the G2G (Guelph to Goderich) trail that goes through Huron East
- Farm tours and agri-tourism
- Attract more accommodations
- Further develop the equine sector
- Develop a “cultural village” with arts
- Culinary tourism

Industrial/commercial

- Create serviced industrial and/or commercial land available in Vanastra, Brussels and Seaford
- Attract small manufacturing businesses
- Establish highway commercial zoned lands

Agriculture

- Value-added industry (i.e., food processing, breweries, wineries, etc.)
- Encourage agricultural innovation and technology
- Tertiary niche agriculture production (i.e., attracting a food production facility that uses local agricultural products)
- Abattoir or large meat processing facility adjacent to the stockyards in Brussels



Municipality

- Build networks in the business community to fully understand the businesses located in Huron County
- Work with existing businesses to help them grow and stay in Huron East
- Welcome system/package for new businesses
- Improve communication with businesses
- Community Improvement Plan for the entire community
- Update the heritage conservation district plan
- Vacancy by-law to address vacant properties
- Stronger marketing of Huron East's assets
- Help immigrants feel they belong to and want to stay in the community
- Educate councillors as to "what economic development is in Huron East"

Community

- Assist/attract long-term care facility to a new location nearer to the hospital
- More daycare/childcare services

Business Development

- Farmers market development
- Maintain building storefronts to keep an attractive standard
- Business Improvement Area in Brussels
- Attracting a name-brand restaurant
- Grow and support entrepreneurship and local entrepreneurs

Infrastructure

- Improved high-speed internet to allow for a digital economy /remote work
- Natural gas investment
- Expanded public transit routes



- Diversity and growth of housing



- To have available serviced industrial lands in Brussels, Seaford and Vanastra.
- To have vibrant improved downtown main streets in both Brussels and Seaford.
- To have a united front with businesses supporting each other and residents supporting local businesses.
- To have an improved tourism sector with signature events and attractions that keep visitors in Huron East for longer periods of time and all four seasons.
- To have a more diverse economy with a greater number of businesses including small manufacturing, independent retailers, restaurants, services and name brand franchises.
- There will be better wayfinding/signage to help people navigate around Huron East.
- Trails and cycling paths will be connecting communities in Huron East and to other communities outside of Huron East.
- There will be an increased population of 20 to 40-year-olds to provide a workforce for the local businesses.
- There will be some form of public and/or private transportation in place to help residents get around.
- There will be more seniors-oriented businesses, health assistance i.e., scooters, walkers, long-term care facilities, improved home care, holistic health services, etc.
- There will be a positive environment to support and celebrate entrepreneurs.
- There will be an expansion of educational institutes (new schools) along with health care and related services.



Huron East will have...

- An increased and diverse population.
- Vibrant and animated commercial centres (Seaford and Brussels) that are pedestrian-friendly, attractive and offer a diversity of businesses to support residents and visitors.
- A fulsome tourism program that attracts visitors for longer lengths of stay and throughout all four seasons.
- A small-town lifestyle that is safe, friendly, and that all needs are met - social, retail, religious, and health care.
- An excellent agricultural sector with innovative, value-added agricultural businesses.
- An entrepreneurial community that grows and supports entrepreneurship.





APPENDIX E - INFORMAL INVESTMENT READINESS ASSESSMENT

As Canada's recognized leading expert on investment readiness assessment, McSweeney & Associates undertook an informal investment readiness assessment to determine investment barriers and identify Huron East's current state of investment readiness. This informal assessment examines the adequacy of the Municipality's tools.

TOOLS AND ASSETS	COMMENTS
Web presence – Economic Development site	<p>Huron East requires a comprehensive economic development section with all the essential information required by a site selector/investor (regional and local maps, community profile, workforce).</p> <p>There should be a single point of contact for economic development with the name and contact information easily visible on the website.</p>
Community Profile	<p>The new Community Profile has just been completed and should be located on the Huron East economic development webpage. It should be kept updated on an annual basis.</p>
Industrial and commercial land and building inventories	<p>The land inventory is currently found on the Huron County website. Available lands and buildings should be accessible on the Huron East website and there should not be a need to subscribe for access.</p>
Investment Marketing Tools	<p>There are no investment marketing tools available.</p> <p>A full toolbox of marketing collateral should be readily available for investors interested in Huron East.</p>
Adequacy and Readiness of Employment Lands	<p>Currently, there are an inadequate supply of ready-to-be-serviced employment land and very little shovel-ready employment lands.</p> <p>Having serviced employment land available will help Huron East to be ready for business to locate in Huron East.</p>



How site selection requests are handled

Site selection requests are handled by the Huron East planner in the Huron County Planning Department. There is an opportunity for Huron East staff to work closely with Huron County on the site selection requests, to better understand how the process works.

OVERALL COMMENTS

Huron East has an opportunity to start from scratch and develop a comprehensive economic development website and collateral marketing pieces that are comprehensive with current information, data and branding.

Huron East should undertake a formal investment readiness assessment to fully understand what is required to be investment-ready.



APPENDIX F - CLIMATE CHANGE AND ECONOMIC DEVELOPMENT

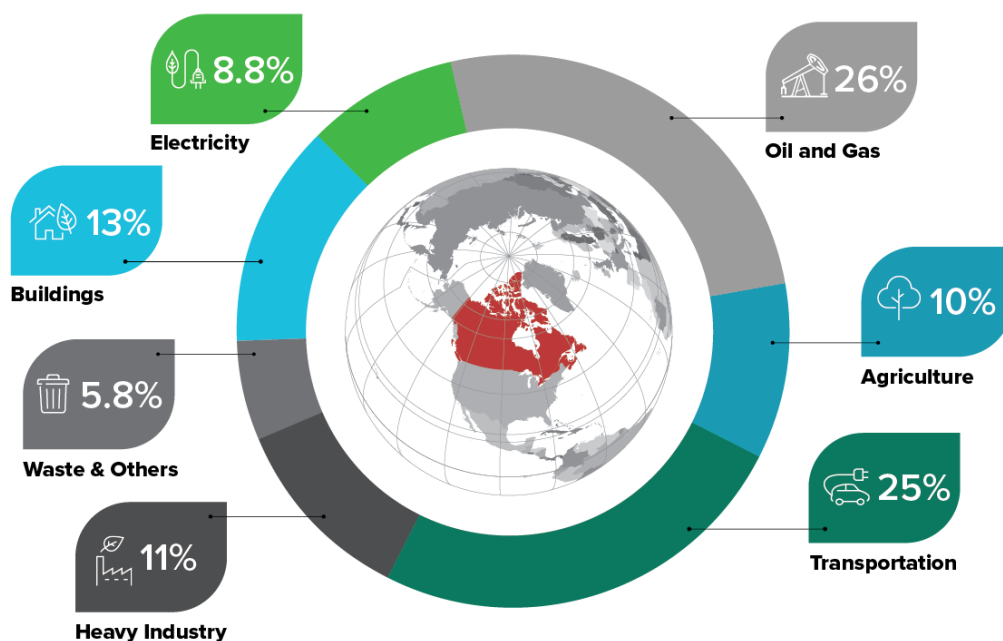
Climate change affects everything from geopolitics to economies to migration. It shapes urban areas, life expectancies and wine lists.

When referring to climate change, it is referred to as the phenomenon of human-accelerated global warming: an average global temperature rise without precedent in our planet's normal climatic cycle. Climate change has also come to serve as a proxy for referring to changes in other global systems as a result of human activities.

Human activities, such as agriculture, deforestation, energy production and use, pollution, and more all have impacts affecting these boundaries. Crossing these scientifically established thresholds will result in largely unpredictable short-, medium-, and long-term impacts which themselves will contribute to accelerated and irreversible changes.

Climate Change in Canada

In Canada, oil and gas, transportation, and buildings are the top three sources of emissions. Domestic and international experts have increased scrutiny on Canada's lack of climate action, highlighting that we have the worst record of all G7 countries.



Source: [National Inventory Report 1990-2017: Greenhouse Gas Sources and Sinks in Canada](#)



The current federal government and provincial governments have made commitments to reducing emissions and single-use plastics, increasing the number of electric vehicles, encouraging home retrofits, and adopting nature-based and technological solutions to clean up the environment and the economy. However, municipalities are on the front lines of climate change, and it will ultimately fall on communities to mitigate and adapt to changing climates, with changeable levels of support.

Opportunities for Huron East

Towns and cities are on the front lines of the effort to mitigate and adapt to climate change and residents, businesses, and infrastructure are all vulnerable to the impacts of this global phenomenon.

Huron County and Huron East have already begun taking steps to prepare for the coming changes to local weather patterns. Going a step further, embedding paradigms of sustainability into economic development strategies will not only ensure the region is resilient to increasingly frequent and severe weather events but will situate it as a leader in building sustainable economic prosperity which enhances the well-being of residents and the local environment.

There are no universally agreed-upon templates for this, but working together with planners, developers, and climate change specialists in the region to build resilience and adaptive capacity will ensure businesses and residents are prepared.

For this economic development strategy, Huron East is encouraged to support its agricultural businesses by facilitating access to information and resources that will support them to ensure the resilience of farmland and dependent activities. To make a case for such action, a brief summary of scholarly research is presented below:

- Tan and Reynolds (2003) predicted that the impacts of climate change on Ontario's agricultural capacity will be severe, given the increasing land-use intensity and a general decrease in the stability and number of wetlands and an increase in water demand¹.

¹ Tan, C. S., & Reynolds, W. D. (2003). Impacts of recent climate trends on agriculture in Southwestern Ontario. <https://doi.org/10.4296/cwrj2801087>





- Farmers are historically resilient and have learned to adapt to changes, but the intensity of the predicted changes in climate may exceed historical and current adaptive capacity².
- Controlled drainage and sub-irrigation are highly encouraged for Ontario's farmers to increase the resilience of their land and yields³.
- While increased temperatures may benefit some crops, such as spring wheat and canola⁴, global warming of more than 2.5°C would cause a decline in yield and warming even below that threshold may lead to water deficits⁵.
- Agriculture and food processing are at the heart of humanity's relationship with the land and has profound impacts on all of the currently understood planetary boundaries as well as the United Nations Sustainable Development Goals⁶.

Huron East has already drafted its *Energy Conservation & Demand Management Plan, 2019-2023* and Huron County has published several other documents to support the region in building its adaptive capacity. Decision-makers in the municipality and businesses are encouraged to work together with planners and neighbouring regions to ensure the region's economic development responds to these initiatives. Doing so will ensure lasting and resilient prosperity for Huron East.

² Reid, S., Smit, B., Caldwell, W., & Belliveau, S. (2007). Vulnerability and adaptation to climate risks in Ontario agriculture. <https://doi.org/10.1007/S11027-006-9051-8>

³ Marmanilo, M. M., Kulshreshtha, S., & Madramootoo, C. (2021). Economic analysis of the controlled drainage with sub-irrigation system: A case study of grain-producing farms in Quebec and Ontario. <https://doi.org/10.1080/07011784.2021.1874537>

⁴ Brassard, J., & Singh, B. (2007). Effects of climate change and CO2 increase on potential agricultural production in Southern Québec, Canada. <https://doi.org/10.3354/CR034105>; Qian, B., Zhang, X., Smith, W. N., Grant, B., Jing, Q., Cannon, A., Neilsen, D., McConkey, B., Li, G., Bonsal, B., Wan, H., Xue, L., & Zhao, J. (2019). Climate change impacts on Canadian yields of spring wheat, canola and maize for global warming levels of 1.5 °C, 2.0 °C, 2.5 °C and 3.0 °C. *Environmental Research Letters*. <https://doi.org/10.1088/1748-9326/AB17FB>

⁵ Ahmed, S. (2013). Modeling effect of climate change on water resources in Southern Ontario. Undefined. <https://www.semanticscholar.org/paper/Modeling-Effect-of-Climate-Change-on-Water-in-Ahmed/a7fa4971bd2e6e637e88092ab13af9a0179e0a46>; Campbell, B. M., Beare, D. J., Bennett, E. M., Hall-Spencer, J. M., Ingram, J. S. I., Jaramillo, F., Ortiz, R., Ramankutty, N., Sayer, J. A., & Shindell, D. (2017). Agriculture production as a major driver of the Earth system exceeding planetary boundaries. *Ecology and Society*, 22(4). <https://doi.org/10/gct6fh>

⁶ Campbell, B. M., Beare, D. J., Bennett, E. M., Hall-Spencer, J. M., Ingram, J. S. I., Jaramillo, F., Ortiz, R., Ramankutty, N., Sayer, J. A., & Shindell, D. (2017). Agriculture production as a major driver of the Earth system exceeding planetary boundaries. *Ecology and Society*, 22(4). <https://doi.org/10/gct6fh>



For farmers and rural municipalities, there are several movements and organizations in the agricultural community gaining momentum that offer helpful guidance materials and services.

- Farmers for Climate Solutions
- Regeneration Canada
- Innovative Farmers Association of Ontario
- Canadian Roundtable for Sustainable Crops (and other product-specific roundtables)
- The Do More Agriculture Foundation
- Canada's National Index on Agri-Food Performance
- Foundation for Food and Agriculture Research
- Alternative Land Use Services
- Canadian Agri-Food Sustainability Initiative



Huron East Administration

To: Mayor MacLellan and Members of Council
From: Brad McRoberts, CAO
Date: July 5, 2022
Subject: Canada Wide Early Learning & Child Care

Recommendation:

That the Council of the Municipality of Huron East opt into the Canada Wide Early Learning & Child Care system;

And That Council authorize the Mayor and Clerk to execute an Addendum to the Child Care Service Agreement with the County of Huron.

Background:

In 2021 the Federal government announced that it was introducing a \$10-a-day child care program. In March of 2022 the provincial government reached an agreement with the federal government on implementing a \$10-a-day child care program in Ontario.

The Vanastra Early Childhood Learning Centre currently receives a portion of its funding through the County of Huron under a Child Care Service Agreement.

In order to maintain stability as participants' transition to the new Canada Wide Early Learning & Child Care system, all child care fees for eligible children in Ontario have been frozen as of March 27, 2022. Fees will remain frozen until a child care licensee either chooses not to participate in the Canada Wide Early Learning & Child Care System or enters into an agreement with their service system manager to receive funding and set fees under the new system.

Existing provincial funding will remain in place with no change. The ministry will be consulting with the sector in the summer to develop a new funding formula for 2023 and beyond.

Registered Early Childhood Educator (RECE) Wages

As a first step, the program is introducing a wage floor for Registered Early Childhood Educator (RECE) program staff, RECE Supervisors, and RECE Home Visitors of \$18 and \$20/hr. respectively in 2022 and will provide \$1/hr. wage increases per year beginning in 2023, up to a maximum of \$25/hr. Our staff at the Vanastra Early Childhood Learning Centre are all currently exceeding this wage floor and as such the wages under the program will not be affected.

This year, enrolled licensees are required to bring the wage of all eligible staff up to the wage floor of \$18/\$20 per hour, plus benefits. The wage increase for 2022 will come into effect April 1, 2022. For the following years, the wage increase will come into effect on January 1 of each year.

To be eligible for the \$1 per hour annual increase, the staff's wage must be equal to or

greater than the wage floor and less than \$25 per hour. Staff earning at or above \$25 are not eligible for the annual \$1 per hour increase.

Over the summer, the ministry will be consulting on the development of additional tools to support recruitment and retention in the sector. The Canada Wide Early Learning & Child Care agreement will support new registered early childhood educators (RECEs), and support improved, stable compensation for RECEs working in participating licensed child care, including those providing child care for children six to 12 years old.

Provincial Eligibility Criteria

All licensees will have to meet the provincial eligibility criteria in order to participate in the Canada Wide Early Learning & Child Care System. Participation in the Canada Wide Early Learning & Child Care System is not guaranteed – once licensed, interested licensees will be required to meet a number of terms and conditions and their applications will be assessed by the County to ensure that these parameters are met.

The Province will expect Consolidated Municipal Service Managers (County of Huron for us) to enter into a purchase of service agreement with all licensees who choose to participate in the Canada Wide Early Learning & Child Care System and meet eligibility criteria. Eligibility criteria will be outlined in the ministry's Funding Guideline Addendum.

There are limited circumstances under which a licensee can be denied participation as set out in the Child Care and Early Years Act, (ss.77.3 (2)):

- there are reasons to believe that the child care centre or home child care agency is not financially viable or will not be operated in a manner that will be financially viable; or
- there is reason to believe that the licensee will use the funding for improper purposes.

Retroactive Refunding of Fees

Licensees that are enrolled in Canada Wide Early Learning & Child Care System on or before December 31, 2022, are required to refund parents 25% of the current fees (see Attachment 1 for 2022 Vanastra Early Childhood Learning Centre fees), including those who have since withdrawn or enrolled after April 1st, who paid over the maximum daily rate for an eligible child retroactive to April 1st, or the first date that payment was made for child care services.

Licensees enrolled in the Canada Wide Early Learning & Child Care System must ensure that their base fee(s) going forward are determined as follows:

- If the cap on a base fee (e.g., the fee charged on March 27, 2022) is more than \$11.99 per day, the new base fee once the licensee is enrolled in the CWELCC System will be the greater of:
 - \$12 per day; and
 - the amount of the capped base fee, less 25 percent.

The County of Huron will provide the funding for the retroactive refund to parents and the difference between the Vanastra Early Childhood Learning Centre rates as of March 31, 2022 and the prescribed rate through the Canada Wide Early Learning & Child Care program funding.

New Fee Funding

On and after the 32nd day after the Licensee is notified by the County of Huron of the enrollment date, Licensees must charge parents the reduced fee and will therefore see a decrease in parent fee revenue as of the day they begin charging lower fees. Once enrolled, Licensees are not permitted to raise parent fees beyond annual amounts stipulated by the Canada Wide Early Learning & Child Care program. At this time there is no indication on what future increase to the fees will be but they are to account for inflationary effects to cost of supplies and wages. As the funding authority the County of Huron will be required to approve all fee increases.

When the Licensee reduces their base fees, funding will be provided through the County of Huron to support the gap between the Licensee's actual eligible costs and revenues related to base fees and other funding sources. Specifically, Canada Wide Early Learning & Child Care program funding should be provided to support the costs incurred in the portion of the Licensee's child care business for eligible children, net of fee generated revenues received by the Licensee from base fees, any provincial and current early learning child care funding, municipal funding, and other revenues provided to a Licensee to support the costs associated with base fees for eligible children.

Others Consulted: Daycare Supervisor and the County of Huron.

Financial Impacts:

Based upon the information provided and consultations with the County of Huron, participation in the Canada Wide Early Learning & Child Care program will have no financial impacts to the Municipality of Huron East at this time.

Signatures:

Brad McRoberts (Original Signed)

Brad McRoberts, MPA, P. Eng., CAO

Attachments:

1. [Schedule F, By-Law 2022-002, Social and Family Services Fees](#) -Vanastra Early Childhood Learning Centre;

**The Corporation of The
Municipality of Huron East**

**Schedule "F"
By-law 002-2022**

Social And Family Services Fees

Vanastra Early Childhood Learning Centre

Age Category	2022 Fees
Toddlers (16 – 30 months old)	
Full Day (5 – 9 hours)	\$43.25
Half Day (4 - 5 hours)	\$34.50
Preschoolers (31 months – kindergarten)	
Full Day	\$40.15
Half Day	\$31.40
School age (Grades 1 and up)	
Snow/PA Day (Full Day)	\$30.40
Snow/PA Day (Half Day)	\$24.75
Before or After	\$15.50
Before and After	\$19.60

Fee Policy:

1. Notice of program schedule changes (holidays, PA days etc.) must be given one week in advance or full fees will be charged;
2. Fees must be paid weekly or bi-weekly. A notice will be given at the end of the month for fees owing. Childcare will be withdrawn if fees are not paid, or if fees owing are more than \$500 and a payment plan has not been set up. Daycare fees will then be turned over to the Municipality of Huron East where interest will be charged. If Supervisor is not in the office, fee payments can be place in office mailbox and a receipt will be issued for income tax purposes as soon as possible;
3. A late fee charge of \$1.00 per minute past closing time of 6:00 pm will be paid in cash directly to the staff member who is closing Centre;
4. Subsidy (fee assistance) is available for qualifying families (ask Supervisor for details);
5. Notice of program withdrawal must be given two weeks in advance or full program fees will be charged;
6. No fees will be charged if the Day Care is closed due to winter road closures;
7. Yearly income tax receipts are available upon request.

Huron East Administration

To: Mayor MacLellan and Members of Council
From: Brad McRoberts, CAO
Date: July 5, 2022
Subject: Employee Exit Interview Process

Recommendation:

That the Council of the Municipality of Huron East approve the amendment to the Employee Handbook to include an exit interview strategy.

Background:

The Municipality of Huron East currently does not have a formal exit interview strategy for resignations of municipal employees.

An exit interview process is important to the organizational needs of the municipality to ensure that a persistent workplace issue is not present and that persistent or common issues can be further investigated, modified or corrected appropriately.

There may be a multitude of reasons for individuals to leave the municipality and sometimes those reasons may be negative towards the municipality or their supervisor. It must be recognized that any negative feedback in itself does not represent a problem or an issue, however, persistent or chronic issues may represent a larger problem that may need to be addressed.

The exit interview process should be used help identify opportunities for improvement within the organization. Key points from the meeting should be shared with an employee's supervisor or to the next level up when the feedback is relevant.

The interviewer should look for patterns in feedback from outgoing employees to identify possible organizational issues. If a trend is noticed, take it to the leadership team and suggest some actions that can be taken to avoid losing additional employees.

For example, if you start hearing that many employees have left because the job was not what they expected to do when hired, it may be an indicator that you need to audit your job descriptions and/or hiring practices or if the employee was offered greater compensation at another organization it may indicate that your current compensation is not competitive.

A recommended exit interview strategy is presented below and is intended to be inserted into Section I – Termination, 1. Resignation, of the Employee Handbook as additional paragraphs.

The Chief Administrative Officer will undertake exit interviews for all resigning employees, excluding department heads. For Department Heads and the Chief Administrative Officer, the municipality will use the services of the County of Huron, Humans Resources Department.

The information being obtained will remain confidential and will be documented and summarized and in the case of department heads, shared with the CAO and the Mayor.

Others Consulted: Director of Human Resources – County of Huron.

Financial Impacts: None.

Signatures:

Brad McRoberts (Original Signed)

Brad McRoberts, MPA, P. Eng., CAO

Huron East
Administration

To: Mayor MacLellan and Members of Council
From: Jessica Rudy, Clerk
Date: July 5, 2022
Subject: Fourteenth Concession Municipal Drain Tender Results

Recommendation:

That the Council of the Municipality of Huron East award the contract associated with the Fourteenth Concession Municipal Drain to Horst Excavating Inc. for the amount of \$253,525.

Background:

Tenders were received for the Fourteenth Concession Municipal Drain contract as outlined in the Engineers Report dated March 2022 on June 28, 2022. The table below summarises the results of the tender submissions:

Contractor	Price (excluding taxes)
VanDriel Excavating Inc.	\$452,643.70
Horst Excavating Inc.	\$253,525.00
Engineer's Estimate	\$236,000.00

Both staff and R.J. Burnside & Associates Limited Engineer are recommending that the contract be awarded to Horst Excavating Inc. for the amount of \$236,000.00. A copy of the Engineers letter of recommendation is appended as Attachment A to this report.

Others Consulted:

R.J. Burnside & Associates Ltd.

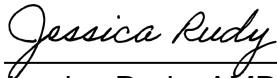
Financial Impacts:

The cost for the project will be assessed to the landowners as outlined in the Engineers Report. The Municipality will be responsible for approximately \$50,000 of the construction costs. Final numbers will be assessed based upon final construction costs.

The Municipality has budgeted \$500,000 for capital drain expenses in 2022. Approximately \$170,000 has been utilized, or committed, to date thus ensuring there is sufficient funds in the budget.

Attachments:

[Attachment A](#): Letter of Recommendation dated June 28, 2022 from R.J. Burnside and Associates Ltd.

Signatures:

Jessica Rudy, AMP, Clerk

Brad McRoberts, MPA, P.Eng, CAO



June 28, 2022

Via: Email

Jessica Rudy
Clerk
Municipality of Huron East
72 Main Street, South
Seaforth ON N0K 1W0

Dear Ms. Rudy:

**Re: Fourteenth Concession Municipal Drain
Tender Results
Project No.: 300053341.0000**

In accordance with your instructions, the tender for the above noted project closed at 12:00:00 p.m. (noon) on Tuesday, June 28, 2022. Two (2) Bid Submissions were received prior to the closing time. We have reviewed the submitted Bids for mathematical errors and omissions.

The Engineer's estimate for the construction costs was \$236,000 (not including HST).

The Bid Submissions are as follows:

Bidders	Bid (not including HST)	Bid Difference to Engineer's Estimate (%)
Horst Excavating Inc.	\$253,525.00	+ 7.4%
VanDriel Excavating Inc.	\$452,643.70	+ 91.8%

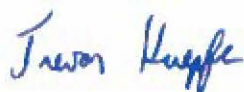
Subject to the provision of adequate insurance certificates and WSIB clearances, we recommend that Council accept the tender submitted by Horst Excavating Inc. Upon receipt of your instructions, we will prepare Contract Documents for execution by the Contractor and the Officers of the Municipality.

The certified cheque from Horst Excavating Inc. shall be held by the Municipality, as Contract Surety, until the project has been declared substantially performed.

Should you have any questions or wish to discuss in further detail, please do not hesitate to contact the undersigned.

Yours truly,

R.J. Burnside & Associates Limited



Trevor Kuepfer, P.Eng.
Project Engineer
TK:tp

cc: Brad McRoberts, CAO, Municipality of Huron East (Via: Email)
Jamie Horst, President, Horst Excavation Inc. (Via: Email)

Other than by the addressee, copying or distribution of this document, in whole or in part, is not permitted without the express written consent of R.J. Burnside & Associates Limited.

053341 Letter of Recommendation Tender Results
28/06/2022 3:01 PM

Huron East Administration

To: Mayor MacLellan and Members of Council

From: The Council Review Advisory Committee

Date: July 5, 2022

Subject: Council Review Public Advisory Committee – Recommendation

Recommendation:

Whereas the Council Review Public Advisory Committee (CRAC), consisting of five (5) public members was formed on March 1, 2022 by Council;

And Whereas the Committee reviewed the current the composition and compensation of Council;

And Whereas the Committee solicited and obtained public comment and opinion regarding council compensation and composition;

And Whereas the Committee reviewed municipalities of similar size and population outside and within Huron County;

And Whereas the Committee expressed desire to eliminate the ward election format and move to an election-at-large format for all members while recognizing that this process may require a transition period;

Now therefore the Council Review Advisory Committee recommends to the Council of the Municipality of Huron East the following:

That the Council of the Municipality of Huron East move to a nine member Council for the 2026 Term as follows:

- Mayor
- Deputy Mayor to be appointed by Council
- 2 representatives for a new ward that combines Brussels and Grey
- 2 representatives for a new ward that combines McKillop and Seaforth
- 2 representatives for the current Tuckersmith ward
- 2 Councillors elected at large

And that Council undertake consideration and discussion by 2029 to eliminate the ward system and move to an at-large election;

And That the Council of the Municipality of Huron East take no action in regards to Council compensation at this time.

Background:

In February of 2022 Council approved the formation of a Public Advisory Committee to review the compensation and composition of Council for the 2026-230 Term. The Committee consisted of five public members and were mandated to perform the following:

- Review the current composition of Councillors and make recommendations if changes are advised;
- Solicit and obtain public comment and opinion on Council compensation and composition;
- Review the current composition for the 2026-2030 Term of Council and make recommendations for potential change;
- Review of municipalities of similar size and population outside of Huron County;
- Review of municipalities of similar size and population within Huron County; and
- Present a final report, with recommendations, to Huron East Council.

The Committee met for a total of five (5) times, with the first meeting taking place on May 3, 2022. The CAO and Clerk were present for all meetings to provide support to the Committee.

The Committee reviewed council composition comparators to municipalities of similar size within and outside of the County; comparators to Council compensation of similar council sizes within and outside the County; the process of changing and reviewing a complete ward structure change; Huron East 2021 census data; actual annual expenses and salary for Councillors in and surrounding Huron County; remuneration by-laws and policies for municipalities in and surrounding Huron County; comments received by Councillors and responses to the public survey.

The Committee used the material offered and survey results to consider and evaluate various scenarios for council composition and compensation prior to agreeing on the final recommendation. The Committee stressed their desire to have Council move to a fully at-large composition, however recognized that the broader community may not be fully prepared at this point in time. By introducing a couple of at-large member positions in the 2026 Term, the Committee felt it would provide for more discussion and serious consideration for the 2030 Election to be at-large.

Survey Responses

In order to solicit and obtain public comment regarding Council composition a survey was distributed via the municipality's online engagement tool H.E.A.R. The survey focused on the current membership, future membership size, the Deputy Mayor position and ward structure.

There were a total of 35 respondents from the survey which resulted in 17 individuals indicating the current size of 11 members is just right and 18 indicating the current size is too large. 1 individual indicated that the current size was too small. 15 respondents felt that a seven member Council would be the ideal size.

The topic of electing or appointment by Council for the Deputy Mayor position was split with 15 for election at large and 15 for appointment by Council. 6 respondents indicated the position should be appointed based upon the most councillor votes received.

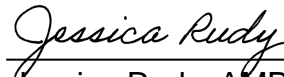
In regards to ward structures 24 respondents felt that the current ward structure was appropriate where the other responses were split between wishing for a revised structure of less than 5 wards and no wards at all.

Financial Impacts:

Any cost savings or impacts would be considered prior to the 2026 Term of Council should Council wish to decrease to a nine member Council, as recommended.

Attachments:**Others Consulted:**

The CAO and Clerk reviewed and approved this report.

Signatures:

Jessica Rudy, AMP, Clerk



Brad McRoberts, MPA, P. Eng., CAO

**Huron East
Administration**

To: Mayor MacLellan and Members of Council

From: Jessica Rudy, Clerk

Date: July 5, 2022

Subject: Off-Road Vehicle and Clean Yard Enforcement By-laws

Recommendation:

That the Council of the Municipality of Huron East consider first and second readings for the Off-Road Vehicle and Clean Yard By-laws.

Background:

Through review of the various Enforcement By-laws it has become apparent to staff that there are several which require attention in order to ensure compliancy with current legislation, regulations, definitions, and standards.

Off-Road Vehicle By-law:

The proposed Off-Road Vehicle By-law will repeal the current By-law commonly referred to as the ATV By-law (63-2010).

The Clerk completed an environmental scan for similar By-laws within Huron County to ensure consistency with penalties, restrictions, and speed limits.

Incorporated in the proposed By-law are definitions of various vehicles as outlined in the Highway Traffic Act such as All-Terrain Vehicles (ATVs) Extreme Terrain Vehicles (ETVs), Multi-purpose Off-Highway Utility Vehicles (UTVs); Off-Road Motorcycles (ORMs); Off-Road Vehicles (ORVs); and Recreational Off-Highway Vehicles (ROVs).

Operation of the off-road vehicle is limited to rates of speed, compliance with Ontario Regulation 316/03 of the Highway Traffic Act for equipment and safety requirements; prescribed hours of operation; insurance coverage and operation parameters.

In terms of penalties, Set fines and Short Form wording has been added to the proposed By-law which is subject to an application process with the Province, upon Council approval.

Clean Yards By-law:

The proposed Clean Yards By-law will repeal By-law 21-2010.

The Clerk completed an environmental scan of similar By-laws within Huron County to ensure consistency with definitions, prohibitions, and penalties.

The proposed By-law includes more detailed and specific maintenance standards related to dirt piles, landscaping, waste, garbage disposal, littering, derelict vehicles/trailers, parking of trailers/boats/vehicles, compost, graffiti, boulevards, clearing of snow on roofs, swimming pools, standing water, sanitary sewage, dust and lighting.

In regards to enforcement the notification process has been removed from the proposed By-law. The By-law Enforcement Officer will issue an Order to the property owner requiring them to comply with the standards outlined in the By-law within 72 hours. Any non-compliance after an Order is subject to fines as set out in the Provincial Offences Act.

Comments:

At this time staff are seeking first and second readings of the By-laws, with final reading scheduled for the next regular Council meeting. This will allow more time for public awareness and input in regards to the proposed By-laws. Any feedback received will be presented at the time of final reading.

The Clerk will continue to review various Enforcement By-laws and intends to bring them forward to Council as they are completed.

Priority By-laws will be those still governed by the former Towns such as the Seaforth Noise By-law.

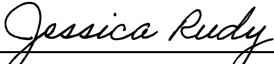
Others Consulted:

The CAO, By-law Enforcement Officer and Public Works Manager were consulted during the By-law review process.

Financial Impacts:

Nil.

Signatures:



Jessica Rudy, AMP, Clerk



Brad McRoberts, MPA, P. Eng., CAO



June 29, 2022

Mayor & Council

The Municipality of Huron East

We request the follow road closures during our upcoming Homecoming Celebrations:

Saturday, July 30th

The parade staging areas **from 10:30 a.m. until 1:30 p.m.:**

Beech St., Cypress St., George St., Industrial Park Rd., C.N. Road, Princess St. from Queen St. to George St. and Albert St. from Queen St. to C.N. Rd.

Then, the Parade Route **from noon until 2 p.m.** approximately which is Turnberry St. from Beech St. extending to Raymond Cres.

Sunday, July 31st from noon until 4 p.m. for the Classic Car Show

Turnberry St. from Orchard Lane/Sports Drive to McCutcheon Drive

McCutcheon Dr. from Elizabeth St. to Ainley St.

Flora St. from Elizabeth St. to Ainley St.

King St. closed from Foodland/CIBC parking lot to Ainley St.

We thank you in advance for notifying all involved parties and to Huron East Public Works for their assistance in setting up road barricades.

If you have further questions, please don't hesitate to reach out.

John Lowe, Parade Coordinator
518-887-9799 lowe17@bell.net



MUNICIPALITY OF SHUNIAH

420 Leslie Avenue, Thunder Bay, Ontario P7A 1X8

Phone: (807) 683-4545 Fax: (807) 683-6982

Email: shuniah@shuniah.org www.shuniah.org

June 30th, 2022

Federation of Canadian Municipalities (FCM)
Association of Municipalities of Ontario (AMO)

Via Email

To Whom it may concern,

RE: Letter of Support – The Corporation of the City of Brantford - 5.1 Release of all Federal and Provincial Documents Related to the Former Mohawk Institute Residential School

Please be advised that, at its meeting on June 28th, 2022, the Council of the Municipality of Shuniah resolved to support the resolution adopted May 17, 2022 by The Corporation of the City of Brantford.

A copy of the above noted resolution is enclosed for your reference and consideration.

We kindly request your support and endorsement for the release of all Federal and Provincial document related to the Former Mohawk Institute Residential School.

Yours truly,

Kerry Bellamy
Clerk
KB/jk

Cc:

Right Hon. Justin Trudeau, Prime Minister of Canada
Hon. Doug Ford, Premier of Ontario
Hon. Marc Miller, Minister of Crown-Indigenous Relations
Hon. Patty Hajdu, Minister of Indigenous Services and MP
Hon. Greg Rickford, Minister of Indigenous Affairs
The Most Rev. Linda Nicholls, Primate of the Anglican Church of Canada
Hon. Kevin Holland, MPP Thunder Bay-Atikokan
Hon. Lise Vaugeois, MPP Thunder Bay Superior North
The Survivors Secretariat
All municipalities in Ontario



Municipality of
SHUNIAH

COUNCIL RESOLUTION

Resolution No.: 231-22

Date: Jun 28, 2022

Moved By: _____

Donna Blunt

Seconded By: _____

Donna Blunt

THAT Council hereby supports the resolution from the City of Brandtford regarding the Release of all Federal and Provincial Documents Related to the Former Mohawk Institute Residential School; and

BE IT RESOLVED:

THAT the Clerk be directed to forward a copy of this resolution to: Prime Minister Justin Trudeau; Premier Doug Ford; Minister of Crown-Indigenous Relations Marc Miller; Minister of Indigenous Services and MP Patty Hajdu; Minister of Indigenous Affairs Greg Rickford; Primate of the Anglican Church of Canada Linda Nicholls; MPP Kevin Holland, MPP Lise Vaugeois; the Survivors' Secretariat; the Federation of Canadian Municipalities (FCM); the Association of Municipalities of Ontario (AMO) and to all municipalities in Ontario with an invitation to adopt a similar resolution.



Carried



Defeated



Amended



Deferred

Wendy Landry

Signature

Municipality of Shuniah, 420 Leslie Avenue, Thunder Bay, Ontario, P7A 1X8

The Corporation
of The
Municipality of Huron East
By-law No. 31 for 2022

Being a By-law to provide for Drainage Works
in the Municipality of Huron East, in the County of Huron,
and for the borrowing on the credit of the Municipality,
the sum of \$395,000.00 for the completion of the said
Drainage Works, Fourteenth Concession Municipal Drain 2022

Whereas the requisite number of owners have petitioned the Council of the Corporation of the Municipality of Huron East, in the County of Huron, in accordance with the provisions of the Drainage Act, R.S.O. 1990, Chapter D.17, Section 78 and amendments thereto, requesting that the area described as requiring drainage may be drained by a drainage works;

And Whereas the Council of the Corporation of the Municipality of Huron East has procured a report made by R.J. Burnside & Associates Limited, Wingham, Ontario, which report dated March, 2022 shall be considered a part thereof;

And Whereas the total estimated cost of the drainage works is \$395,000.00;

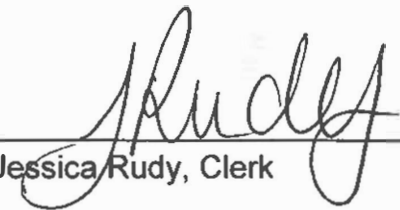
And Whereas the Council of the Corporation of the Municipality of Huron East is of the opinion that the drainage works is desirable;

Now Therefore the Council of the Corporation of the Municipality of Huron East pursuant to The Drainage Act, R.S.O. 1990 **Enacts As Follows:**

- 1. The said Report, Plans, Specifications, Estimates and Schedules of Assessment are hereby adopted, and the Drainage Works as proposed shall be constructed in accordance therewith.
- 2. The amount of \$395,000.00, necessary to be raised for such Drainage Works shall be made a cash assessment upon lands and roads affected by the proposed Drainage work, with interest at the rate of fifteen per cent per annum added after such date is called, provided that such sum shall be reduced by the amount of grants, if any, and commuted payments, with respect to the lands and roads assessed.
- 3. This By-law shall come into force on the passing thereof and may be cited as the "Fourteenth Concession Municipal Drain 2022".

Read a first and second time this 19th day of April, 2022.


Bernie MacLellan, Mayor


Jessica Rudy, Clerk

Read a third time and finally passed this 5th day of July, 2022.

Bernie MacLellan, Mayor

Jessica Rudy, Clerk

The Corporation
of the
Municipality Of Huron East
By-law No. 047 for 2022

Being a By-law to Temporarily Stop Up and Close a Portion
Main Street (County Road 12) and Gouinlock Street, within
the Seaforth Ward, Municipality of Huron East.

Whereas the Municipal Act, S.O. 2001, c.25, s.42, as amended, authorizes a municipality to delegate to a committee of council or to an employee of the municipality, subject to any conditions which the municipality may impose, the power to close a highway temporarily for any purpose specified in the by-law;

And Whereas the Council of the Corporation of the Municipality of Huron East is desirous of closing specific roads in the Seaforth Ward of the Municipality of Huron East to accommodate the Seaforth BIA for the Main Street Summerfest on July 22, 2022.

Now Therefore the Council of the Corporation of the Municipality of Huron East enacts as follows:

1. Main Street (County Road 12) will be closed in accordance with the requirements of the County of Huron between Goderich Street (Highway #8) and George Street East from 3:00 p.m. to 10:00 p.m. on Friday, July 22, 2022 for the annual Main Street Summerfest.
2. Gouinlock Street will be closed through to Victoria Park 3:00 p.m. to 10:00 p.m. on Friday, July 22, 2022 for the Car Show.
3. This by-law shall come into force and take effect on the date of final reading thereof.

Read a first and second time this 5th day of July, 2022.
Read a third time and finally passed this 5th day of July, 2022.

Bernie, MacLellan Mayor

Jessica Rudy, Clerk

The Corporation
of The
Municipality of Huron East
By-law No. 048 for 2022

Being a By-law to Appoint a Drainage Superintendent for the
Municipality of Huron East and to Repeal By-law 17-2018.

Whereas, pursuant to Section 227 of the Municipal Act, S.O. 2001, as amended, employees of the Municipality shall carry out duties required under the Municipal Act or any other Act including the Drainage Act;

And Whereas Section 20(1) of the Municipal Act provides that a Municipality may enter into an agreement with one or more Municipalities or local bodies, as defined in Section 19, or a combination of both to jointly provide, for their joint benefit, any matter which all of them have the power to provide within their own boundaries.

And Whereas pursuant to the provisions of Section 93 of the Drainage Act, R.S.O. 1990, as amended, a Council of a Municipality may pass a by-law to appoint a Drainage Superintendent;

And Whereas By-law No. 17-2018 was passed by The Corporation of The Municipality of Huron East on the 20th day of March, 2018 to appoint R.J. Burnside & Associates as Drainage Superintendent for The Municipality of Huron East;

And Whereas By-law 41-2022 was passed by The Corporation of The Municipality of Huron East on the 7th day of June authorizing the Municipality to enter into a shared services agreement with the Township of Huron-Kinloss for Drainage Superintendent Services;

And Whereas Council deems it expedient to appoint a Drainage Superintendent to initiate and supervise the maintenance and repair of any drainage works within the municipality;

Therefore the Council of the Corporation of the Municipality of Huron East hereby **Enacts As Follows:**

1. That Ken McCullum is hereby appointed as Drainage Superintendent for The Corporation of the Municipality of Huron East effective immediately and they shall perform the duties and exercise the powers of Drainage Superintendent in accordance with the provisions of the Drainage Act, R.S.O. 1990, c. D.17.
2. That By-law 17-2018 is hereby repealed.
3. That this by-law shall come into force and take effect on the date of final passing thereof.

Read a first and second time this 5th day of July, 2022.

Read a third time and finally passed this 5th day of July, 2022.

Bernie MacLellan, Mayor

Jessica Rudy, Clerk

The Corporation
of the
Municipality of Huron East
By-law No. 049 for 2022

Being a By-law to Amend the Child Care and Early Years
Programs and Service Agreement with the County of Huron
and to Amend By-law 94-2021

Whereas the Municipal Act, S.O. 2001, c.25, as amended, s. 8(1) contains broad authority to municipalities to enable municipalities to govern its affairs as it considers appropriate;

And Whereas pursuant to Section 9 of the Municipal Act, S.O. 2001, c. 25, as amended, a municipality has the capacity, rights, powers and privileges of a natural person for the purpose of exercising its authority;

And Whereas pursuant to Section 11(2)3 and 11(2)4 of the Municipal Act, S.O. 2001, c. 25, as amended, a municipality, acting within its sphere of jurisdiction may pass by-laws pertaining to the financial management of the municipality and matters pertaining to public assets of the municipality;

And Whereas the Corporation of the County of Huron has the authority pursuant to the legislation indicated in the Day Nurseries Act, R.S.O. 1990, as amended, to enter into an agreement for the provision of child care services;

And Whereas the Corporation of the Municipality of Huron East, as a Service Provider, has agreed to provide child care services described in the *Day Nurseries Act, R.S.O. 1990*, as amended;

And Whereas under the provisions of By-law 94-2021, the Corporation of the Municipality of Huron East authorized an Agreement with the County of Huron for Child Care Services;

And Whereas the Corporation of the Municipality of Huron East is desirous of adding and addendum to the agreement by adding Schedule “I”;

Now Therefore the Council of the Corporation of the Municipality of Huron East **Enacts As Follows:**

1. That the Service Agreement as authorized by By-law 94-2021 is amended by adding Schedule “I” to the agreement attached hereto as Schedule “A”.
2. That this by-law shall come into force and take effect on the date of final passing thereof.

Read a first and second time this 5th day of July, 2022.

Read a third time and finally passed this 5th day of July, 2022.

Bernie MacLellan, Mayor

Jessica Rudy, Clerk

**ADDENDUM TO CHILD CARE AND EARLY YEARS PROGRAMS
AND SERVICES AGREEMENT, SCHEDULE “I”**

This addendum applies to the Canada-Wide Early Learning and Child Care System for early years and child care funding (CWELCC) System provided for in an Agreement entered into by the Province of Ontario and the Government of Canada;

This addendum applies to those Service Providers who opt to participate in the CWELCC System. The provisions of this addendum are in addition to the provisions of the Child Care and Early Years Program and Services Agreement. In any case where there is a contradiction between the provisions of the Service Agreement and this Addendum, the provisions of this Addendum shall prevail.

In this addendum, the following terms shall have the following meanings:

CMSM/DSSAB – means Consolidated Municipal Service Manager/District Social Services Administration Board designated as a Service System Manager as defined by the Child Care Early Years Act, 2014 (CCEYA);

CWELCC System – means the Canada-Wide Early Learning and Child Care System for early years and child care funding provided for in an Agreement entered into by the Province of Ontario and the Government of Canada.

“Licensee” – means a home child care agency or a child care centre-based operation as defined by the CCEYA.

FUNDING CONSIDERATIONS:

Funding will be provided based on the following terms and conditions:

1. Funding amounts to a Licensee will be determined at the discretion of the CMSM/DSSAB based on actual amounts.
2. Licensees are required to use CWELCC System Funds to support CWELCC System objectives in accordance with the Purchase of Service Agreement, applicable legislation, regulations, and applicable guidelines requirements provided to Licensees.
3. Licensees are required to return CWELCC System Funds to the CMSM/DSSAB where funds are not used in accordance with the requirements established by the CMSM/DSSAB that applied to the Licensees.
4. Licensees are required to provide sufficient and detailed financial or other information related to their childcare operations as are required by the CMSM/DSSAB for review.

5. Information submitted by the Licensee for eligibility and reasonability of expenditures will be subject to review as part of the CMSMs/DSSABs funding and reconciliation process. CMSMs/DSSABs may consider including terms and conditions in their Purchase Of Service Agreements that provide for the following rights:
- a. Discretion to determine eligibility and reasonability of a Licensee's revenues, costs and expenses based on CELCC System funding requirements provided to Licensee and to adjust funding provided based on review.
 - b. The right to review and confirm that the Licensee did not charge fees for eligible children higher than the fees at which it was capped after March 27, 2022 (unless the fees were communicated to parents prior to March 27, 2022).
 - c. Denying funding for expenses, or to only pay what is deemed to be fair market value as determined by CMSMs/DSSABs.
 - d. Denying funding for expenditures arising from transactions not conducted at arm's length.
 - e. Denying funding for expenditures based on applicable guidelines and parameters provided by CMSMs/DSSABs to Licensees.
 - f. Determining the amount of funding that can be spent by Licensees on administration expenses.
 - g. Denying funding for administration expenditures above what has been determined by CMSMs/DSSABs for each Licensee.
 - h. Requiring Licensees to seek approval if additional administration funding is required by the Licensee above what is allowed.
 - i. The right to determine if a Licensee's operation in childcare for eligible children is sustainable and financially viable. CMSMs/DSSABs have the discretion to define sustainable and financial viability.
 - j. The right to verify that increases to base and non-base fees for the care of eligible children were permitted in accordance with O. Reg. 137/15, e.g. a fee increase must be communicated to families/parents prior to March 27, 2022.
 - k. The right to verify that Licensees are maintaining the spaces for eligible children for which they are receiving funding to reduce base fees (e.g. a licensed infant space must remain an infant space) along with the right to recover funding from the Licensees as determined by the CMSM/DSSAB.

- l. The requirement for Licensees to report to the CMSM/DSSAB any revisions to capacity or use of alternate capacity for childcare spaces currently licensed for ages 0 to 5.
- m. Requirement that Licensees do not close for more than two (2) consecutive weeks and do not close for more than four (4) weeks within a calendar year while the Licensee is receiving full funding from CWELCC System.
- n. Requirement that full base fees cannot be charged by the Licensee for any closure beyond these timelines. CMSMs/DSSABs may further limit the allowable period of closure (e.g. closures may not exceed ten 10 consecutive days.)

FEE REDUCTION

- a. Licensees' base fees must be determined in accordance with the requirements set out in O.Reg. 137/15 under the CCEYA.
- b. Licensees must reduce base fees for eligible children only. The term "eligible children" is defined in O.Reg. 137/15.
- c. Licensees are required to provide a refund to parents where a base fee higher than the reduced base fee is charged for an eligible child retroactive to the Licensee's CWELCC System enrolment date and for any period after the CWELCC System enrolment date where excess base fees have been prepaid for. CMSMs/DSSABs can refer to the guideline addendum for further details.
- d. Licensed home childcare agencies participating in the CWELCC System, must ensure that home childcare providers charge parents of eligible children a base fee determined in accordance with O.Reg. 137/15 which applies to children who are agency placed and those children that are privately placed in the provider's care.
- e. Thirty-one (31) days after a Licensee is notified by the CMSM/DSSAB of their enrolment date, the Licensee cannot charge a base fee that is higher than the applicable base fee for an eligible child.
- f. Sixty (60) days after a Licensee is notified by the CMSM/DSSAB of their enrolment date, the Licensee is required to provide refunds to any parents for any fees paid that were higher than the reduced base fees paid, for any higher base fees that were prepaid for a period after the enrolment date and any refunds related to reductions in parental contributions families in receipt of fee subsidy for the applicable period.
- g. CMSMs/DSSABs have the right to determine an initial base fee, in the case where the capped fee does not include all of the components required to be included in a base fee under O.Reg. 137/15, or to exclude components that should not be part of a base fee at the discretion of the CMSM/DSSAB.

- h. Licensees must ensure that components that should be captured by the definition of non-base fees under O.Reg. 137/15 should not be included as a component of base fees.
- i. Licensees are required to maintain the reduced base fees until they are either required to reduce them again or if they are no longer participating in the CWELCC System.
- j. In the case where a Licensee transfers shares of the corporation, the Licensee continues to be bound by the requirements in O.Reg.137/15 relating to base fees and non-base fees. In the case a Licensee sells all of its assets and ceases to be licensed the purchasing corporation must apply for a license under the CCEYA and may submit an application to enroll in the CWELCC System, in which case the base fee and non-base fee rules in O.Reg. 137/15 apply to the applicant (CMSMs/DSSABs).
- k. CMSMs/DSSABs have the right to verify the timeliness and accuracy of refunds and fee reductions made by Licensees.

WORKFORCE COMPENSATION

- a. Licensees are required to bring the wages of all eligible RECE staff up to the wage floor plus benefits as identified in the Ministry's Guideline Addendum.
- b. Licensees are required to increase the hourly wage plus benefits of all eligible RECE staff annually as described in the Ministry's Guideline Addendum.
- c. Workforce compensation funding is provided to eligible RECE staff employed by a Licensee that is participating in the CWELCC System regardless of the age of the children they are supporting.
- d. Licensees subject to the Protecting a Sustainable Public Sector for Future Generations Act, 2009 (PSPSFGA) are required to meet any applicable obligations under the PSPSFGA.
- e. Licensees that are subject to the terms of a collective agreement should seek independent legal advice on implementing the wage floor and annual wage increase.
- f. Licensees will be required to apply for the Wage Enhancement Grant to be eligible to receive workforce compensation funding.
- g. Licensees participating in the CWELCC System prior to December 31, 2022, must issue retroactive payments to eligible RECE staff for any period after the Licensee is notified by the CMSM/DSSAB that they are enrolled in the CWELCC System during which Licensees paid eligible RECE staff wages lower than the wage floor.

- h. Licensees participating in the CWELCC System after December 31, 2022 will not receive funding to issue retroactive payments to eligible RECE staff for wage compensation funding and will only be expected to implement the wage floor and annual wage increase on a go forward basis.
- i. Licensees will be permitted to continue to pay eligible RECE staff below the wage floor for thirty-one calendar days after the CMSM/DSSAB notifies them that they are enrolled in the CWELCC System. After thirty-one days the Licensee will be required to pay eligible RECE staff at least the wage floor. Licensees would then be given one additional month (for a total of sixty days from the day they were notified by the CMSM/DSSAB) to provide eligible RECE staff with a retroactive payment for any wages that were below the wage floor, retroactive to the date their enrolment in the CWELCC System was confirmed by the CMSM/DSSAB.
- j. Licensees are not permitted to use workforce funding to provide compensation to eligible RECE staff over and above what is mandated based on the requirements set out in the Guideline Addendum without approval from the Ministry.
- k. Workforce compensation funding must be considered in addition to and not reduce other planned compensation increases for eligible staff. For example, the wage floor and annual wage increase cannot be used to reduce planned merit increases for eligible staff.
- l. Licensees must include workforce compensation payments in each paycheque or payment made to eligible RECE staff.
- m. Upon receiving confirmation of enrolment in the CWELCC System from their CMSM/DSSAB, and as new eligible RECE staff are hired, Licensees are required to share in writing information about the wage floor and annual wage increase with eligible RECE staff.
- n. Licensees must report on data for meeting wage floor and annual wage increase requirements as determined by the CMSM/DSSAB and the reporting parameters set out in the Ministry's Addendum to the Funding Guideline.
- o. Licensees must provide eligible non-RECE staff that were earning less than \$15 per hour (not including wage enhancement) on March 31, 2021, or were hired after March 31, 2021 and before January 31, 2022 and had wages below \$15 per hour (not including wage enhancement) minimum wage offset funding.
- p. Licensees must report on data for meeting minimum wage offset requirements as determined by the CMSM/DSSAB and the reporting parameters set out in the Ministry's Addendum for the Funding Guideline.

MAXIMUM PROFIT

- a. CMSMs/DSSABs will have the discretion to determine a maximum profit level that would govern the Licensee's provision of childcare to eligible children each calendar year.
- b. This maximum profit level determined by the CMSM/DSSAB will be included by the CMSM/DSSAB in the terms and conditions of their purchase of service agreements with for-profit Licensees each year.
- c. In the case where the Licensee's annual net profit relating to the provision of childcare for eligible children exceeds the maximum profit amount set by the CMSM/DSSAB, the Licensee will be required to return any excess funds above this maximum amount to the CMSM/DSSAB.
- d. CMSMs/DSSABs have the discretion to determine the portion of the Licensee's net-profit that may be attributed to the provision of childcare for eligible children as compared to net-profit attributed to the provision of childcare for children who are not eligible children.

FINANCIAL REPORTING

- a. Financial reports are prepared and submitted by the Licensee in accordance with the CMSM/DSSAB's reporting requirements and timelines.
- b. Licensees are required to provide all financial and other information based on CMSM/DSSAB requirements, including audited financial statements.
- c. The Licensee will work with CMSM/DSSAB to reconcile all CWELCC System funding annually according to the reporting and reconciliation documentation provided by the Ministry.
- d. CMSM/DSSAB have the right to follow up with the Licensee CWELCC System expenditures reported to determine reasonability of variances and/or eligibility of expenditure.
- e. The CMSM/DSSAB will take reasonable and progressive corrective actions on the Licensee who does not comply with reporting requirements.
- f. Adjustments and recoveries of funding provided will be determined at the discretion of the CMSM/DSSAB based on the CMSM/DSSAB's reconciliation process.

RECORDS AND AUDIT

The Licensee:

- a. Must maintain complete financial and service records of accounts of expenditures related to the CWELCC System, for each site where CWELCC System funding is being provided for at least seven (7) years.
- b. Cannot dispose of any records related to the services provided under the CWELCC System without prior consent from the CMSM/DSSAB, even when the Licensee is no longer operating.
- c. Must permit the CMSM/DSSAB to audit financial and service records related to the CWELCC System at any reasonable time.
- d. Must ensure its staff are available for consultation by the CMSM/DSSAB as required.

WITHHOLDING AND RECOVERY OF PAYMENTS AND RIGHT TO SET OFF

The CMSM/DSSAB will reserve the right to withhold, or recover funding based on the following:

- a. Funding spent on ineligible expenditures.
- b. Funding spent on expenditures unrelated to the objectives of CWELCC.
- c. Expenditures not at fair market value.
- d. Licensee not meeting deadlines relating to request for information, documentation and reporting.
- e. Licensee not meeting the requirements under the CWELCC System applicable guidelines or any other specific deadlines noted by the CMSM/DSSAB.
- f. CWELCC System funds not used in accordance with the requirements and any applicable guidelines provided by CMSMs/DSSABs to Licensees.
- g. Licensees who have not completed their annual Licensed Child Care Operations Survey as per O.Reg.137/15(77).

The Corporation
of The
Municipality of Huron East
By-law No. 050 for 2022

Being a By-law to Permit and Regulate the Operation
of Off-Road Vehicles on Municipal Highways within
The Corporation of the Municipality of Huron East and
Repeal By-law 63-2010

Whereas pursuant to Section 191.8(1) of the *Highway Traffic Act*, R.S.O. 1990, c.H.8, as amended, no person shall drive an off-road vehicle on a highway except in accordance with the Highway Traffic Act regulations and any applicable municipal by-laws;

And Whereas pursuant to Section 191.8 (3) of the *Highway Traffic Act*, the Council of a municipality may pass by-laws,

- a) permitting the operation of off-road vehicles or classes of off-road vehicles on any highway within the municipality that is under the jurisdiction of the municipality, or on any part or parts of such highway;
- b) prohibiting the operation of off-road vehicles on any highway within the municipality that is under the jurisdiction of the municipality, or on any parts of such highway; and
- c) prescribing a lower rate of speed for off-road vehicles that that prescribed for off-road vehicles by regulation on any highway within the municipality that is under its jurisdiction, or on any part or parts of such highway, including prescribing different rates of speed for different highways or parts of highways;

And Whereas Section 191.8 (4) of the *Highway Traffic Act* provided that a by-law passed under Section 191.8(3) may apply only during specified times to allow for municipalities to regulate times of operation;

And Whereas the operation and the equipment and safety requirements for off-road vehicles are defined in Ontario Regulation 316/06, as amended;

And Whereas pursuant to the Municipal Act, 2001, S.O. C.25, as amended, the Council of the Corporation of the Municipality of Huron East may pass by-laws with respect to the municipality owned roads including parking and traffic on such highways;

Now Therefore, the Council of the Corporation of the Municipality of Huron East **Enacts As Follows:**

1. Definitions

In this By-law:

“All-Terrain Vehicle (ATV)” means an off-road vehicle that

- a) has four wheels, the tires of which are in contact with the ground;
- b) has steering handlebars;
- c) has a seat that is designed to be straddled by the driver; and
- d) is designed to carry a driver and no passengers, or a driver and only one passenger, if the vehicle has one passenger seat that is designed to be straddled by the passenger while sitting facing forward behind the driver and is equipped with foot rests for the passenger that are separate from the foot rests for the driver.

“Extreme terrain vehicle” means an off-road vehicle that:

- a) has six or eight wheels, the tires of which are all in contact with the ground;
- b) has no tracks that are in contact with the ground;
- c) has seats that are not designed to be straddled; and
- d) has a minimum cargo capacity of 159 kilograms.

“Highway” means a common and public highway, street, avenue, parkway, driveway, square, place, bridge, viaduct or trestle, any part of which is intended for or used by the general public for the passage of vehicles and includes the area between the lateral property lines thereof;

“Multi-purpose off-highway utility vehicle (UTV)” means an off-road vehicle that;

- a) has four or more wheels, the tires of which are all in contact with the ground;
- b) has a steering wheel for steering control;
- c) has seats that are not designed to be straddled; and
- d) has a minimum cargo capacity of 159 kilograms.

“Municipality” means the Corporation of the Municipality of Huron East

“Off-road motorcycle (ORM)” means an off-road vehicle, designed primarily for recreational use, that:

- a) has steering handlebars;
- b) has two wheels, the tires of which are all in contact with the ground;
- c) has a minimum wheel rim diameter of 250 millimetres;
- d) has a minimum wheelbase of 1,016 millimetres;

- e) has a seat that is designed to be straddled by the driver;
- f) is designed to carry a driver on and no passengers; and
- g) does not have a sidecar.

“Off-Road Vehicle (ORV)” means an off-road vehicle within the meaning of the *Off-Road Vehicles Act* and the various vehicles as defined under this section of the By-law.

“Recreational off-highway vehicle” means an off-road vehicle that:

- a) has four wheels, the tires of which are all in contact with the ground;
- b) has a steering wheel for steering control;
- c) has seats that are not designed to be straddled; and
- d) has an engine displacement equal to or less than 1,000 cubic centimeters.

“seat belt assembly” means a device or assembly composed of a strap or straps, webbing or similar material that restrains the movement of a person in order to prevent or mitigate injury to the person.

“Urban Area” means any area in the Municipality of Huron East where the highway speed limit is 50 km/hr or less.

2. Regulation of Off-Road Vehicles on Highways

- a) The types of off-road vehicles that are applicable to this by-law are the following:
 - i. All-terrain vehicles (ATV), including both single rider ATVs and two-up ATVs;
 - ii. Recreational off-highway vehicles (ROV);
 - iii. Multi-purpose off-highway utility vehicles (UTV);
 - iv. Extreme terrain vehicles (ETV); and
 - v. Off-road motorcycles (ORM).
- b) No person shall operate an off-road vehicle on any highway within the Municipality except in accordance with, and subject to the provisions of this by-law
 - i. Off-road vehicles shall be permitted upon the highways under the jurisdiction of the Municipality, in accordance with Ontario Regulation 316/03 of the Highway Traffic Act, as amended, and the Off-Road Vehicles Act, as amended.
 - ii. In any urban area, operation of an off-road vehicle shall only be permitted on highways to allow the operator to depart or return from inside/outside the urban limits by the closest and most direct route for the sole purpose for the operator to depart or return to their residence or abode; or the operator

stopping at an eating establishment to obtain meals/refreshment, and/or at a service station refuel.

- c) No person shall operate an off-road vehicle on highways unless it meets the equipment and safety requirements of sections 7 and 15 of Ontario Regulation 316/3, as amended, and is operated in accordance with the operation requirements of sections 16-24 of Ontario Regulation 316/03, as amended.
- d) An off-road vehicle shall not be driven at a rate of speed greater than,
 - i. 20 kilometers per hour, if the speed limit established under the Highway Traffic Act or Municipal By-law for that part of the highway is not greater than 50 kilometers per hour, or
 - ii. 50 kilometers per hour, if the speed limit established under the Highway Traffic Act or by Municipal By-law for that part of the highway is greater than 50 kilometers per hour.
- e) No person shall operate an off-road vehicle within the Municipality between the hours of 11:00 p.m. and 7:00 a.m. the following day.
- f) An off-road vehicle shall not be operated on any of the following under the jurisdiction of the Municipality: Community Centre; park, sports field, playground or trail; cemeteries; municipal public property within the municipality without the consent of the Municipality; any unopened road allowance unless such vehicle is required for emergency response purposes or unless prior permission has been obtained by the Municipality; and any sidewalk or boulevard.
- g) No person shall operate an off-road vehicle on the roadway, except where the shoulder of the road is not present or is unsafe for operation of an off-road vehicle.
- h) No person shall operate an off-road vehicle in such a way to disrupt or destroy the natural environment, or create a nuisance by method of frequency of operation on any municipal property or upon any highway with the municipality.
- i) No person shall operate an off-road vehicle near churches and funeral homes when services are in progress and shall keep completely away from hospitals and nursing homes unless absolutely necessary.
- j) No person shall leave an off-road vehicle within the municipal road allowance unless it is in within designated parking lot spaces and or designated on-street parking spaces or where otherwise authorized signage is displayed indicating that off-road vehicle parking is permitted.
- k) No person shall operate an off-road vehicle on private property within the limits of the Municipality of Huron East, except if authorized to do so by the owner of the private property.

- l) All persons purporting to operate off-road vehicles under the permission granted in this by-law shall have adequate insurance at all times. In the event that such insurance is inadequate in terms of deductibles, terminated or limited coverage or otherwise, any and all losses and costs, which the Municipality may incur as a result of such inadequate insurance coverage, are a debt due to the Municipality, which the person shall pay on demand forthwith.

3. Warranty and Indemnity

- a) In recognition that the permission granted in this by-law is privilege, every person purporting to exercise the permission shall be deemed to have agreed to all of the terms and conditions in this by-law.
- b) Each person exercising the permission granted in this by-law acknowledges and accepts that the Municipality does not, in any way, warrant, represent or undertake that the public highways to which the permission applies are suitable for or maintained to permit use of off-road vehicles. Each such person shall not, at any time, under any circumstances, claim or attempt to claim, at any time, in any proceedings whatsoever that the public highway was not suitable for off-road use or not maintained properly.
- c) Where the Municipality incurs any loss, costs, or damages as a result of any person exercising the permission in this by-law, each such person shall, upon request, reimburse the Municipality for all such loss, costs and damages.

4. Penalties

Any person who contravenes any section of this By-law is guilty of an offence and upon conviction is liable to a fine as provided for in the Provincial Offences Act and attached as Schedule A to this By-law.

5. General

The operation of off-road vehicles shall be permitted upon the highways under the jurisdiction of the Municipality of Huron East and in accordance with Ontario Regulation 316/03 of the Highway Traffic Act, the *Off Roads Vehicles Act*, and in accordance with the provisions of this By-law.

6. Effective

- a) That By-law 63-2010, A By-law to Regulate the Operation of Off-Road Vehicles on Municipal Highways within the Corporation of the Municipality of Huron East is hereby repealed.
- b) That this By-law shall come into force and take effect on the day of its passing.

Read a first and second time this 5th day of July, 2022.

Bernie MacLellan, Mayor

Jessica Rudy, Clerk

Read a third time and finally passed this 19th day of July, 2022.

Bernie MacLellan, Mayor

Jessica Rudy, Clerk

Schedule A to By-law 050 of 2022

Set Fine Schedule – Part 1 Provincial Offences

Item	Short Form Wording	Provision for Creating or Defining Offence	Set Fine
1	Operating an ORV in/on a prohibited area	Section 2.ii	\$200
2	Operate an ORV on highway – fail to meet equipment and safety requirements	Section 2.iii	\$200
3	Operating an ORV above speed limits	Section 2.iv	\$200
4	Operating an ORV during prohibited hours	Section 2.v	\$200
5	Operate an ORV on municipal property	Section 2.vi	\$200
6	Failure to operation ORV on shoulder when safe to do so	Section 2.vii	\$200
7	Operating an ORV in a disruptive or destructive manner	Section 2.viii	\$200
8	Operating an ORV during a church or funeral service or near a hospital or nursing home	Section 2.ix	\$200
9	Leaving an ORV on a municipal road allowance	Section 2.x	\$200
10	Operating an ORV without proper insurance	Section 2.xii	\$200

Note: The penalty provision for the offences indicated above is section 4 of By-law 050-2022, a certified true copy of which has been filed.

**The Corporation
of The
Municipality of Huron East
By-law No. 051 for 2022**

Being a By-law to Regulate Maintenance of Land
known as the Clean Yards By-law for the
Municipality of Huron East and repeal By-law 21-
2010.

Whereas, Sections 8, 9, and 11 of the *Municipal Act*, S.O. 2001, c. 25, as amended, permits a municipality to pass By-laws necessary or desirable for municipal purposes, and in particular paragraphs 5, 6 and 8 of Subsection 11 (2) authorize By-laws respecting the economic, social and environmental well-being of the municipality, the health, safety and well-being of persons, and the protection of persons and property;

And Whereas Section 11(3) of the *Municipal Act*, 2001 provides that local municipality may pass By-laws regulating highways under its jurisdiction;

And Whereas Section 122 of the *Municipal Act*, 2001 provides that a municipality may require the owners or occupants of buildings to remove snow and ice from roofs of the buildings, and may regulate when and how the removal shall be undertaken;

And Whereas Section 127 of the *Municipal Act*, 2001, permits a municipality to pass By-laws requiring an owner or occupant of land to clean and clear the land, not including buildings; to clear refuse or debris from the land, not including buildings; for regulating when and how such matters shall be done; for prohibiting the disposal of refuse or debris on land without the consent of the owner or occupant of the land; and for defining “refuse”;

And Whereas Section 128 of the *Municipal Act*, 2001 permits a municipality to pass By-laws to prohibit and regulate with respect to public nuisances, including matters that, in the opinion of Council, are or could become or cause public nuisances and in the opinion of Council are or could become public nuisances;

And Whereas, Section 129 of the *Municipal Act*, 2001 permits a municipality to pass By-laws to prohibit and regulate with respect to odor, dust, and outdoor illumination including indoor lighting that can be seen outdoors;

And Whereas Section 131 of the *Municipal Act*, 2001, permits a municipality to prohibit and regulate the use of any land for the storage of used motor vehicles for the purpose of wrecking or dismantling them or salvaging parts from them for sale or other disposition;

And Whereas Section 425 of the *Municipal Act*, 2001 permits a municipality to pass By-laws providing that any person who contravenes any By-law of the municipally passed under the *Municipal Act*, 2001 is guilty of an offence;

And Whereas Section 436 of the *Municipal Act*, 2001 permits a municipality to pass By-laws providing that the municipality may enter on land at any reasonable time for the purpose of carrying out an inspection to determine whether or not a By-law passed under the *Municipal Act*, 2001, or a direction or order made under such a By-law are being complied with;

And Whereas Section 444(1) of the *Municipal Act*, 2001 permits a municipality, if satisfied that a contravention of a By-law of the municipality passed under the *Municipal Act*, 2001 has occurred, to make an order requiring the person who contravened the By-law or who caused or permitted the contravention or the owner or occupier of the land on which the contravention occurred to do work to correct the contravention.

And Whereas Section 445(1) of the *Municipal Act*, 2001 permits a municipality if satisfied that a contravention of a By-law of the municipality passed under this Act occurred, the municipality may make an order requiring the person who contravened the By-law or who caused or

permitted the contravention or the owner or occupier of the land on which the contravention occurred to do work to correct the contravention.

And Whereas Section 446(1), of the Municipal Act, 2001 provided that if a municipality has the authority under the Municipal Act, 2001 or any other Act, or under a By-law under the Municipal Act, 2001, or any other Act to direct or require a person to do a matter or thing, the municipality may also provide that, in default of it being done by the person directed or required to do it, the matter or thing shall be done at the person’s expense;

And Whereas Section 446(2) of the Municipal Act, 2001 provides that a municipality may enter upon land at any reasonable time for the purposes of Subsection 446(1);

And Whereas Section 446(3) of the Municipal Act, 2001 permits a municipality to recover the costs of doing a matter or thing under Subsection 446(1) from the person directed or required to do it by action or by adding the costs to the tax roll and collecting them in the same manner as property taxes;

And Whereas The Corporation of the Municipality of Huron East deems it desirable to regulate the cleaning and clearing of land, maintenance of boulevards and the clearing of snow and ice from sidewalks and roof of buildings within the municipality;

Now Therefore the Council of the Municipality of Huron East **Enacts As Follows:**

1. Administration and Interpretation

Short Title

This by-law may be cited as the “Clean Yards By-Law”.

Administration

1.1 This By-law will be administered by the Clerk and may be enforced by the By-law Enforcement Officer.

Interpretation:

- 1.2 For the purpose of this By-law:
 - a) In the interpretation and application of the provisions of this By-law, unless otherwise stated to the contrary, the provisions shall be held to be the minimum requirements for the promotion of the public, health, safety, comfort, convenience and general welfare.
 - b) Council and the Municipality deems standing water, loose rubbish and debris on lands and unkempt property a nuisance that could create a health and safety hazard for the public.

Word Usage

1.3 Words in singular shall be deemed to include plural and words in plural shall be deemed to include singular and shall read with all changes in gender or number as the context require.

Reference to Legislation

1.4 Reference to any Act, Regulation or By-law is reference to that Act, Regulation or By-law as it is amended, or re-enacted from time to time.

Conflict

- 1.5 Where there is a conflict between a provisions of this By-law and a provision of any other Municipal By-law, the provisions that establishes the highest standards to protect the health and safety of the public shall apply.
- 1.6 Where the provisions of this By-law conflicts with any Act, the provisions of the provincial standards shall prevail.

- 1.7 In the case of a conflict between this By-law and the permitted uses of Municipal Zoning By-law, the provisions that establish the highest standards to protect the health and safety of the public shall apply.

2. Definitions

“Adjacent Boulevard” means the boulevard immediately adjacent to the front, side, rear or exterior side yards used for driveway access and or sidewalk.

“Adjacent Sidewalk” means a public sidewalk located on a boulevard immediately adjacent to the front side, rear and/or exterior side yard of a property.

“By-law” means this Clean Yards By-law.

“Boulevard” means that portion of every road allowance within the limits of the Municipality which is not used as a sidewalk, driveway access, traveled roadway or shoulder.

“Clear water waste” means waste water containing no impurities or contaminants that are harmful to a person’s health, plant or animal life or that impart the quality of the natural environment.

“Clerk” means the Clerk appointed on behalf of the Municipality and includes his/her designate.

“Costs” means all monetary expenses incurred by the Municipality during and throughout the process of any redial work, including interest, and may include additional fees as determined by the Municipality’s Fees and Charges By-law.

“Council” means the Council of the Municipality of Huron East.

“Composting” means the biological degradation or breakdown of organic material into a dark soil-like material called humus.

“Derelict motor vehicle” means a used vehicle or the body or chassis of a used vehicle that is not in an operating condition and is rusted, wrecked or partly wrecked or is dismantled or partly dismantled; or does not have affixed to it a license plate with a current permit validation as required under the Highway Traffic Act, R.S.O 1990 c.H.8..

“Dwelling unit” means a room or rooms in which a kitchen, living quarters and sanitary conveniences are provided for use of the residents and their guests with a private entrance from the outside of the building or from a common hallway or stairway.

“Fill” means any type of material capable of being removed from or deposited on lands, such as soil, stone, sod, turf, concrete, and asphalt either singly or in combination.

“Graffiti” means writing, drawing, or symbols applied to any surface, and includes scribbles, scratches and/or sprayed illicitly on a wall or other surface. Graffiti ranges from simple written words to elaborate wall paintings.

“Highway” means a common and public walkway, lane, street, avenue, parkway, driveway, square, place, bridge, viaduct or trestle, designed and intended for, or used by, the general public for the passage of vehicles and pedestrians and includes the untraveled portion of a road allowance, a street as defined in the Municipal Act, 2001 and the Highway Traffic Act and a highway as defined in the Municipal Act, 2001 and the Highway Traffic Act.

“Infestation” means the overrunning of a property by vermin, rodents, and insects.

“Medical Officer of Health” refers to the Medical Officer of Health for Huron and Perth County.

“Motor Vehicle” means an automobile, truck, motorcycle, snowmobile, trailer, recreational vehicle and any other vehicle propelled or driven by other than muscular power, but does not include the cars of an electric or steam railways, or other motor vehicles running solely upon rails, or a traction engine, farm tractor, self-propelled implement of husbandry or road building machine within the meaning of the Highway Traffic Act

“Municipality” means the Corporation of the Municipality of Huron East.

“Natural garden” means a defined area of vegetation that has been deliberately planted or cultivated with species of wildflowers, shrubs, perennials, ornamental grasses or combinations of them, consistent with a managed and natural landscape.

“Notice” shall mean a Notice as set out in Schedule “A” of this by-law.

“Officer” means a person appointed and/or responsible for the enforcement of provisions of Municipal By-laws and may include his/her designate(s).

“Owner” means a registered owner of land or the occupant, tenant, lessee or the person for the time being managing or receiving the rent of the property, whether on its own account or on account of an agent or trustee of any other person or anyone of the aforesaid.

“Person” includes an individual, association, firm, partnership, corporation, trust, organization, trustee, agent or legal representative of an individual.

“Property” means land and includes a parcel or tract of land capable of being conveyed as a separate parcel pursuant to the provisions of the Planning Act, or is described in accordance with a registered Plan of Condominium.

“Public Nuisance” means an activity or activities, intentional or negligent in origin, which have a detrimental impact on the use and enjoyment of properties in the vicinity of the premises and for the purposes of this By-law includes odor, dust and illumination.

“Recreational Vehicle” means a specially designed vehicle used for recreation purposes, whether or not it is required to be licensed, including an all-terrain vehicle, a snowmobile, a camper, a motor home, a boat or trailer.

“Refuse” or “Debris” or “Rubbish” means waste material of any kind whatsoever and without limiting the generality of the foregoing includes: inoperative or non-permitted vehicles or boats and mechanical equipment, automobile and mechanical parts, tires, furnaces, water and fuel tanks, furniture, glassware, plastic, cans, garden refuse, grass clippings, trees, tree branches, earth or rock fill, animal feces, materials from construction or demolition projects, old clothing and bedding, refrigerators, freezers, or similar appliances, whether operable or inoperable, containers of any kind and unmaintained garden fixtures and any objects or conditions that might create a health, fire or accident hazard.

“Remedial work” means all work necessary for the correction or elimination of a contravention of this By-law as cited in any order issued under this By-law, including any such condition or health hazard, actual or potential, that the contravention may pose.

“Sewage” means a liquid or water borne waste, of industrial or commercial origin, or of domestic origin, including human body waste, toilet or other bathroom waste, and shower, tub, culinary, sink and laundry waste, or liquid or water borne waste discharged from a pool to a drain. ‘Grey water’ means sanitary sewage of domestic origin that is derived from fixtures other than sanitary units.

“Sidewalk” means a Municipal or County sidewalk located on a boulevard.

“Standing Water” means any water, other than a natural body of water that exists on a permanent basis that is found on the ground.

“Trailer” means a vehicle that is at any time drawn upon a highway by a motor vehicle, except an implement of husbandry, another vehicle or any device or apparatus not designed to transport persons or property, temporarily drawn, propelled or moved upon such highway, and except a side car attached to a motorcycle, and shall be considered a separate vehicle and not part of the motor vehicle by which it is drawn.

“Waste” means any waste of any kind whatsoever and without limiting the generality of the foregoing includes: rubbish and debris, refuse, sewage, effluent, garbage, or litter of any type including household waste.

“**Weed(s)**” means a noxious weed designated by or under the Weed Control Act, R.S.O. 1990, C.W.5, including any weed designated as a local or noxious weed under a By-law.

“**Yard**” means an open, uncovered space on a lot appurtenant to a main building and unoccupied by buildings or structures except as specifically permitted elsewhere in this By-law. In determining yard measurements, the minimum horizontal distance from the respective lot lines shall be used; and

- a) “**Exterior Side Yard**” means the side yard of a corner lot which side yard extends from the front yard to the rear yard between the street line and the nearest wall of any building or structure. The minimum exterior yard means the minimum depth of an exterior side yard on a lot between the exterior side lot line and the nearest wall of any building or structure on the lot.
- b) “**Front Yard**” means a yard extending across the full width of a lot between the front lot line and the nearest wall of any building or structure on the lot. The minimum front yard means the minimum depth of a front yard on a lot between the front lot line and the nearest wall of any building or structure on the lot.
- c) “**Rear Yard**” means a yard extending across the full width of a lot between the rear lot line and the nearest wall of any building or structure on the lot. The minimum rear yard means the minimum depth of a rear yard on a lot between the rear lot line and the nearest wall of any building or structure on the lot.

“**Zoning By-Law**” means a By-law passed by Council under the authority of the Planning Act

3. Standards for all Properties

Property Maintenance

- 3.1 Every owner of property shall keep their property maintained free of accumulation of rubbish, debris, discarded objects, and shall also keep their property free from conditions such as holes or excavations that might create a health, safety or accident hazard.

Landscaping

- 3.2 Every owner shall ensure suitable ground cover be provided to prevent erosion of the soil.
- 3.3 Every owner shall ensure where grass forms part of the ground cover, it shall be re-sodded or reseeded as often as required to maintain the grass in a living condition and not allowed to grow at a height of more than six (6) inches.

Trees, Plants, Vegetation

- 3.4 Notwithstanding 3.3, where a natural garden forms part of the ground cover, it shall be maintained in a living condition.
- 3.5 Every person shall ensure that vegetation on his/her property be kept trimmed and from becoming unreasonably overgrown or in a fashion that may affect safety, visibility, or the passage of the general public.
- 3.6 Every person shall keep his/her property clear form weeds, heavy growth, dead or dying trees, shrubs, and all trees on the property shall be pruned so as to be free from dead or dying branches.
- 3.7 No person shall plant, grow, maintain or permit on his/her property; a hedge, shrub, plant or tree which:
 - a) Interferes with the safety of the public;
 - b) affects the safety of vehicular or pedestrian traffic;
 - c) constitutes an obstruction of view for vehicular or pedestrian traffic;

- d) wholly or partially conceals or interferes with the use of any hydrant or water valve, or other utility;
- e) encroaches upon any sidewalk or pavement or traveled portion of any street or highway; or
- f) overhangs over any sidewalk, pavement or traveled portion of any street or highway.

Dirt Piles

- 3.8 Every person shall keep their property graded, any fill placed on property shall be levelled within fourteen (14) days of placement of such fill material. No fill shall be left in an uncovered state, meaning not covered by sod, or seed on any property for longer than thirty (30) days unless the property is actively being farmed.
- 3.9 Notwithstanding Section 3.8, any dirt placed or levelled must be done to the satisfaction of the By-law Enforcement Officer.

Waste

- 3.10 Every person shall:
- a) keep his/her property free and clear of all refuse, debris, rubbish, or waste of any kind, including from any objects or conditions that may create a health, fire or accident hazard;
 - b) ensure that his/her land is free and clear of infestation;
 - c) ensure garbage, rubbish, are promptly stored in receptacles and removed in a timely manner.

Garbage Refuse and Disposal

- 3.11 Every owner of property shall store household waste in rigid, watertight containers, which are maintained in good condition without holes or spillage and with secure lids when stored outdoors, and household waste shall not be stored in the front yard of a residential property where the property has a garage, side yard or designated storage facility.
- 3.12 Notwithstanding Section 3.11, garbage may be placed in a front yard in accordance with the Municipal garbage collection and regular scheduled pick up.
- 3.13 Materials of a flammable nature shall, if they are lawfully on the property, be safely stored or else removed at once from the property.
- 3.14 Containers shall be made available in a prominent position on non-residential property for the disposal of waste which may be discarded by customers and others, and land shall be kept free of such waste.
- 3.15 Where waste is to be stored or placed for disposal outside the enclosing walls of a building on a non-residential property, the storage and placement of such receptacles shall:
- a) be maintained at all times in a litter free condition and in a manner that will not attract pests or create a health concern through its storage or through deterioration, wind or misuse of the storage facility; and
 - b) be screened if less than sixty (60) metres (195.85 ft.) from a highway, walkway, park, or residential property so as not to be visible from such location.
- 3.16 A balcony, porch, deck, or landing shall be maintained free from accumulation of refuse, debris or rubbish and any conditions that might create a health, fire or accident hazard.

- 3.17 In multiple dwellings, every garbage chute, garbage disposal room, garbage storage area, garbage container or receptacle shall be washed and disinfected as often as is necessary to maintain a clean and odor free condition.

Littering

- 3.18 No person shall throw, place or deposit refuse, debris, rubbish, or waste of any kind on any property highway.
- 3.19 No person shall throw, place or deposit leaves, grass clippings, dirt or snow on a highway, or sidewalk unless authorized by the Municipality.

Unsafe/Hazardous

- 3.20 Every owner shall:
- a) keep their property free of holes or excavations which may create health or accident hazards;
 - b) ensure an excavation or other declivity, pit or hole is enclosed with a fence; and
 - c) ensure any open well is enclosed with a proper fitting lid.

Derelict Motor Vehicles/Trailers

- 3.21 No owner shall use any property for the parking, storage, keeping or placement of the following:
- a) derelict motor vehicles or motor vehicles that are unfit to be operated on a highway due to damage or poor repair;
 - b) motor vehicles that are not currently permitted for operation pursuant to the provisions of the Highway Traffic Act;
 - c) motor vehicle parts or components unless otherwise expressly permitted; and
 - d) wrecked, dismantled, discarded, inoperative, or abandoned vehicles, machinery, trailers or boats.
- 3.22 Any vehicle, including without limitation of the generality of the foregoing, trailer, tractor, farm implements, truck camper, camper, boat, or motorcycle, or remnant of part or parts thereof or mechanical equipment, which is in a wrecked, discarded, dismantled or inoperative condition vehicle or trailer that does properly display thereon a valid and current permit or marker shall, for the purpose of this By-law be deemed to be discarded, inoperative or abandoned.
- 3.23 In the case of farm machinery or equipment on property where the 'use' or keeping same is permitted in accordance with the Zoning By-law, all such vehicles or equipment shall be parked or stored in a neat and orderly manner.

Utility Trailer/Trailer/Boats/Vehicle

- 3.24 No owner shall park, store, keep or place a recreational vehicle, utility trailer, trailer, boat, mobile home or similar vehicle in an exterior side yard of a property in an area identified residential, pursuant to the Municipal Zoning By-law.

Parking and Paved Areas

- 3.25 Every owner shall ensure that all steps, walks, driveways, parking spaces, and similar areas of yards shall be maintained in good repair so as to afford safe passage there along.
- 3.26 Every owner shall remove from the roof(s) and eave(s) of every building on the property any snow and ice that could pose a health and safety hazard to persons or property below, in the normal use of walkways, driveways, and parking areas adjacent to, and entrances to, such building(s).

- 3.27 Every owner shall ensure that parking areas other than those for residential properties but including those for apartment buildings shall be provided with secured perimeter curb stops or other restraining devices to prevent vehicles from damaging fences, lamp standards, poles or other structures adjacent to the parking lot or adjoining property and from encroaching onto adjoining property.

Screening

- 3.28 The owner of any outdoor salvage yard, outdoor storage yard where permitted pursuant to the Zoning By-law, shall ensure the property be obscured by screening or fencing from surrounding property and the street.

Composting

- 3.29 No owner shall permit composting of any kind other than in accordance with this By-law.
- 3.30 All composting shall be carried out in accordance with the following requirements:
- a) composting is permitted only in a rear yard of a dwelling unit;
 - b) composting shall take place only in a container, pile or digester and only on land which a dwelling unit is located;
 - c) any compost containers or digesters used for composting shall be kept covered tightly at all times, except when being emptied or filled;
 - d) there shall be no more than two (2) compost containers, piles or digesters used for composting on each parcel of land on which a dwelling unit is located, for a total composting capacity on the land of not more than two (2) cubic metres;
 - e) no feces shall be placed in a compost container, pile or digester used for composting;
 - f) no offensive odor shall be permitted to emanate from the compost container pile or digester used for composting;
 - g) maintained in such a manner to deter animals, rodents or vermin;
 - h) organic materials placed in a compost container shall be kept covered with yard waste, soil or humus;
 - i) any compost container, pile or digester used for composting shall be set back at least 1.2 metres (3.93 ft.) from any lot line; and
 - j) in a pile no larger than one square metre and 1.2 metres (3.93 ft.) in height which shall be enclosed on all sides by concrete block, or lumber, or in a forty-five gallon container, a metal frame building with concrete floor, or a commercial plastic enclosed container designed for composting.
- 3.31 Section 3.30 does not apply to a property if composting is necessary for the operation of a permitted 'use' lawfully situated on the property pursuant to the Zoning By-law.

Dust

- 3.32 Every owner shall maintain his/her property in a manner to prevent accumulations of dust or dirt from spreading to neighbouring properties.
- 3.33 Section 3.32 does not apply to agricultural property if the dust is necessary in the operation of a permitted 'use' lawfully situated on the property pursuant to the Zoning By-law.

Light

- 3.34 No owner of property shall allow an outdoor light to shine directly into the living or sleeping areas of an adjacent dwelling house.

- 3.35 No owner of property shall cause or permit light to be broadcast directly from that property onto another property.
- 3.36 An outdoor light shall not constitute a violation under Sections 3.34 and 3.35 if the owner or occupier of the property shields the light from shining directly at the living or sleeping areas of the adjacent dwelling house.

Graffiti

- 3.37 No person shall place, cause or permit graffiti to be placed on any property within the Municipality.
- 3.38 Every owner shall at all times maintain property free of graffiti.

Standing Water

- 3.39 No owner shall permit standing water for a period in excess of three (3) days on property including but not limited to on the ground, in waste, debris accessory structures or property.
- 3.40 Every owner of property containing a swimming pool, hot tub, wading pool or artificial pond shall maintain such swimming pool, hot tub, wading pool or artificial pond in good repair and working condition and free of standing water.
- 3.41 Any person owning property in the Municipality where a natural pond or marsh exists, when ordered by the Medical Officer of Health that significant medical hazard exists, take the steps outlined by the Medical Officer of Health to remedy the situation. Not limiting the foregoing, it may include the filling or draining of the body of water or the treatment of the same with a larvicide.

Sanitary Sewage

- 3.42 No owner shall discharge or permit the discharge of sanitary sewage onto the surface of the ground whether into a natural or artificial surface drainage system.

Drainage

- 3.43 Every owner shall ensure that all storm water, run-off from downspouts and impervious surfaces on the property is contained within the limits of the property until absorbed by the soil or drained to a swale, watercourse or storm sewer.
- 3.44 Every owner shall ensure that all storm water, including roof drainage is drained from the property so as to prevent recurrent or excessive ponding or the entrance of water to a basement or cellar.
- 3.45 Every owner shall ensure that roof drainage is not to be discharged directly onto sidewalks, stairs or neighbouring property.
- 3.46 Every owner shall ensure catch basins and storm drains installed on property, be maintained in a good state of repair and free from conditions which would impede the natural flow of water.
- 3.47 No owner of property shall obstruct or permit the obstruction of a watercourse on such property.
- 3.48 Every owner of property shall:
 - a) if there is reoccurring excessive ponding, ensure adequate drainage is installs; and
 - b) ensure that the property is not filled, graded, re-graded or altered in any way that would change existing surface drainage patterns or create additional storm water run-off onto any adjacent property.

Swimming Pools

- 3.49 Every owner shall ensure that any swimming pool, hot tub or sump pump discharge from property is drained so as to prevent ponding or entrance of water into a basement or cellar; not discharged onto walkways, boulevards stairs or neighbouring properties and if chlorinated or chemically treated shall be dechlorinated before being discharged to a storm sewer.
- 3.50 Every owner shall keep a swimming pool, hot tub, wading pool or artificial pond in good repair and working condition.

Boulevards

- 3.51 Every owner of a property shall ensure that all boulevards adjacent to their property are kept free from:
- a) long grass and weeds;
 - b) hazardous objects or materials;
 - c) domestic animal excrement; and
 - d) rubbish or other debris.
- 3.52 Section 3.51 does not apply to owners of property zoned rural or agricultural, pursuant to the Zoning By-law.

Snow on Roofs

- 3.53 Every owner of a building which is located in close proximity to a sidewalk or highway shall remove snow and ice from the roof of the building to prevent snow and ice from falling upon the sidewalk or highway.
- 3.54 Every owner of a building which is located in close proximity to a sidewalk or highway shall take sufficient care while removing snow and ice from the roof of the building to protect the safety of pedestrian and vehicle traffic.

4. Enforcement

- 4.1 This by-law shall be enforced by a By-law Enforcement Officer.
- 4.2 A By-law Enforcement Officer shall determine what shall constitute a health, fire or safety hazard.
- 4.3 Where any property is not maintained in compliance with the provisions of this By-law, a By-law Enforcement Officer may give an Order to the owner, in writing, directing that the Property be brought into compliance with the requirements of this By-law within a defined time period but such time period shall not be less than seventy-two (72) hours from date of the Order, save and except that which constitutes a safety, health or fire hazard.
- 4.4 Said Order shall be delivered to the last known address as shown on the last revised assessment rolls of the Municipality.
- 4.5 In the case of a health, fire or safety hazard, a By-law Enforcement Officer may compel that said hazard be removed forthwith without the Order as described in Section 4.3.

5. Biosecurity procedures

- 5.1 With regard to inspections being conducted on agricultural lands where biosecurity measures are in effect and the lands are posted as such, By-law Enforcement Officers shall follow accepted provincial guidelines for conducting inspections on lands with active livestock operations.

- 5.2 All such inspection as described in Section 5.1 of this By-law will be conducted as the last scheduled inspection of the working day and only one such inspection will be conducted per working day.
- 5.3 All such inspections as described in Section 5.1 of this by-law shall be conducted in the company of the owner/operator of the livestock operation or his/her designate.

6. Penalty

- 6.1 Every person who contravenes this By-law and who fails to comply with the written Order of an Officer is guilty of an offence and upon conviction is liable to a fine as set out in the Provincial Offences Act, R.S.O. 1990, C. P. 33. Sec. 61, as amended.
- 6.2 In addition to the foregoing penalty, failure to comply with the provisions of this By-law may result in the Municipality undertaking to complete the work and any costs associated with the work shall be billed and collected to the person in a like manner as real taxes. A 15% administration fee shall also be applied to this process.

7. Severability

In the event that any of the provisions of this By-law are deemed ultra vires by any Court of competent jurisdiction, the remaining terms and provisions shall remain in full force and effect.

8. Effective Date

The effective date of this By-law shall be the date of final passage thereof and repeal By-law 21-2010.

Read a first and second time this 5th day of July, 2022.

Bernie MacLellan, Mayor

Jessica Rudy, Clerk

Read a third time and finally passed this 19th day of July, 2022.

Bernie MacLellan, Mayor

Jessica Rudy, Clerk

The Corporation
of the
Municipality of Huron East
By-law No. 052 for 2022

Being a By-law to Temporarily Stop Up and Close Roads
and Portions of Roads within the Brussels Ward, Municipality
of Huron East

Whereas the Municipal Act, S.O. 2001, c.25, s.42, as amended, authorizes a municipality to delegate to a committee of council or to an employee of the municipality, subject to any conditions which the municipality may impose, the power to close a highway temporarily for any purpose specified in the by-law;

And Whereas the Council of the Corporation of the Municipality of Huron East is desirous of closing specific roads in the Brussels Ward of the Municipality of Huron East to accommodate the Brussels Homecoming Parade and Classic Car Show on July 30, 2022 and July 31, 2022;

Now Therefore the Council of the Corporation of the Municipality of Huron East enacts as follows:

1. Beech Street, Cypress Street, George Street, Industrial Park Road, C.N. Road, and Princess Street from Queen Street to George Street and Albert Street from Queen Street to C.N. Road be temporarily closed from 10:30 a.m. to 1:30 p.m. on Saturday July 30, 2022 for parade staging.
2. Turnberry Street from Beech Street extending to Raymond Crescent be temporarily closed from 12:00 p.m. to 2:00 p.m. on Saturday, July 30, 2022 for the parade route.
3. Turnberry Street from Orchard Lane/Sports Drive to McCutcheon Drive, McCutcheon Drive from Elizabeth Street to Ainley Street, Flora Street from Elizabeth Street to Ainley Street and King Street from Foodland/CIBC Parking Lot to Ainley Street be temporarily closed from 12:00 p.m. to 4:00 p.m. on Sunday, July 31, 2022 for the Classic Car Show.
4. This by-law shall come into force and take effect on the date of final reading thereof.

Read a first and second time this 5th day of July, 2022.

Read a third time and finally passed this 5th day of July, 2022.

Bernie MacLellan, Mayor

Jessica Rudy, Clerk

The Corporation
of the
Municipality of Huron East
By-law No. 053 for 2022

Being a By-law to Confirm the Proceedings of the Council of
the Corporation of the Municipality of Huron East

Whereas, the Municipal Act, S. O. 2001, c. 25, as amended, s. 5 (3) provides municipal power, including a municipality’s capacity, rights, powers and privileges under section 8, shall be exercised by by-law unless the municipality is specifically authorized to do otherwise;

And Whereas, the Municipal Act, S. O. 2001, c.25, as amended, s. 8 provides a municipality the capacity, rights, powers and privileges of a natural person for the purpose of exercising its authority under this or any other Act;

And Whereas it is deemed expedient that the proceedings of the Council of the Corporation of the Municipality of Huron East at this meeting be confirmed and adopted by By-law;

Now Therefore the Council of the Corporation of the Municipality of Huron East **Enacts as Follows:**

1. The action of the Council of the Corporation of the Municipality of Huron East, at its meeting held on the 5th day of July, 2022 in respect to each recommendation contained in the Reports of the Committees and each motion and resolution passed and other action taken by the Council of the Corporation of the Municipality of Huron East at these meetings, is hereby adopted and confirmed as if all such proceedings were expressly embodied in this by-law.
2. The Mayor and the proper officials of the Corporation of the Municipality of Huron East are hereby authorized and directed to do all things necessary to give effect to the action of the Council of the Corporation of the Municipality of Huron East referred to in the proceeding section hereof.
3. The Mayor and the Clerk are authorized and directed to execute all documents necessary in that behalf and to affix thereto the Seal of the Corporation of the Municipality of Huron East.

Read a first and second time this 5th day of July, 2022.

Read a third time and finally passed this 5th day of July, 2022.

_____	_____
Bernie MacLellan, Mayor	Jessica Rudy, Clerk